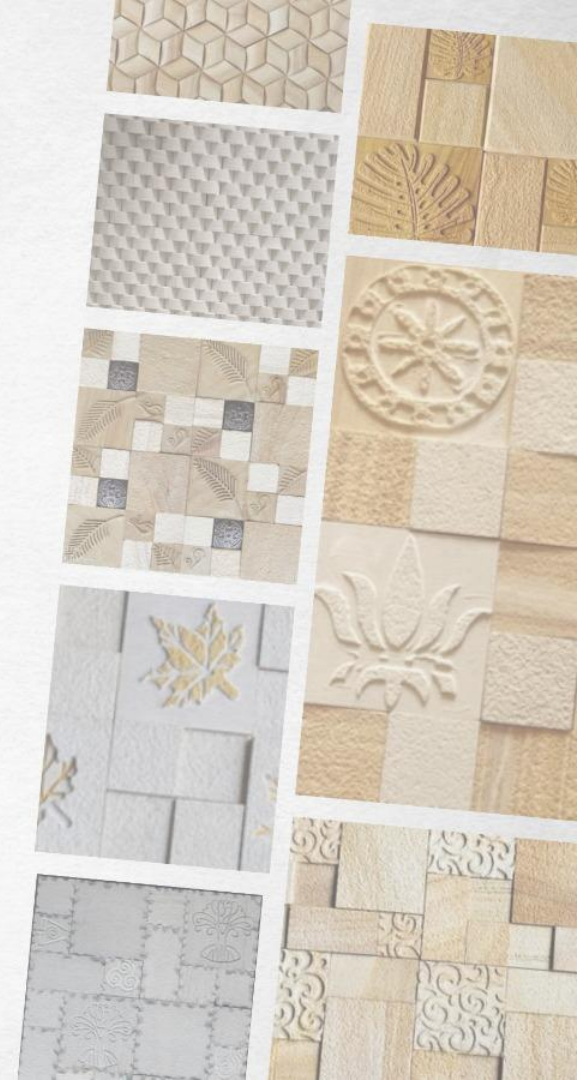




Choice Stone

Case Study





ABOUT THE CLIENT ---

Choice stone has carved its niche in Stone Design & Architecture. Choice stone prides itself in bringing together the tactility of stone as a material together with innovation in design. A firm belief in constant Research & Development by investing in the latest technologies and training of craftsmen has enabled Choice Stone to become leaders in this domain within a short span of time. Backed with over 13 years of experience,

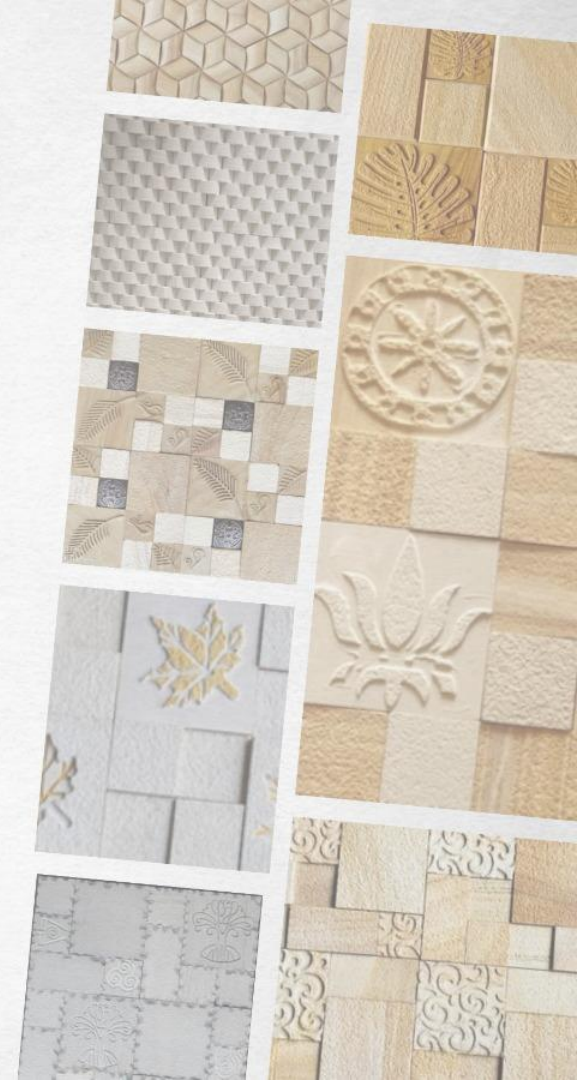
It is where the most exquisite ideas, inspirations and designs for the decorative arts are made real. We are a company of fine craftsmen and specialists who have mastered the traditional skills and techniques used in the past to make the heirlooms of today. We have over 13 years of experience in the industry of bringing heritage to life. You can find lineage in every piece.



