

"Café Mojo is India's first eBeer pub where you pour your own beer and pay by the ML and not by Glass.

Today with multiple locations across the country, Café Mojo, has established itself as an authentic English pub with a Goan twist. Winning well deserved critical and popular acclaim Café Mojo, has become a firm favourite with locals and visitors alike."

www.cafemojo.in



Powered by:



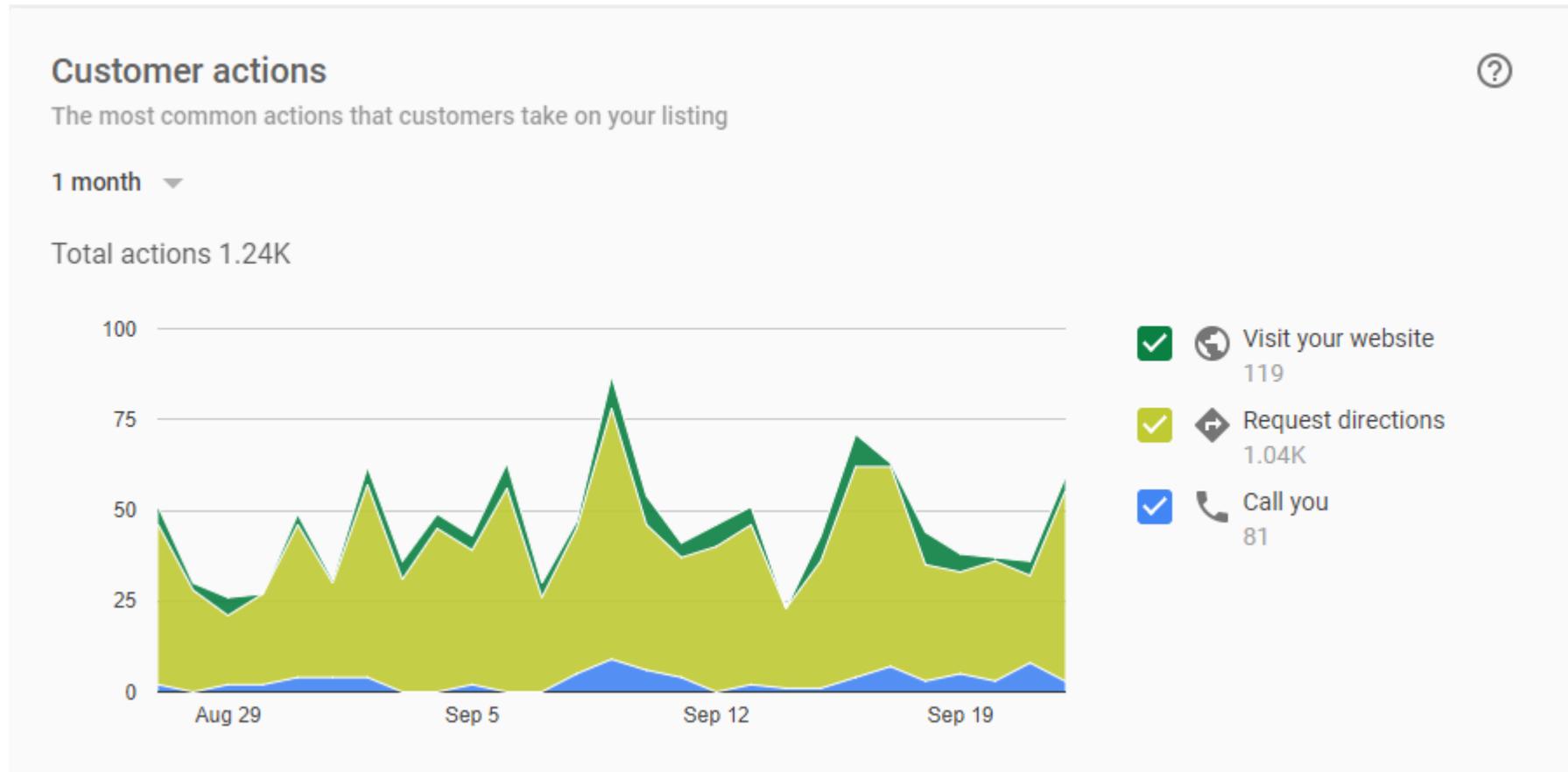
ON A DAILY BASIS, WE GENERATE CALLS,
WALK-INS, LEADS, ENQUIRIES, ENGAGEMENT
& MORE FOR CAFÉ MOJO FROM PAID,
EARNED, OWNED & SHARED MEDIA.

