



GO DIGITAL
LOCAL
GLOBAL



RARUS
Offbeat dining experience

RARUS OFF-BEAT DINING

CASE STUDY



About

Rarus is your go-to spot for a cozy dining experience, offering a diverse menu that blends global flavors with local favorites. Whether you're here for a casual meal, a special celebration, or just to unwind with friends, Rarus promises delicious food, great vibes, and unforgettable memories.



WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ONLINE STRATEGIES FOR OUR CLIENTS

that result in defining prioritized, cost-effective solutions that deliver a measurable ROI via paid, owned, earned and social media channels.



The Social Media Handles Which We Managed



Social Media Strategies & Management

In a competitive digital market, AimGlobal has effectively navigated challenges and devised strategies to build trust and maintain strong customer relationships for Rarus online. By providing top-notch solutions and engaging content, we ensure a positive online presence that resonates with the audience. Our focus on delivering quality service reflects in every digital interaction, fostering lasting connections with our customers.

- Managing Influencer Marketing Campaigns
- Developing Content & Marketing Strategy
- Respond to Comments and Messages
- Maintaining a Social Media Calendar
- Management of Followers and Engagement On Various Platforms
- Deliver Monthly Reports
- Run Social Media and Google Ads Campaigns
- Staying Up To Date With Social Media Updates and Trends
- Finding Out the Right Target Audiences
- Analysis of Competitors