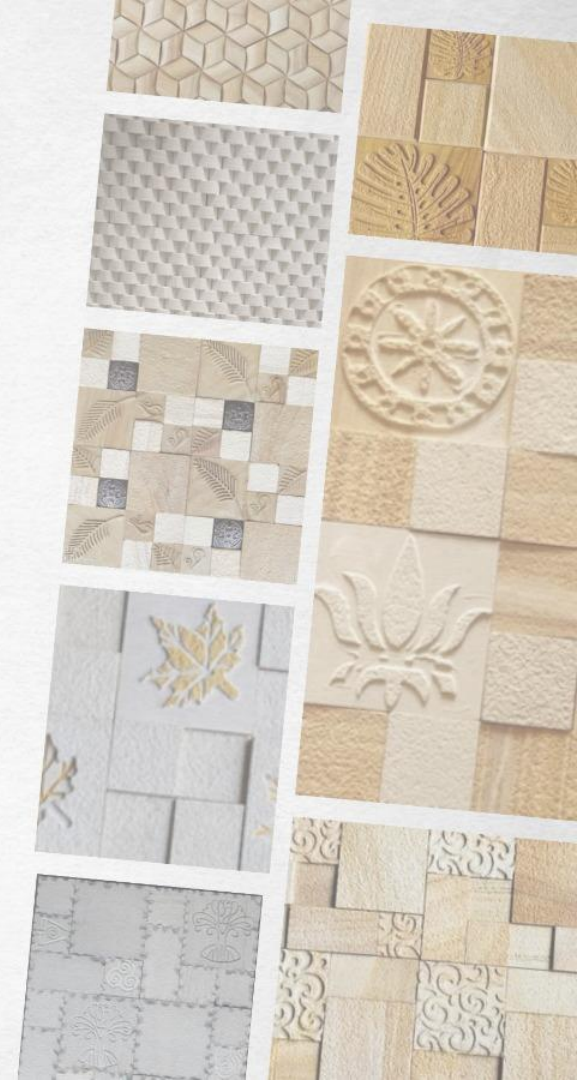


WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ ONLINE STRATEGIES FOR OUR CLIENTS

that results in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & social media channels.