We've developed an approach to shaping digital/online strategies for our clients that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.



**WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE SALES, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE...**

TOTAL ACTIONS ON GOOGLE SEARCH 1024 (ON AN AVERAGE) REQUEST DIRECTIONS/CALLS MONTH ON MONTH



CAFÉ MOJO OPTED FOR OUR BELOW DAILY DIGITAL SERVICES

Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management
Social Media Management, Moderation & Analytics
Website, Chat, CRM & Cloud Telephony Management
Social/Display/Video/Content/Email/SMS Marketing & Analytics
eMarketplace management / Affiliate marketing management
Online & Offline Design & Graphics Support

What did we do in each of the above services: next slide onwards explains the moment of truth...

ONSITE SEO, OFFSITE SEO, SEM/PLA & BUSINESS LISTING MANAGEMENT

In the radius of 2-5 kilometers of the pub, who ever searches for party related keywords on a daily basis: Café Mojo ads are optimized to show on first.

Café Mojo business listing is optimized & updated on a daily basis so that it organically appears as a knowledge graph on Google & Bing so that more users click on Get Directions, Call, Website, Photos, Reviews & more.

Café Mojo website, webpages, images, photos, videos etc are optimized on a daily basis to increase SEO SERP 1 positions

Business Listing



Café Mojo Pub & Bistro ★
4.2 ★★★★★ (265 Google reviews)
Pub
Website Directions

Combo of a British pub and French bistro with Goan hospitality, self-service beer and a jukebox.

Address: A/6, Skylark Apartments, M. B. Road, Ozari, Panjim, Goa 403001

Hours: Open today · 11AM–5AM ▼

Phone: 077740 54353

Map Listing



SEO

21 Night Clubs in Goa | Cheap & Best Goa Night Clubs - Ixigo
<https://www.ixigo.com/goa-tourism/things-to-do/nightlife>
Best night clubs in Goa, Goa night clubs location, address, phone no. ... The Gatsby Pub, etc. are some other places you can check out during your Goa trip.

86 Pubs in Goa | Cheap & Best Goa Pubs - Ixigo
<https://www.ixigo.com/goa-tourism/things-to-do/nightlife>
Best pubs in Goa, Goa pubs location, address, phone no. opening/closing time & all info about best & popular pubs in Goa for perfect Goa nightlife.

11 Famous Nightclubs in Goa - Top Nightlife in Goa - IndiaFamousFor
www.indiafamousfor.com/famous-night-clubs-pubs-in-go.html
Bars & Nightclubs in Goa are the top places to enjoy Goa's nightlife. ... There are lots of Night Clubs and Pubs in the city so get listed here. Here we listed Best

Café Mojo - India's first E Beer pub | Best Pubs, Top Bars, Parties ...
www.cafemojo.in/ ▼
India's first E Beer pub. ... Times Nightlife Award for Best Bar 4 years in a row. ... Menezes Braganza Rd, Next to Apple Store, Panaji - Goa, 403 001, INDIA.

