



MAXIMUS LIFE SCIENCES

A CASE STUDY



About

Maximus Life Sciences is dedicated to enhancing overall health and well-being through scientifically backed nutraceutical supplements. Their mission is to provide high-quality, natural products that support various aspects of health, from boosting immunity and promoting healthy weight management to improving cognitive function and reducing inflammation. The company prioritizes innovation, research, and customer satisfaction, ensuring that their supplements deliver effective results. Maximus Life Sciences, believes in the power of nature combined with science to help you achieve optimal health and vitality.

WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ONLINE STRATEGIES FOR OUR CLIENTS

that result in defining prioritized, cost-effective solutions that deliver a measurable ROI via paid, owned, earned and social media channels.

The Social Media Handles Which We Managed



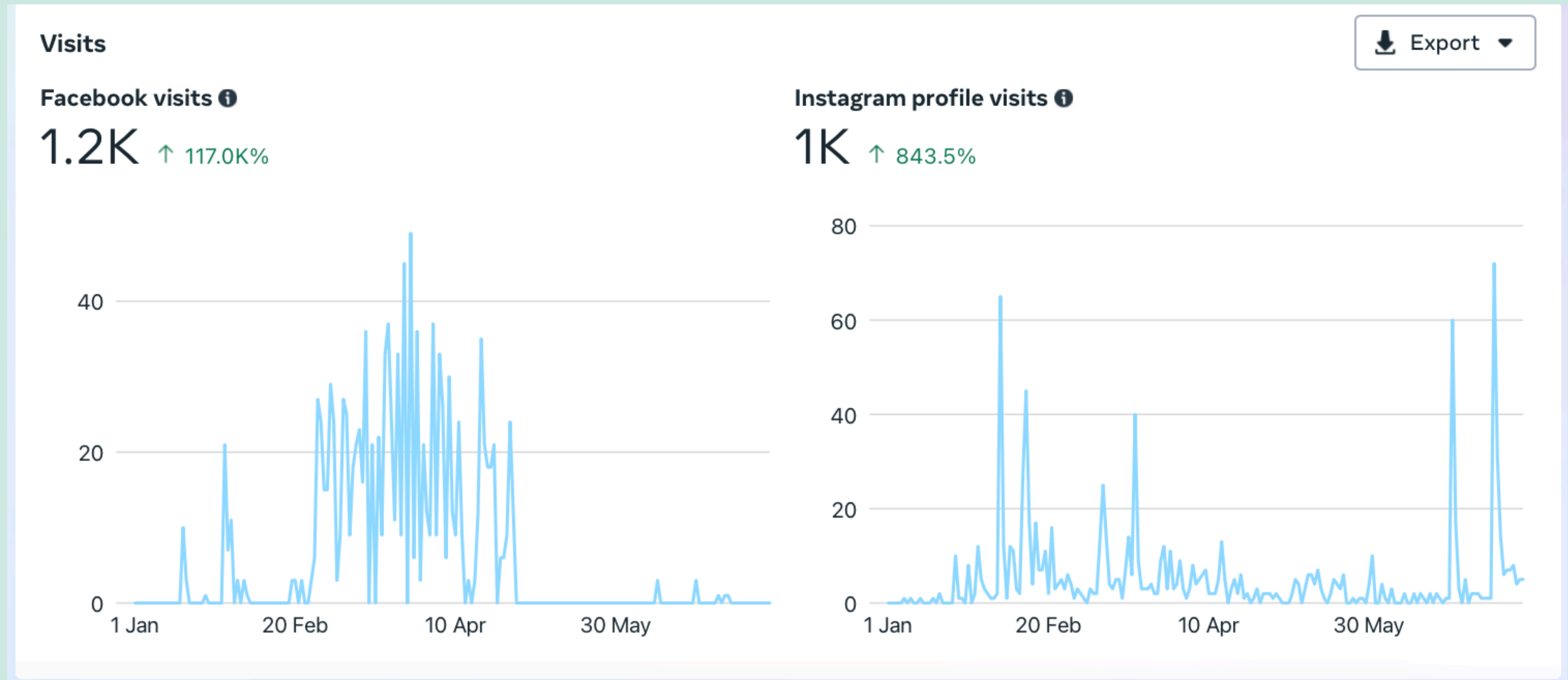
Social Media Strategies & Management

In a competitive digital market, AimGlobal has effectively navigated challenges and devised strategies to build trust and maintain strong customer relationships for Maximus Life Sciences online. By providing top-notch solutions and engaging content, we ensure a positive online presence that resonates with the audience. Our focus on delivering quality service reflects in every digital interaction, fostering lasting connections with our customers.