The Social Media accounts we managed for Choice Stone

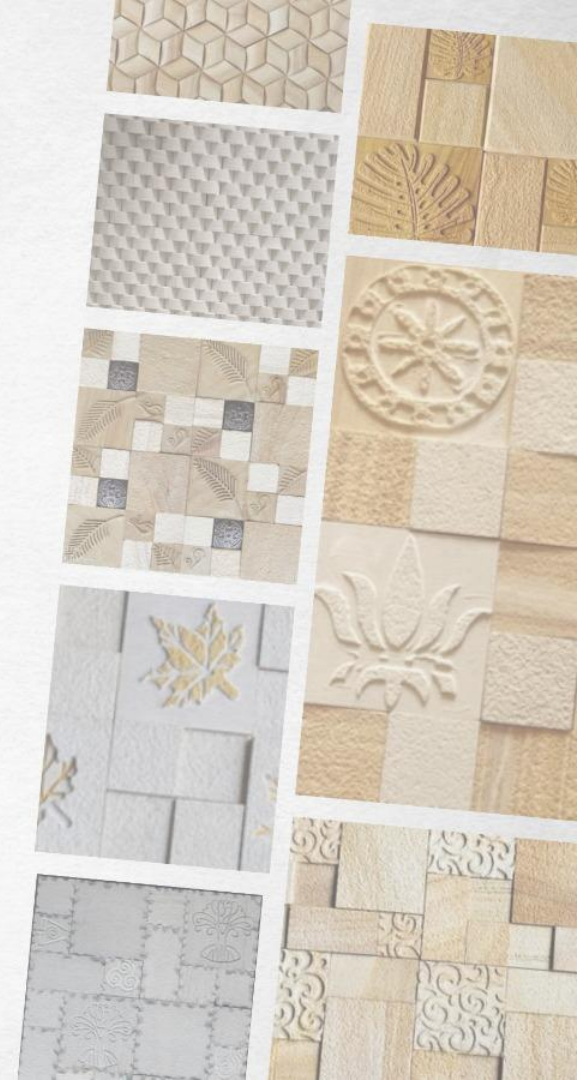




Social Media Strategies & Management

As this market is full of challenging factors but we did a great job by facing and getting solutions for all of them. We made Strategies keeping in mind that we have to build a trust & maintain a relationship with our customers by providing them best possible solutions.

- **Developing Content & Marketing Strategy**
- **Managing Influencer Marketing Campaigns**
- **Respond to Comments and Messages**
- **Maintaining a Social Media Calendar**
- **Management of Followers and Engagement On Various Platforms**
- **Deliver Monthly Reports**
- **Run Social Media and Google Ads Campaigns**
- **Staying Up To Date With Social Media Updates and Trends**
- **Finding Out the Right Target Audiences**
- **Analysis of Competitors**



Some Social Media Insights



Facebook Reach: 539.6K, a 7.2% increase.

Instagram Reach: 1.4M, a 5.5% increase.

Facebook Visits: 2.3K, a 6.0% increase.

Instagram Profile Visits: 2.7K, a 10.5% increase.

Positive Growth: Increased reach and visits on both platforms.
Higher Engagement on Instagram: Reach of 1.4M vs. Facebook's 539.6K.
Effective Campaigns: Activity spikes indicate successful content.
User Interest: 10.5% rise in Instagram profile visits.



Social Media Design Work

CHOICE STONE CRAFTS
THE ARTISTRY OF NATURAL BEAUTY


Bring divine serenity home with our **Radha Krishna** Jhula stone mural.



Experience spiritual harmony.



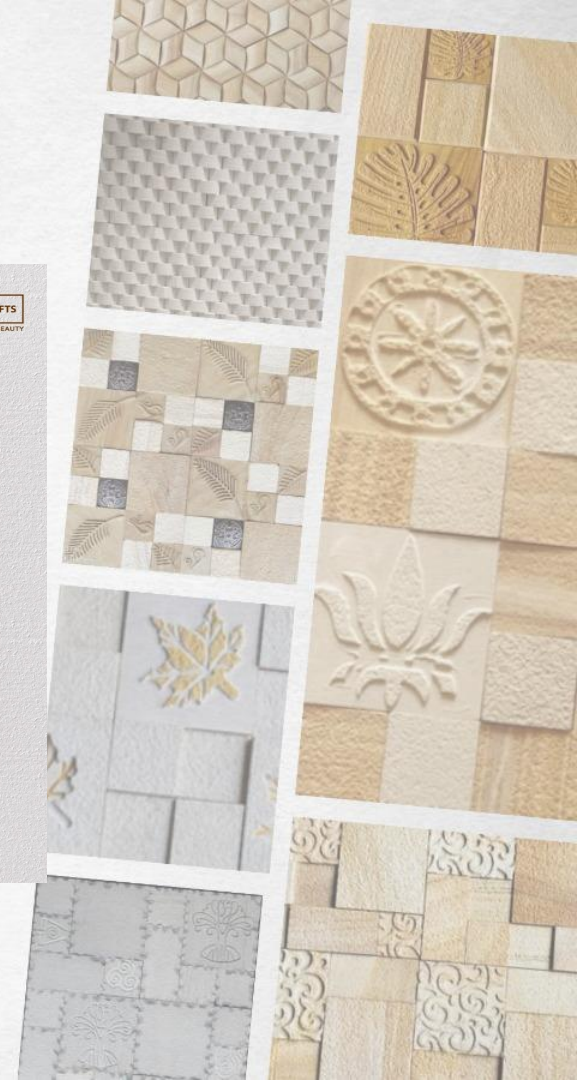
CHOICE STONE CRAFTS
THE ARTISTRY OF NATURAL BEAUTY