Club Cubana, Night Club in The Sky, Arpora Hill, North Goa
www.clubcubanagoa.com/ ▼
INFO: krpiano 1.16.3 (build 2013-05-06) INFO: Desktop/Linux.x86_64 INFO: registered to: Антаровий Стреленев WARNING: unknown action: titles_off ...

pubs in goa

All Maps Images News Videos More Settings Tools

About 8,43,000 results (1.34 seconds)



Rating ▼ Hours ▼

Dona Pola
4.0 ★★★★★ (60) · Museum
Lively cocktail bar & nightclub

Café Mojo Pub & Bistro
4.2 ★★★★★ (265) · Pub
Laid-back British pub & French bistro
A/6, Skylark Apartments, M. B. Road, Ozari
Cozy · Casual · Groups

TITO'S PUB
3.9 ★★★★★ (20) · Bar
Baga Blues Beach, Titos Lane
Opens at 9:00 PM

SOCIAL MEDIA MANAGEMENT, MODERATION & ANALYTICS

Everyday, we do daily events social posts on all social channels like Facebook, Google+, Instagram, Instagram, Pinterest & more.

Manage Blogger, Tumblr, StumbleUpon and other blogger platforms

Optimize all YouTube videos with title, description, tags, playlists, display cards, annotation & more

Participate in Quora, Facebook/Google groups & YouTube discussion threads wherever we see car related discussions

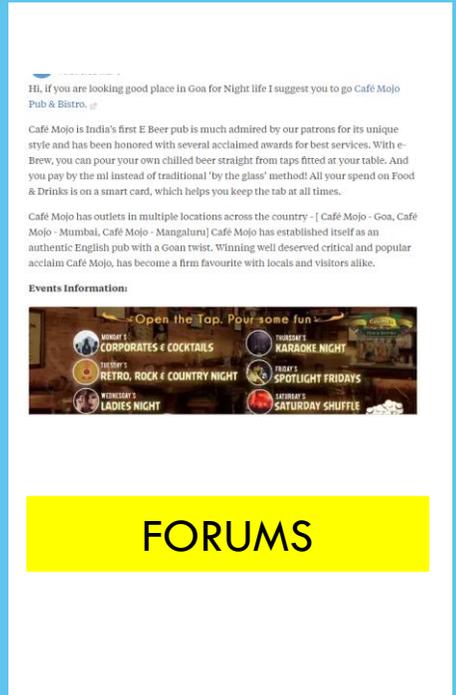
Manage engagement activities, event listing on Facebook & more

Moderate any comments and update the team if there are inquiries to be nurtured as leads for a sale

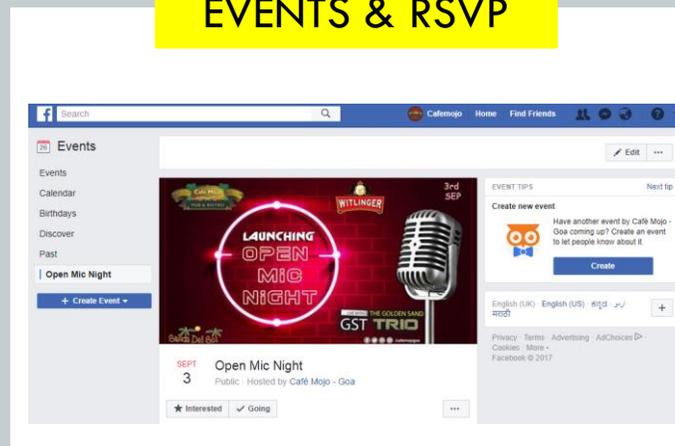
Deep dive in to social media analytics & insights

