



Khichdi Tales

Social Media
Case
Study









ABOUT THE CLIENT

Embark on a culinary voyage with Khichdi Tales, where we're not just sharing a meal; we're narrating a story through the heartwarming flavors of India. Join us on The Khichdi Trail, a curated collection of over 25 exciting Khichdi varieties that traverse the diverse landscapes of Rajasthan, Andhra Pradesh, Tamil Nadu, Haryana, and Gujarat.

At Khichdi Tales, our passion lies in redefining comfort food. Each Khichdi is a chapter, a tale of regional richness and culinary mastery. Picture freshly prepared Khichdi from our kitchens, paired with the perfect trio of Buttermilk, Pappad, and Pickle, and delivered straight to your door in attractive packaging – all within minutes.









WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ ONLINE STRATEGIES FOR OUR CLIENTS

That result in defining prioritized, cost-effective solutions that deliver a measurable Return on Investment (ROI) via paid, owned, earned & shared media channels.









The Social Media Handles Which We Handled for Khichdi Tales









Social Media Strategies & Management





As this market is full of challenging factors but we did a great job by facing and getting solutions for all of them. We made Strategies keeping in mind that we have to build a trust & maintain a relationship with our customers by providing them best possible solutions.

- Managing Influencer Marketing Campaigns
- Developing Content & Marketing Strategy
- Respond to Comments and Messages
- Maintaining a Social Media Calendar
- Management of Followers and Engagement On Various Platforms
- Deliver Monthly Reports
- Run Social Media and Google Ads Campaigns
- Staying Up To Date With Social Media Updates and Trends



Some Social Media Insight





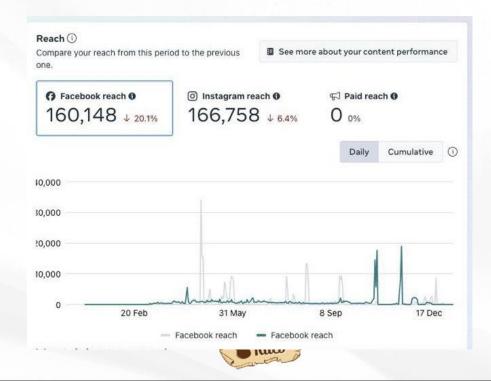
Last 90 Days ∨	Oct 12 - Jan 9	
Overview		
You reached +1,700% more accounts compared to Jul 14 - Oct 11		
Accounts reached	52.6K +1,700%	>
Accounts engaged	1,227 +740%	>
Total followers	1,983 +0.6%	>



Some Social Media Insight









Social Media Design Work











Social Media Design Work

















WE HELP YOU MANAGE YOUR DAILY DIGITAL/ONLINE PRESENCE & GENERATE LEADS, CALLS, INQUIRIES, WALK-INS, ENGAGEMENTS & MORE









Our team of specialists are committed to helping your brand rank higher on Google search results. We use cutting-edge technologies and advanced methods to achieve this goal.







CONNECT WITH US TODAY.