EXQUISITE BUDDHA MURAL
Natural stone adorned with intricate metal work.

Visit for more

- <https://www.instagram.com/choicestonecraft.pvt.ltd/>
- <https://www.facebook.com/profile.php?id=100073983890439>





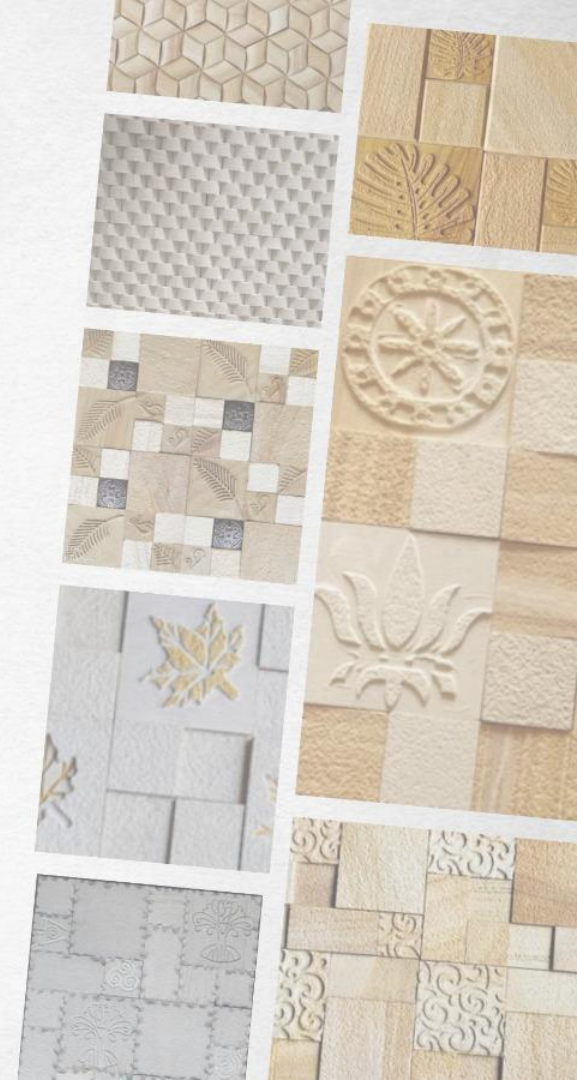
Social Media Story Design Work



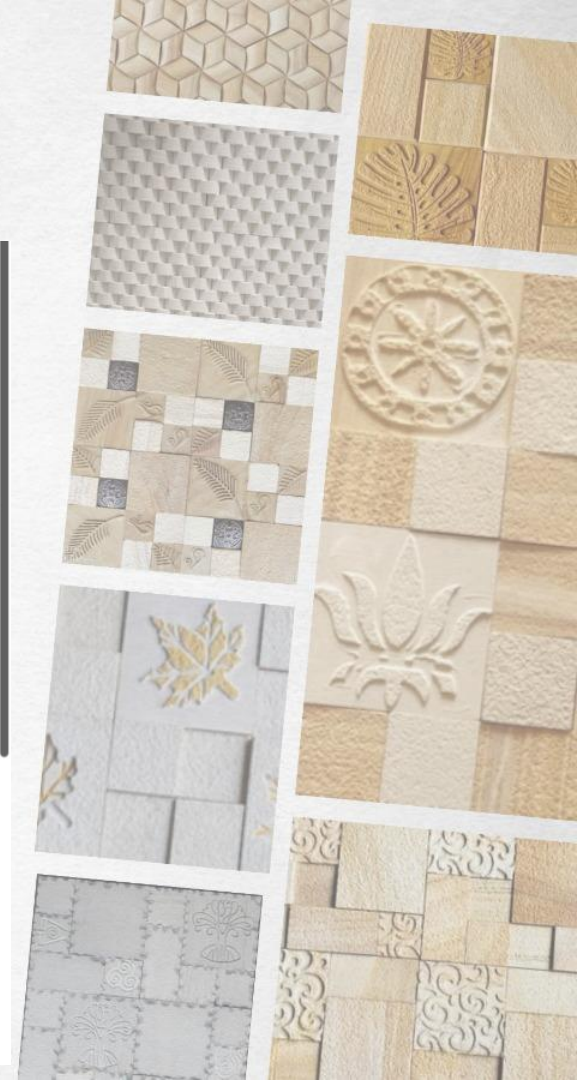
**Transform dreams into reality
with Choice Stone Craft.**



**Your perfect space
awaits!**



Youtube Shorts



CHOICE STONE CRAFT PVT. LTD.

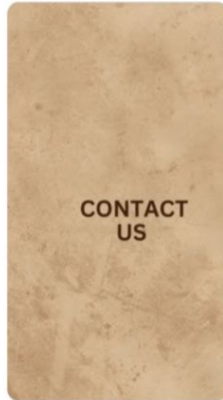
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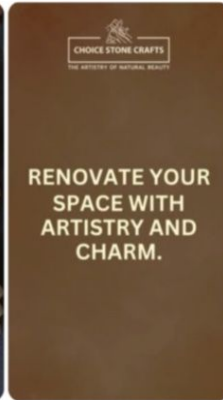
Transform your space with the serene beauty of a...
317 views



Discover serenity in every stroke. ✨ #artisanalcrafts...
5 views



Transforming stone into timeless art. 🗿...
7 views



Experience the beauty of stone wall art in your space!...
4 views



Natural stone Tree Mural crafted in yellow sandstone....
98 views

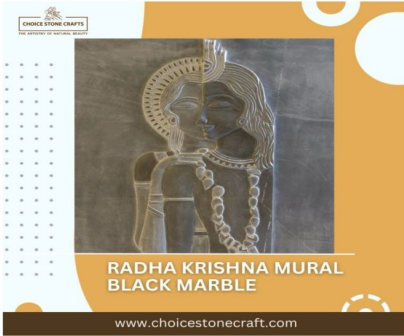
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Divine elegance meets timeless art. Radha Krishna mural in exquisite black marble. ...see more