Increase likes, shares, comments, followers & more

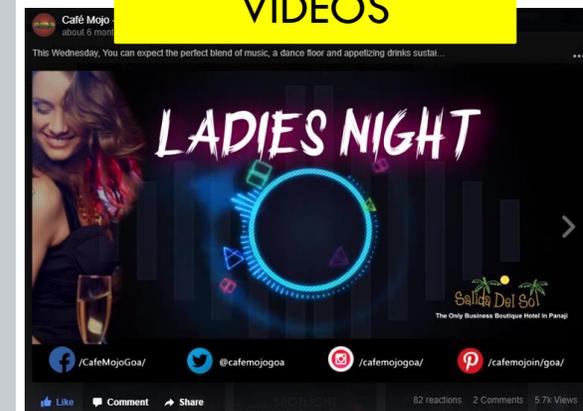
General Posts



EVENTS & RSVP



VIDEOS



WEBSITE, CHAT MANAGEMENT

Update website daily with products, content, images, videos etc

Integrate plugins, chat systems, CRMs, payment gateways, maps & more

Update banners, modules, forms & more

Do site audit and recommend/deploy UI/UX changes

Do site audit and increase web & mobile speed

Manage the IVR, Couponing & DB Management/Nurturing

Manage chat & email inquiries

Management of FreshDesk CRM

Website Banner



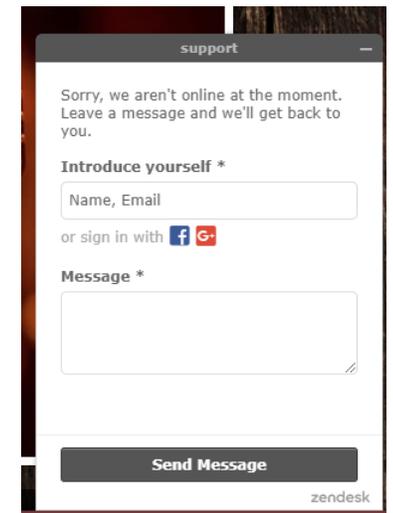
MOBILE SITE



MOBILE RESPONSIVE WEBSITE



CHAT



SOCIAL/DIGITAL/CONTENT/EMAIL/ SMS MARKETING MANAGEMENT & OPTIMIZATION FOR ROI

In 2-5 kilometer radius of the showroom who ever is reading about party related on 3rd party websites or apps, he / she will get to see Café Mojo banners

In 2-5 kilometer radius of the pub who ever is on YouTube and is watching party related video: he/she will get to see a café mojo video ad

In 2-5 kilometer radius of the showroom who ever is on Facebook and other social channels and interested in party will get to see café mojo ads.

Weekly email & SMS marketing to the available DB

Every day campaigns are optimized and new campaigns are triggered to show the right ad at the right time to the right audience/user

EVENT RESPONSES

Events
Calendar
Birthdays
Discover
Past

Ladies Night With Nikhil Chinapa. 15th June Wednesday 9PM Onwards.

+ Create Event

JUN 15 Ladies Night With Nikhil Chinapa. 15th June Wednesday 9PM Onwards.
Public - Hosted by Café Mojo - Goa

★ Interested ✓ Going

CALL CAMPAIGNS

Café Mojo - Goa
Sponsored

A quaint English pub with a Goan twist! India's first E Beer pub.

Café Mojo - India's first E Beer pub | Best Pubs, Top Bars, Parties, Nightclubs in Goa, Mumbai, Mangalore, Bengaluru

CAFEMOJO.IN Contact Us

32 Likes

Like Comment Share

EMARKETPLACE & AFFILIATE MARKETPLACE MANAGEMENT

Manage relationship & work flow with eMarketplace portals like Zomato, Tripadvisor, Dineout etc.,

Manage relationship & work flow with 3rd party restaurant & pubs blogging websites

Manage relationship & work flow with any 3rd party portals related to listing of events on Clubbers.co.in etc.,

Manage relationship & work flow with pre owned listing etc

EMARKETPLACE



EMARKETPLACE



EMARKETPLACE



INFLUENCERS

ONLINE & OFFLINE GRAPHIC SUPPORT

(1) We build all online creatives for you like banners, gifs, videos, emailers etc

(2) We build offline creatives for you like flyers, brochures, hoardings, letter heads, visiting cards, stationary items etc

JAMESON Presents NIHHIL CHINAPA

15TH JUNE WEDNESDAY 9PM ONWARDS. ONLY AT Goa's Premium Pub

Cafe Mojo PUB & BISTRO

Hotel Salida Del Sol, M.B Road, Panaji, Goa
BOOK YOUR TABLE CALL : 7774054353 / 7722098262

