

## Dear Aimglobal Community,

We're thrilled to share the remarkable milestones and achievements we've reached at Aimglobal, your trusted partner in digital marketing. Together, we've navigated through challenges, embraced opportunities, and delivered outstanding results for our clients.

### Here's a glimpse of the impactful work we've accomplished:



#### Successful Campaigns:

Our team executed numerous data-driven and innovative digital campaigns that captured audience attention and achieved exceptional engagement rates. From social media marketing to SEO strategies, we've empowered our clients to achieve their marketing goals. Some of these successful campaigns include GW Ayurvedic, Club Cabana, Respeet, Holiday Inn Bangalore, Imogica and a lot more. The ROAS rate of return for our successful campaigns is upto 8x, making quite an impact for their brands.



#### The Latest Additions to Our Brand Family:

Our digital family gets bigger and better as we onboard new clients from every genre. Some of these clients include Tony & Guy, Ajmal Perfumes, Finesse, The Body Perfect Clinic, GW Ayurvedic, Booksvenue, Menakart and a lot more. Remarkable isn't it?!



#### Enhanced Brand Experiences:

By leveraging cutting-edge technologies and user-centric design, we crafted compelling brand experiences that resonated with consumers across various platforms. Our creative solutions enhanced brand visibility and customer loyalty.



#### Expanded Reach:

Through targeted advertising and optimized marketing funnels, we helped our clients expand their reach, attracting a wider audience and driving conversions. Our expertise in audience segmentation and personalized messaging ensured maximum impact.



#### Meaningful Analytics:

Our dedicated analytics team provided valuable insights, allowing our clients to make data-driven decisions and optimize their marketing strategies. We measured and analyzed key metrics to continuously improve campaign performance.



#### Collaborative Partnerships:

We forged strong partnerships with industry-leading brands, collaborating on joint initiatives that pushed the boundaries of digital marketing. Together, we drove innovation and brought new possibilities to our clients. We have partnered with businesses that offer theatre advertising and video commerce in order to take our clients and their businesses to newer heights.

Another wonderful achievement to talk about and brag if we must say is the achievement of Ms Neha Fathima, our founder and the woman we look upto. She was recently awarded the Award for The Most Promising Women Entrepreneur of the Year-2023, Bengaluru in the Digital Marketing Category. We congratulate her for this wonderful achievement and thank her for taking Aimglobal to such new heights.



- None of this would have been possible without our talented team and the unwavering support of our clients and partners. We extend our deepest gratitude to each and every one of you for being a part of our journey.
- To increase our family and create a stronger team, we are actively hiring people for the role of Paid Media expert, Social Media Specialist, Customer Success Manager-Social Media, Intern-Campaign, Intern-Social Media.
- We are actively looking for new and creative people to join our forces and be a part of our digital family.

As we look ahead, we remain committed to pushing the boundaries of digital marketing and delivering exceptional results. Stay tuned for more exciting updates, industry insights, and success stories from the Aimglobal community!

Thank you for your trust and continued support.