**RADHA KRISHNA MURAL
BLACK MARBLE**

www.choicestonecraft.com

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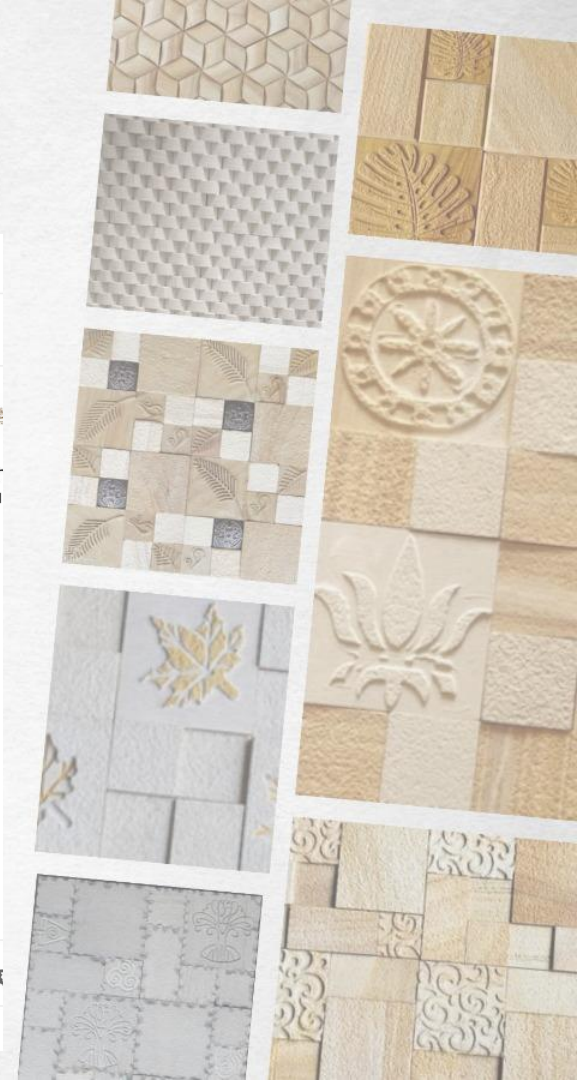
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Transform