



EDEN PARK

Social Media Case Study



ABOUT THE CLIENT

The Eden Park Restaurant is a gourmet heaven that draws food lovers from all around. It is located in the bustling centre of Bangalore. Eden Park offers a spectacular dining experience that goes above and beyond the usual with its elegant fusion of contemporary elegance and a warm, inviting atmosphere. The restaurant's extensive menu has been carefully chosen to tantalise your taste buds as it takes you on a culinary trip through Indian and international flavours. Every meal, from flavorful biryanis and tandoori specialities to delicious varieties of pasta and sizzling grills, is created with the best ingredients and culinary skills.

Eden Park is a place where culinary talent meets a friendly atmosphere; it offers more than simply delicious meals. The restaurant has a fully stocked bar with a variety of cocktails, wines, and spirits to go with your meal. Every visit to Eden Park is a lovely festival of flavour, where you can savour great delicacies while soaking up the tranquil atmosphere thanks to the helpful and welcoming personnel. Every meal at Eden Park Restaurant is an invitation to taste the essence of excellent dining in a lovely setting, whether you're a native or a visitor touring the city. Eden Park Restaurant is a monument to Bangalore's vast culinary diversity.



Eden Park
Restaurant

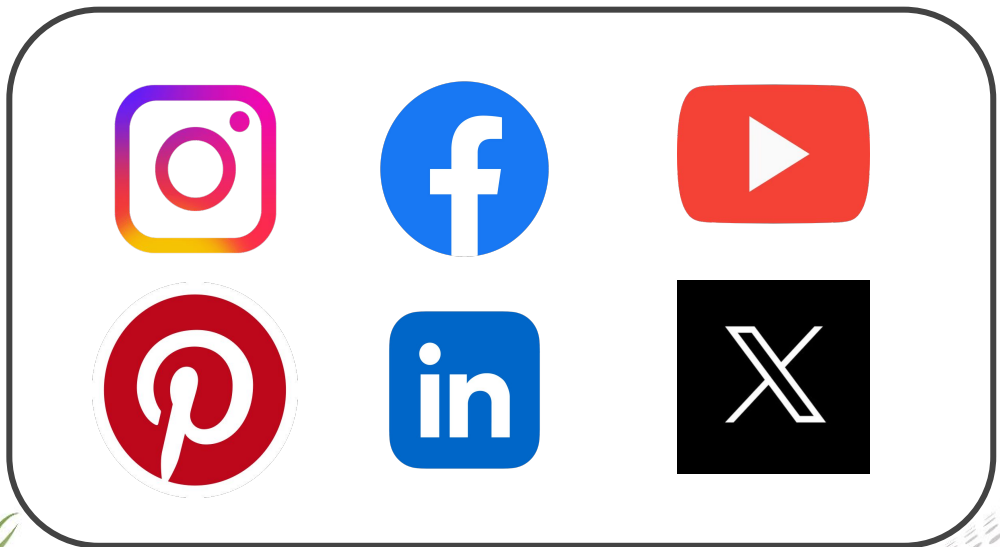


WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ ONLINE STRATEGIES FOR OUR CLIENTS

that result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & social media channels.



The Social Media Handles Which We Handled for **EDEN BREW HOUSE**



Social Media Strategies & Management

As this market is full of challenging factors but we did a great job by facing and getting solutions for all of them. We made Strategies keeping in mind that we have to build a trust & maintain a relationship with our customers by providing them best possible solutions.



- Developing Content & Marketing Strategy
- Managing Influencer Marketing Campaigns
- Respond to Comments and Messages
- Maintaining a Social Media Calendar
- Management of Followers and Engagement On Various Platforms
- Deliver Monthly Reports
- Run Social Media and Google Ads Campaigns
- Staying Up To Date With Social Media Updates and Trends
- Finding Out the Right Target Audiences
- Analysis of Competitors



Some Social Media Insights

Reach [ⓘ]

Compare your reach from this period to the previous one.