Some Social Media Insights

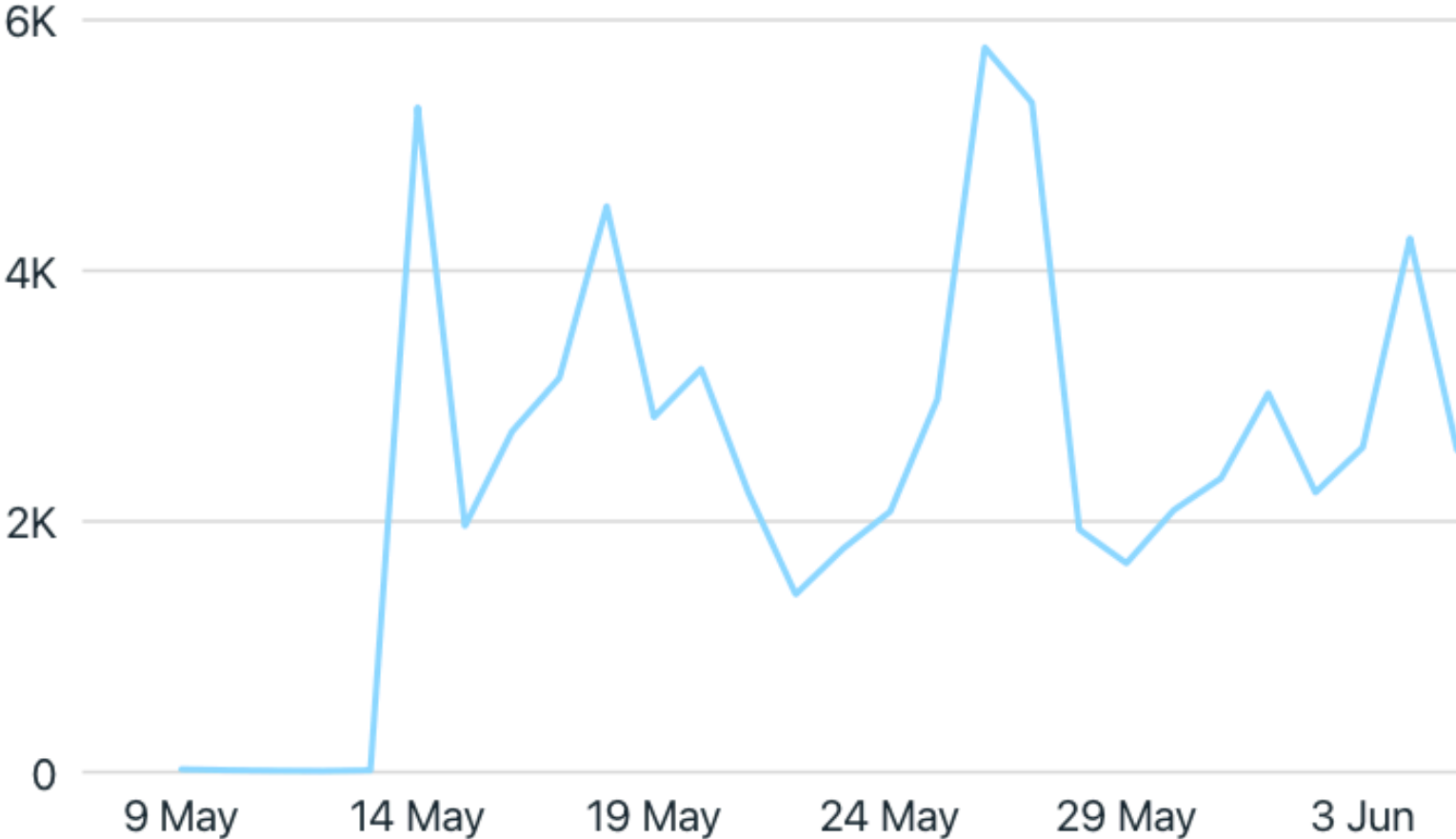


Export

Reach

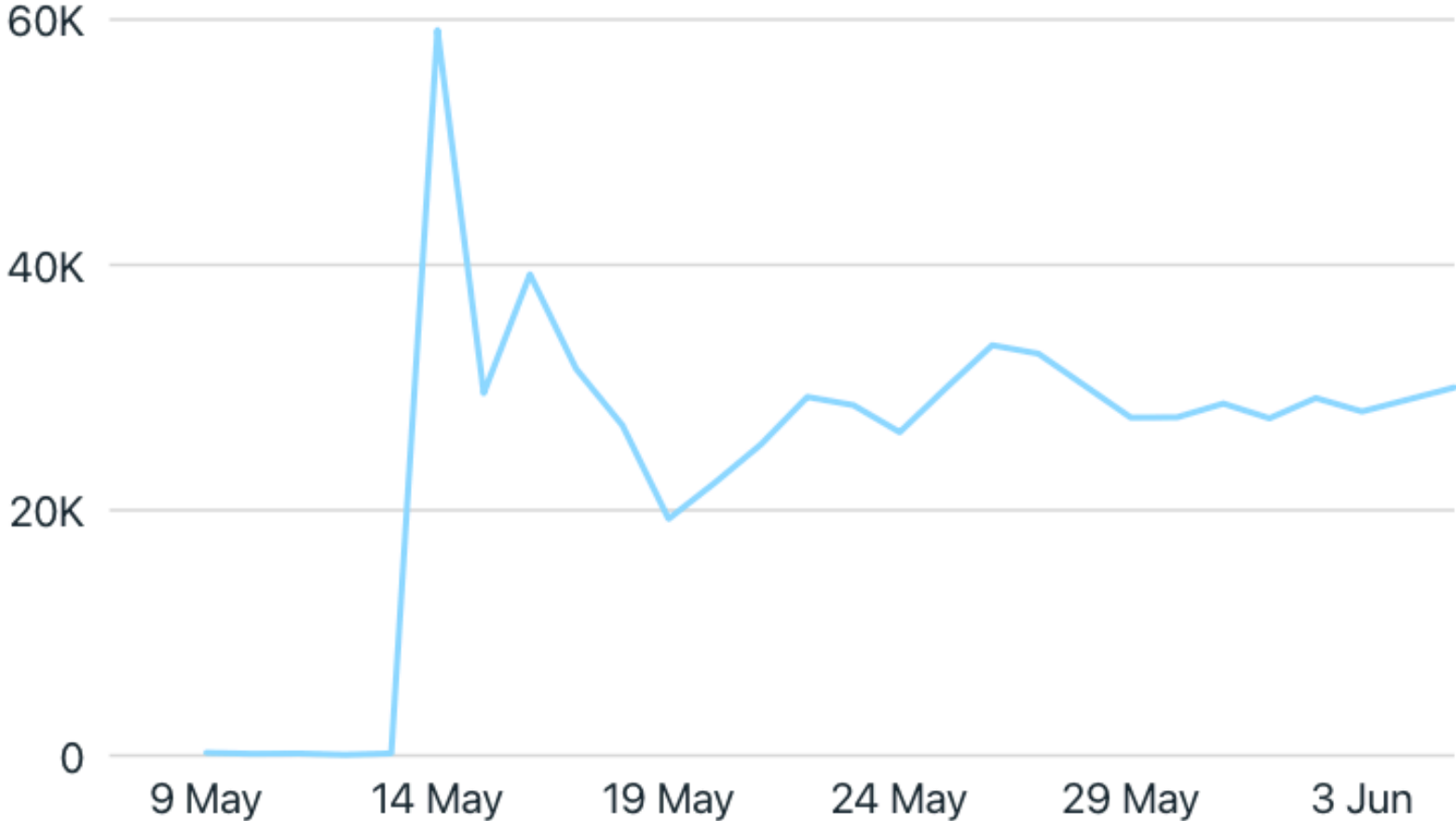
Facebook reach ⓘ