- Managing Influencer Marketing Campaigns
- Developing Content & Marketing Strategy
- Respond to Comments and Messages
- Maintaining a Social Media Calendar
- Management of Followers and Engagement On Various Platforms
- Deliver Monthly Reports
- Run Social Media and Google Ads Campaigns
- Staying Up To Date With Social Media Updates and Trends
- Finding Out the Right Target Audiences
- Analysis of Competitors



Some Social Media Insights



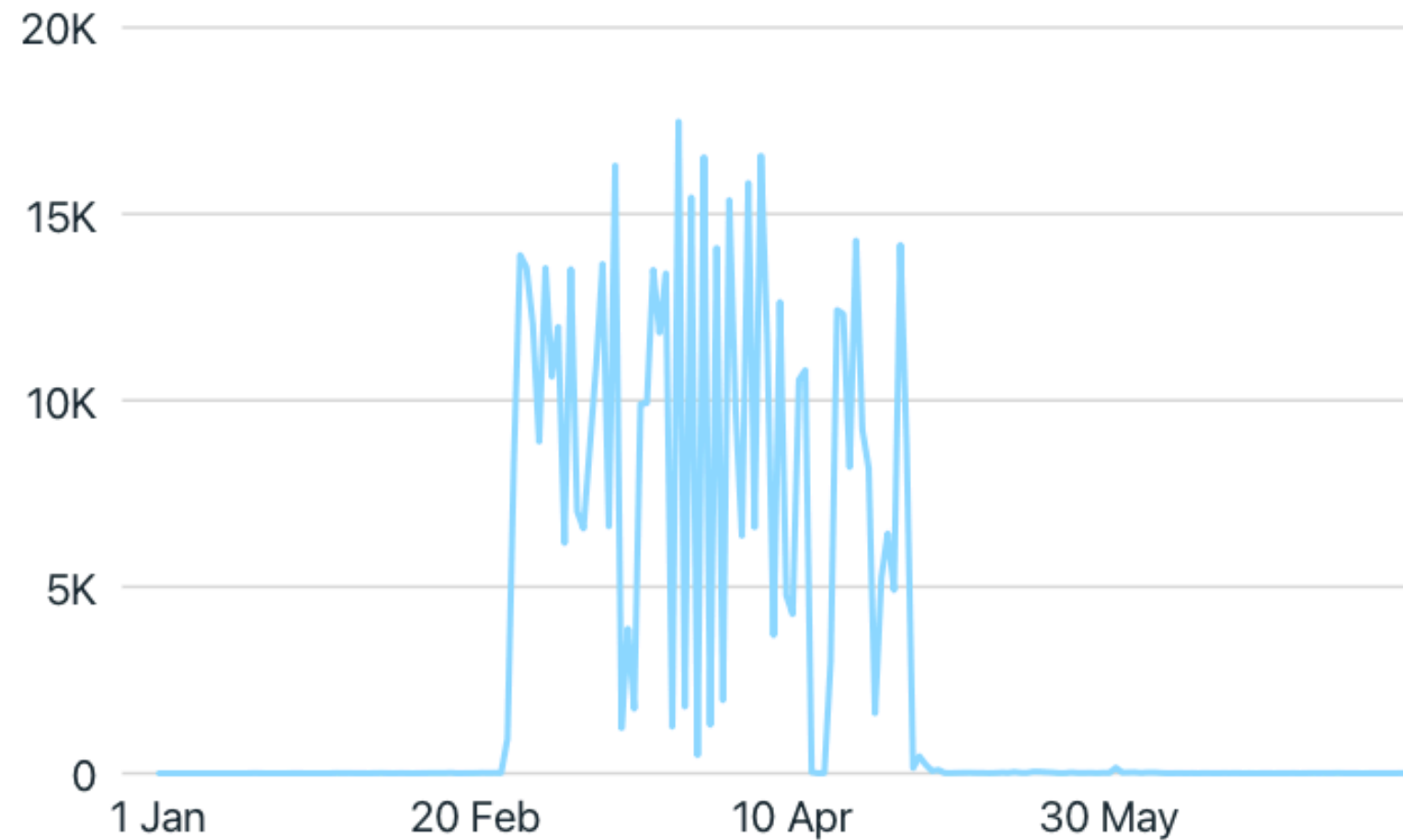
Some Social Media Insights

Reach

Export

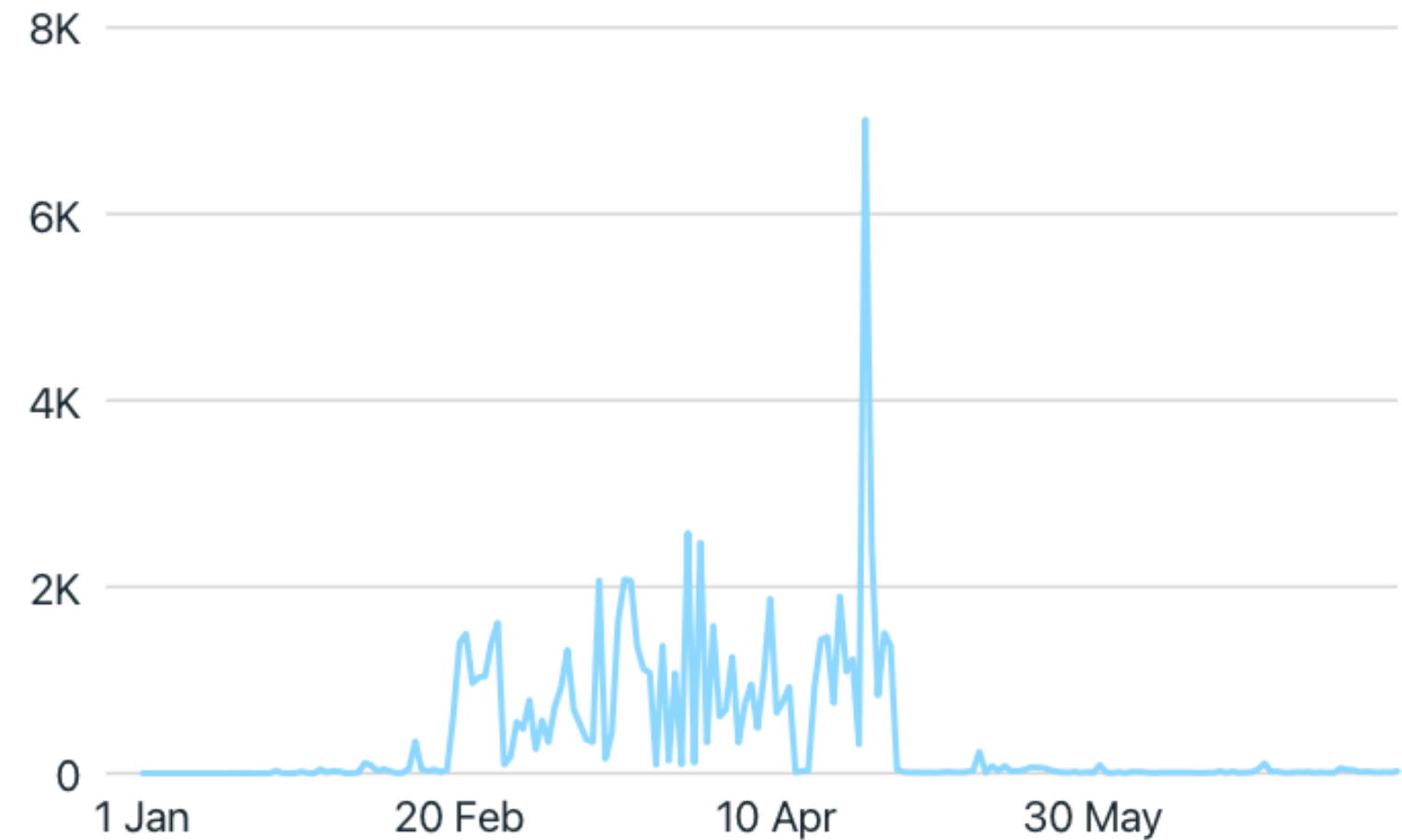
Facebook reach ⓘ

359.6K ↑ 36.0M%



Instagram reach ⓘ

60K ↑ 92.3K%



Social Media Designs



Maximus Life Sciences
Transforming Health™

Experience total wellness and maximise your body's potential.

www.maximuslifesciences.com

Maximus Life Sciences
Transforming Health™

Eating a lot of Junk?

Swipe

www.maximuslifesciences.com

Maximus Life Sciences
Transforming Health™

Your body needs a detox!

MAX SUPER DETOX

www.maximuslifesciences.com

Social Media Designs

Maximus Life Sciences
Transforming Health

Did you know
Garcinia Cambogia
boosts serotonin
levels?

Max Garcinia Cambogia
500mg
Standardised to 60% HCA

WEIGHT MANAGEMENT
Herbal Food Supplement-60 Capsules

This feel-good neurotransmitter can enhance your mood and reduce stress-related eating!

www.maximuslifesciences.com

Maximus Life Sciences