RYAN NOGR DERO

Ladies Night

NIX TR

0824 424 5678

LIVE WITH SHANIA TASHYA FROM GOA

FEAT. DJ COLLIN

SATURDAY SHUFFLE

13.05.2017

Cafe Mojo PUB & BISTRO

GOLDFINCH The Finest Boutique Hotel

GOLDFINCH HOTEL, BUNTS HOSTEL ROAD, NEAR JYOTI CIRCLE BALMATTA, MANGALURU

31 MAY

Cafe Mojo PUB & BISTRO

Ladies Night

FEATURING RHEA (BANGALORE)

TUSHAR RICHARD

Salida Del Sol The City's Business Boutique Hotel in Panaji

Menezes Braganza Road, Next to Apple Corner, Panaji - Goa, Tel- +91 7774054353

DATA, INSIGHTS, REPORTING & MEETINGS

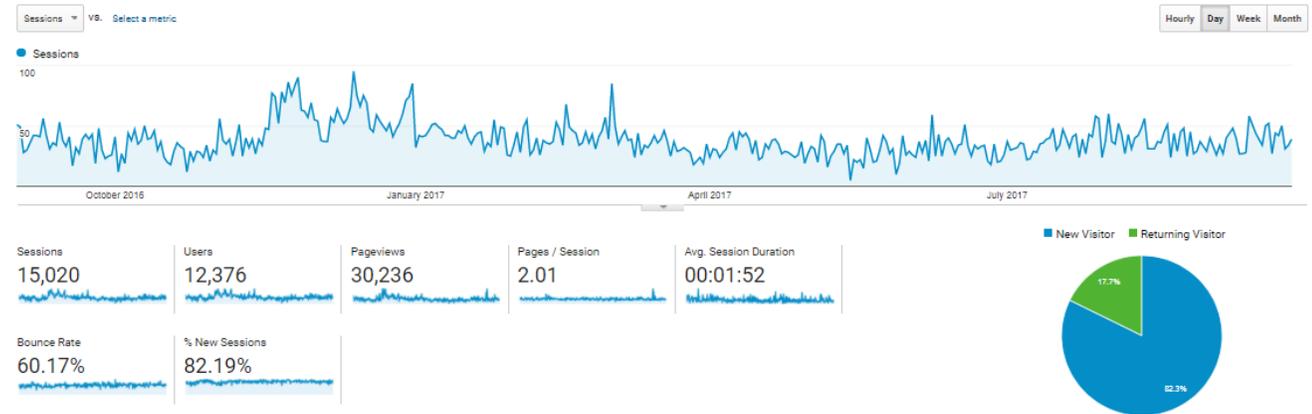
(1) Send out daily work update email with screenshots – every day eodb

(2) Send out a weekly data/insights email every Saturday eodb

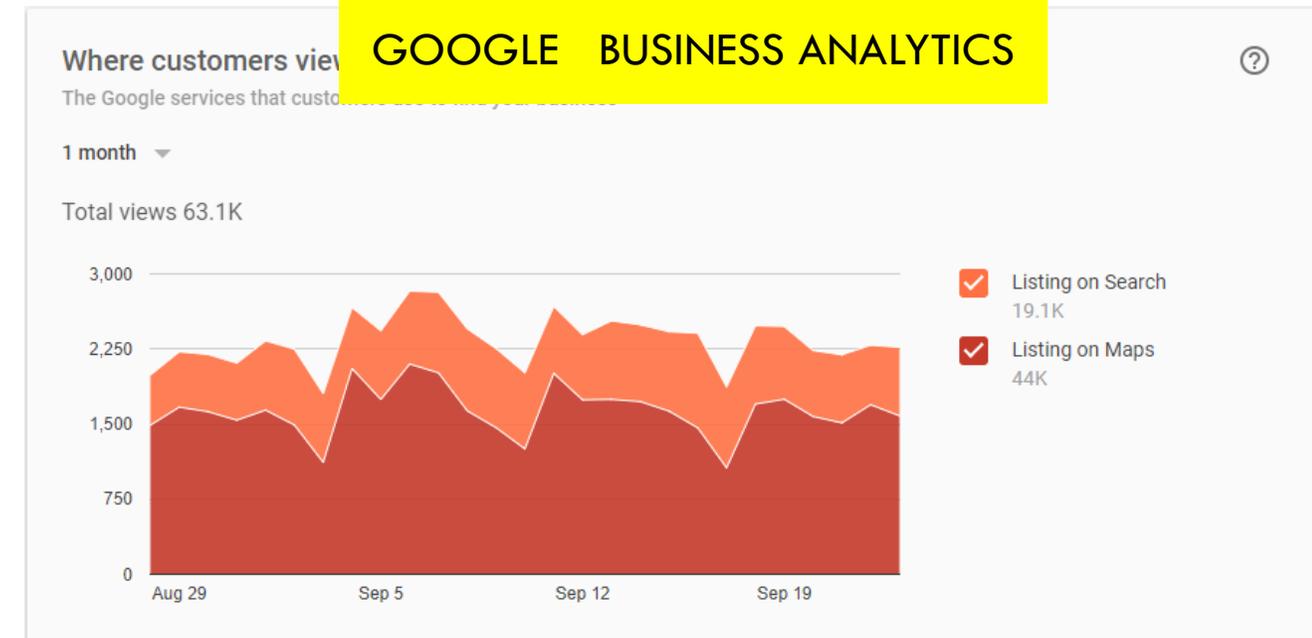
(3) Weekly/Monthly Meetings:
Face2Face/Skype/GoogleHangouts