Your Space with Stone Wall Carvings! 🌱 ...see more

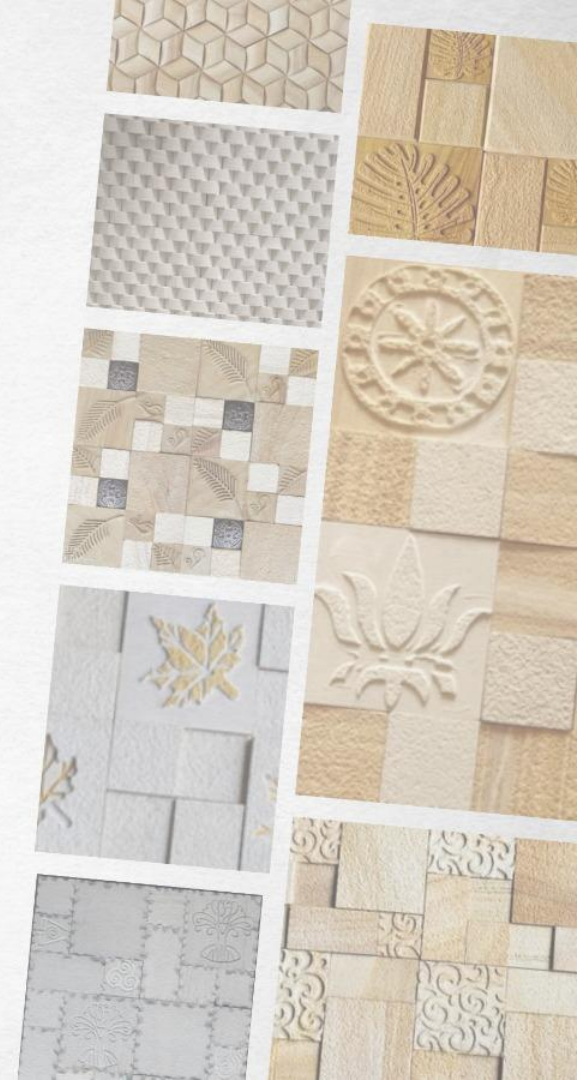
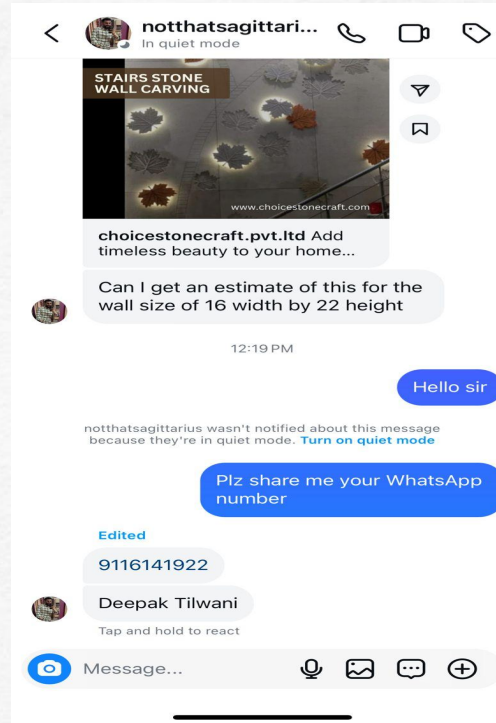
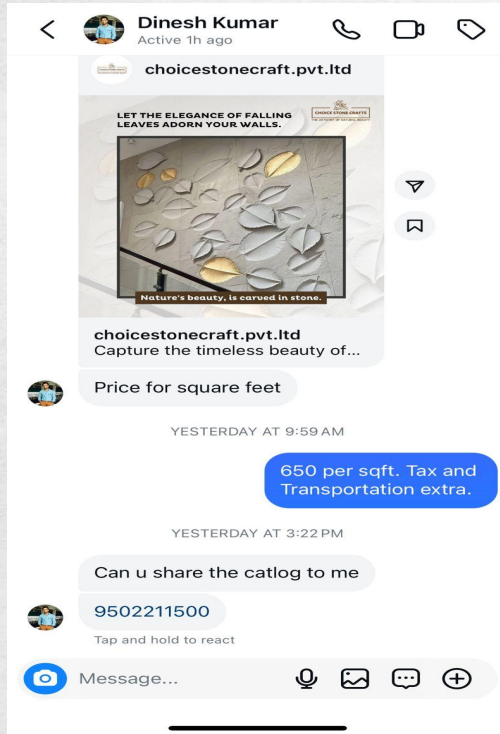