Transforming Health

Customer Testimonial

Om Prakash
78Y, Chartered Accountant

Joint and Bone Health Benefits
As someone with joint concerns, finding Max Curcumin was a game-changer. It has helped alleviate my joint discomfort and improved my mobility, making my daily activities much easier.

Max Curcumin
500mg
With Piperine

NATURAL ANTI-INFLAMMATORY
Herbal Food Supplement-60 Capsules

www.maximuslifesciences.com

Maximus Life Sciences
Transforming Health

Max Liv-Ever
500mg

LIVER SUPPORT
Herbal Food Supplement-60 Capsules

Promotes healthy Liver function
Hepatoprotective
Anti-inflammatory & Immune Booster
Helps in Liver detoxification

MAX LIV-EVER
Promotes Healthy Liver
Function

www.maximuslifesciences.com

Influencer marketing



Reel insights

42.3K	639	8	42	41
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Overview ⓘ

Accounts reached	25,403
Reel interactions	722
Profile activity	--

Reach ⓘ

25,403
Accounts reached

Plays

Initial plays	27,053
Replays	12,813

Watch time

67 hr 56 min 45 sec

Average watch time

9 sec

Reel insights

Replays	12,813
Watch time	67 hr 56 min 45 sec
Average watch time	9 sec

Reel interactions ⓘ

722

Likes	631
Shares	42
Saves	41
Comments	8

Profile activity ⓘ

Follows	ⓘ
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Facebook ⓘ

Plays	2,478
Reactions	8



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