(4) Set up a client whatsapp group for real time engagements

GOOGLE ANALYTICS



GOOGLE BUSINESS ANALYTICS





GO DIGITAL. GO GLOBAL.

**WE LOOK FORWARD TO MANAGING
YOUR BUSINESS ONLINE**

CONTACT US TODAY!

CONTACT US TODAY

We look forward to partner with you and manage paid, owned, earned & shared media channels for your business and generate ROI via online sales, leads, calls, walk-ins, inquiries, engagements & more

www.aimglobal.mobi | [Case Studies](#)

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

Email: admin@aimglobal.mobi | [Contact Us](#)

WE MAKE MOBILE RESPONSIVE WEBSTIES FOR YOUR BUSINESS

WE INCREASE SALES/LEADS/WALK-INS/CALLS WITH OUR DAILY DIGITAL SERVICES:



Onsite/Offsite SEO,
SEM/PLA & Biz Listing Mgmt



Social Media Management,
Moderation & Analytics



Website, Chat, CRM & Cloud
Telephony Management



Social/Display/Video/
Content/Email/SMS
Marketing & Analytics



eMarketplace Management /
Affiliate Marketing Management



Online & Offline Design
& Graphics Support

ADHOC SERVICES: CONTENT CREATION & OUTREACH, BLOGGER OUTREACH, INFOGRAPHIC CREATION & OUTREACH, ONLINE PR & OUTREACH, LOCAL CITATION, INFLUENCER MARKETING, PHOTO/VIDEO SHOOTS & MORE



GO DIGITAL
GO LOCAL
GO GLOBAL

Email: admin@aimglobal.mobi

Call/SMS/WhatsApp: +91 9008735786 | 080 41477599

#847, Ground floor, 27th main road, 2nd stage, BTM layout, Bangalore 560076

OUR DAILY DIGITAL SERVICES RATE CARD

Mobile Responsive Website For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
1 time mobile responsive website set up fee	1	35000	1000	3500	800	1200	1200
Daily Monthly Digital Services For SMB Clients	Qty	INR	USD	AED	GBP	SGD	AUD
Onsite SEO, Offsite SEO, SEM/PLA & Business Listing Management	1	8000	200	700	150	250	250
Social Media Management, Moderation & Analytics	1	8000	200	700	150	250	250
Website, Chat, CRM & Cloud Telephony Management	1	8000	200	700	150	250	250
Social/Display/Video/Content/Email/SMS Marketing & Analytics	1	8000	200	700	150	250	250
eMarketplace management / Affiliate marketing management	1	8000	200	700	150	250	250
Online & Offline Design & Graphics Support	1	8000	200	700	150	250	250
TOTAL MONTHLY RETAINER COST	6	48000	1200	4200	900	1500	1500
Adhoc: Content Creation/Mktg, Blogger Outreach, Infographic & Outreach, Online PR & Distribution, Influencer Mktg							