See more about your content performance

Facebook reach [ⓘ]

6,343 [↑] 100%

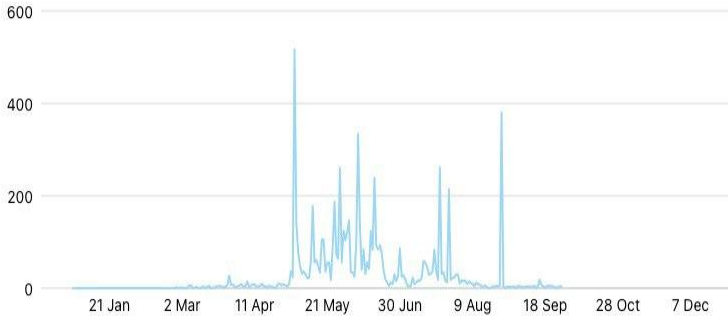
Instagram reach [ⓘ]

13,597 [↑] 100%

Paid reach [ⓘ]

0 0%

Daily Cumulative



Insights [ⓘ]

Last 90 Days [∨]

Jun 29 - Sep 26

Overview

You gained 672 more followers compared to Mar 31 - Jun 28.

Accounts reached 10.2K ⁺157% [∨]

Accounts engaged 356 ⁺42.9% [∨]

Total followers 1,033 ⁺186% [∨]



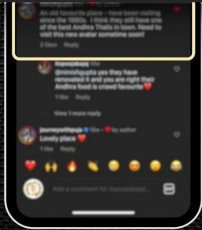
Eden Park
Restaurant

Social Media Design Work

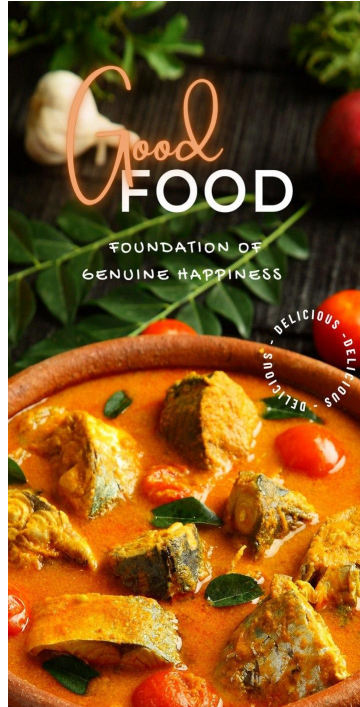


TESTIMONY

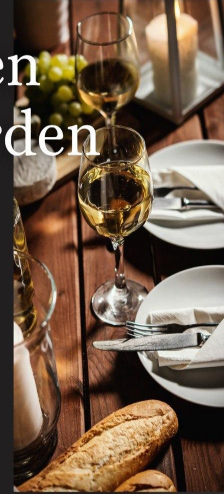
 · ❤️ by author
An old favourite place - have been visiting since the 1990s. I think they still have one of the best Andhra Thalis in town. Need to visit this new avatar sometime soon!
2 likes Reply