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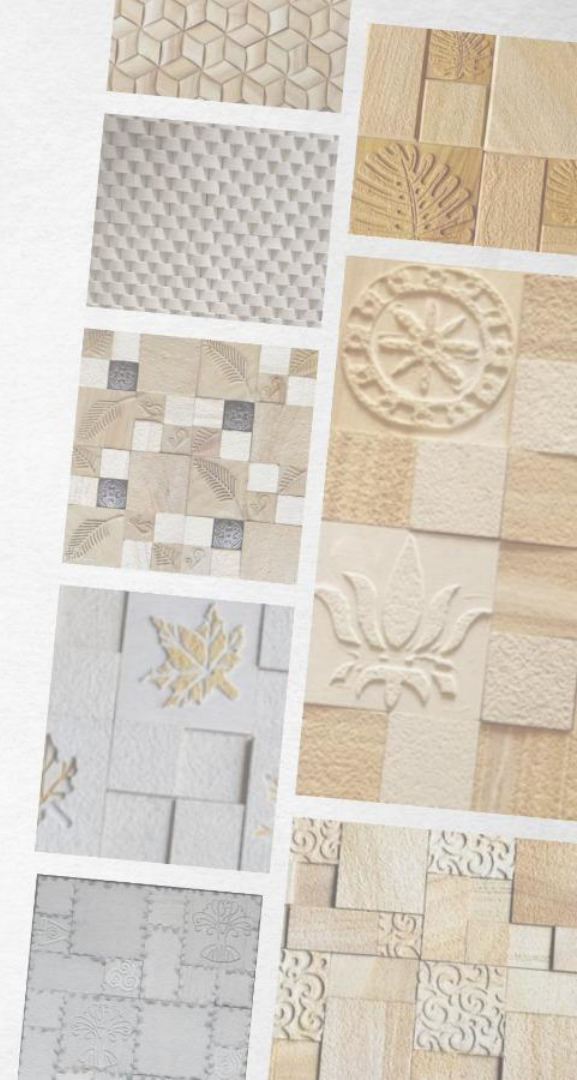
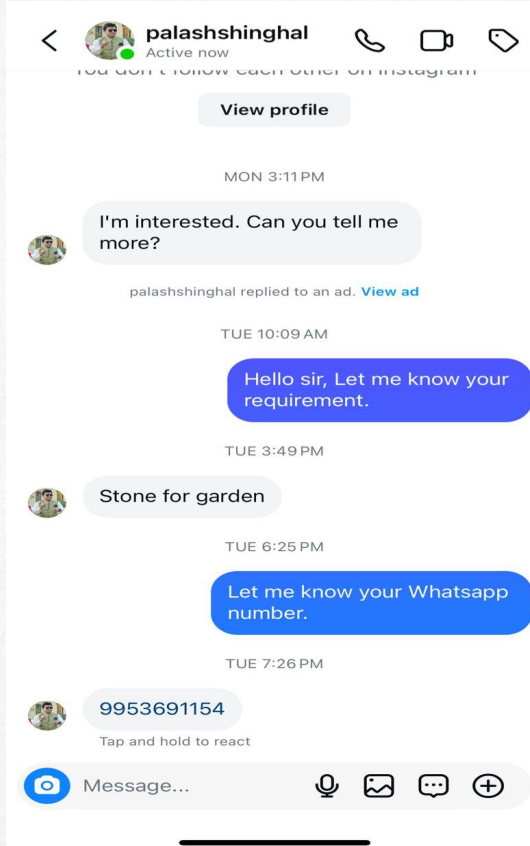
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Instagram Queries