ADHOC SERVICES

Domain, Hosting, Emails & HRMS

Write & Submit Online PR

Write articles ranging from 500 - 2000 words

Create infographics with research

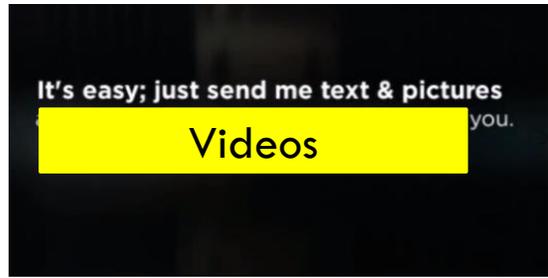
Local & international blogger outreach & citation programs

Manage photo/video shoots

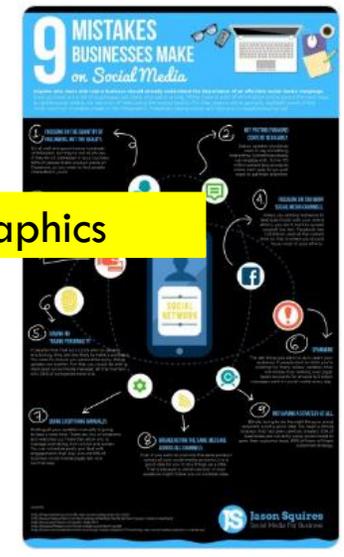
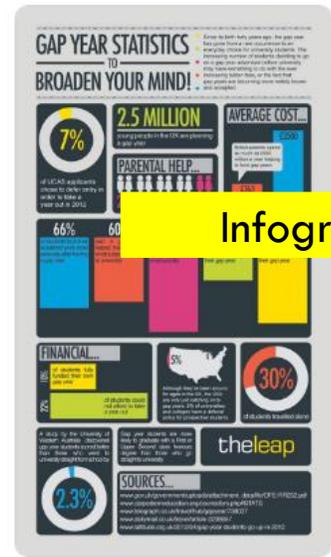
Content Writing



Animations



Infographics



November 15, 2016

Menakart.com - Online Shopping Website of Middle East

Headquartered in Dubai, Menakart.com serves the customers of United Arab Emirates, Qatar, Kuwait, Bahrain, Oman and Saudi Arabia. All products from leading brands are available.

"As E-commerce is rapidly growing in the Middle East, our website 'Menakart.com' caters to the whole Middle East region with quick deliveries and exceptional customer service. We also provide reward points for registered customers which can be redeemed to get more discounts while shopping online," says Mr. Shaheer Pandey, CEO, Menakart.com.

Read More

Online PR

November 15, 2016

Menakart.com - Online Shopping Website of Middle East

Headquartered in Dubai, Menakart.com serves the customers of United Arab Emirates, Qatar, Kuwait, Bahrain, Oman and Saudi Arabia. All products from leading brands are available.

Mr. Praveen Chandrasekharan, Chief Operating Officer, Menakart.com added, "All products sold on our site are brand new and we have collaborated with leading logistic companies to ensure smooth deliveries across Middle East. Menakart.com has partnered with leading banks in UAE to provide easy installment plans and our online payments is secure and convenient to customers."

Read More



November 15, 2016

Menakart.com - Online Shopping Website of Middle East

Headquartered in Dubai, Menakart.com serves the customers of United Arab Emirates, Qatar, Kuwait, Bahrain, Oman and Saudi Arabia. All products from leading brands are available.

Menakart.com is a fast growing E-commerce website in Middle East. Menakart.com provides a wide range of products including laptops, cameras, mobiles, tablets, fashion, watches, books and toys. An assured free gift and free delivery is provided by Menakart.com if the product value is greater than AED 500.

Read More

RECENT FEW CLIENTS