Social Media Story Design Work



Eden Garden



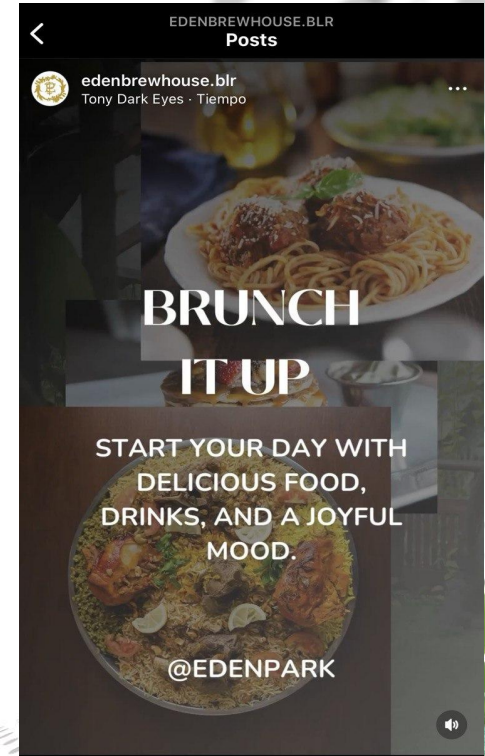
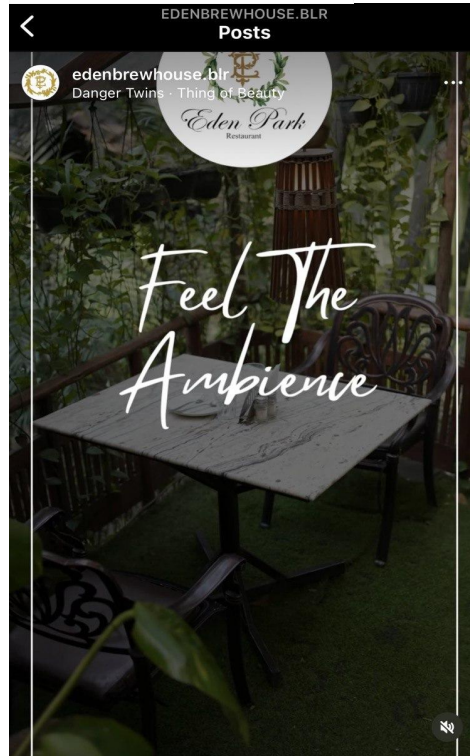
One cannot think well,
love well, sleep well if one
has not dined well

- Virginia Woolf



Eden Park
Restaurant

Youtube Shorts





Influencer Marketing

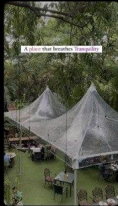
Total Number of Influencers Done- 51



Influencer Marketing Results



Reel insights



One of the most gorgeous restaurant in Bengaluru !

itsajwavy · TERE VAASTE / AJWAVY CINEMATIC
July 8 · Duration 0:26

68367 1739 1 1884 1289


Overview ⓘ

Accounts reached	63,102
Reel interactions	4,913

Reach ⓘ

63,102
Accounts reached

Reel insights



Best Garden Themed Restaurant In Namma Benga...

Sachin-Jigar, Varun Jain, Shadab Faridi, Altamas...
June 6 · Duration 0:24

16595 383 3 248 194


Overview ⓘ

Reach	--
Reel interactions	828

Reach ⓘ



Reel insights



!! SAVE this now !! Tag your best friend and plan...

AP Dhillon, Shinda Kahlon · True Stories
June 27 · Duration 0:30

112773 3841 13 6070 3430


Overview ⓘ

Accounts reached	97,359
Reel interactions	13,351

Reach ⓘ

97,359
Accounts reached

Reel insights



@edenbrewhouse.blr

Bharatt-Saurabh, Yazin Nizar, Anirudh Ravichand...
June 7 · Duration 0:45

47300 1431 6 1690 1070

Overview ⓘ

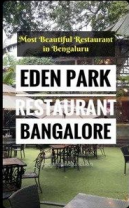
Accounts reached	43,674
Reel interactions	4,197

Reach ⓘ

43,674
Accounts reached



Reel insights



Most Beautiful Restaurant in Bangalore

EDEN PARK RESTAURANT BANGALORE

Have a lovely dine experience at @edenbrewhous...

gourmandjunction · Original audio
June 14 · Duration 0:28


128912 2605 17 4719 3215

Overview ⓘ

Reach	--
Reel interactions	10,556

Reach ⓘ

Reel insights



Eden Park Restaurant

🌟 **Eden Park Restaurant - Part 2** 📌

kalaivananoff_ · Vaseegara x Zara Zara
July 1 · Duration 0:36

121227 3125 6 5148 3646

Overview ⓘ

Accounts reached	105,237
Reel interactions	11,920

Reach ⓘ

105,237
Accounts reached





WE HELP YOU MANAGE YOUR DAILY
DIGITAL/ONLINE PRESENCE & GENERATE
SALES, LEADS, CALLS, INQUIRIES,
WALK-INS, ENGAGEMENTS & MORE





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