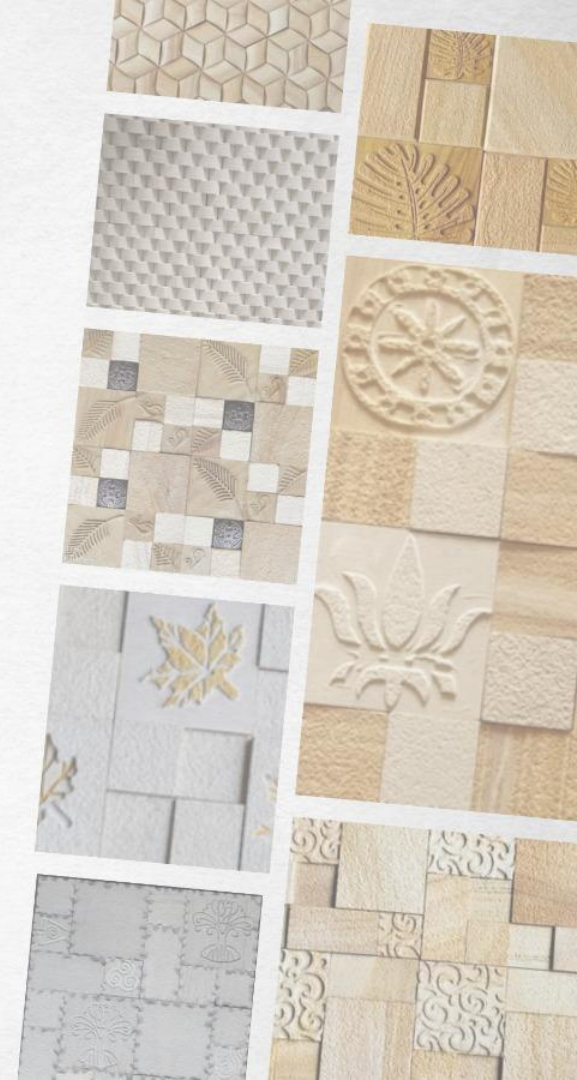


Instagram Queries





**WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE & GENERATE
SALES, LEADS, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE**





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