55.6K ↑ 612.2%



Instagram reach ⓘ

521.3K ↑ 485.4%



Some Social Media Insights

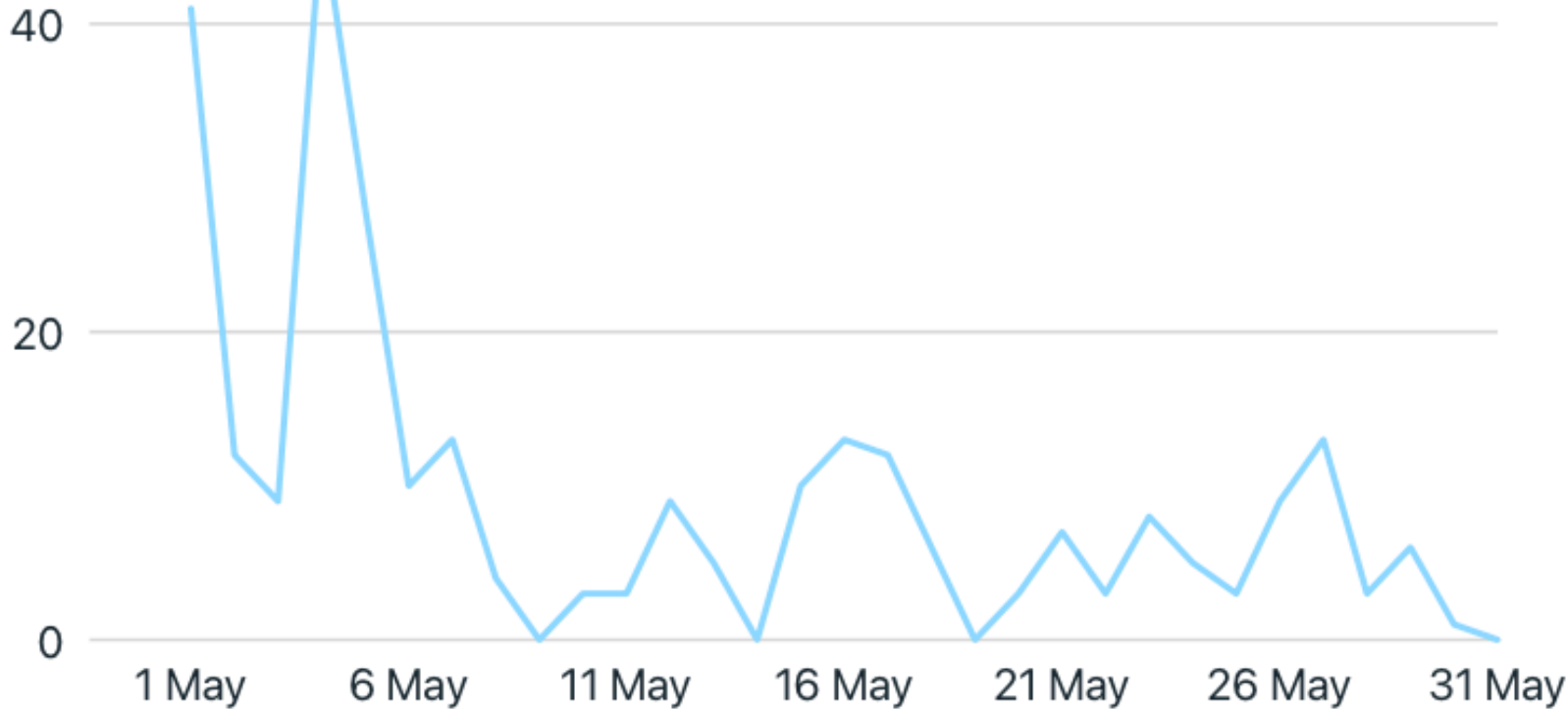


Visits

Export

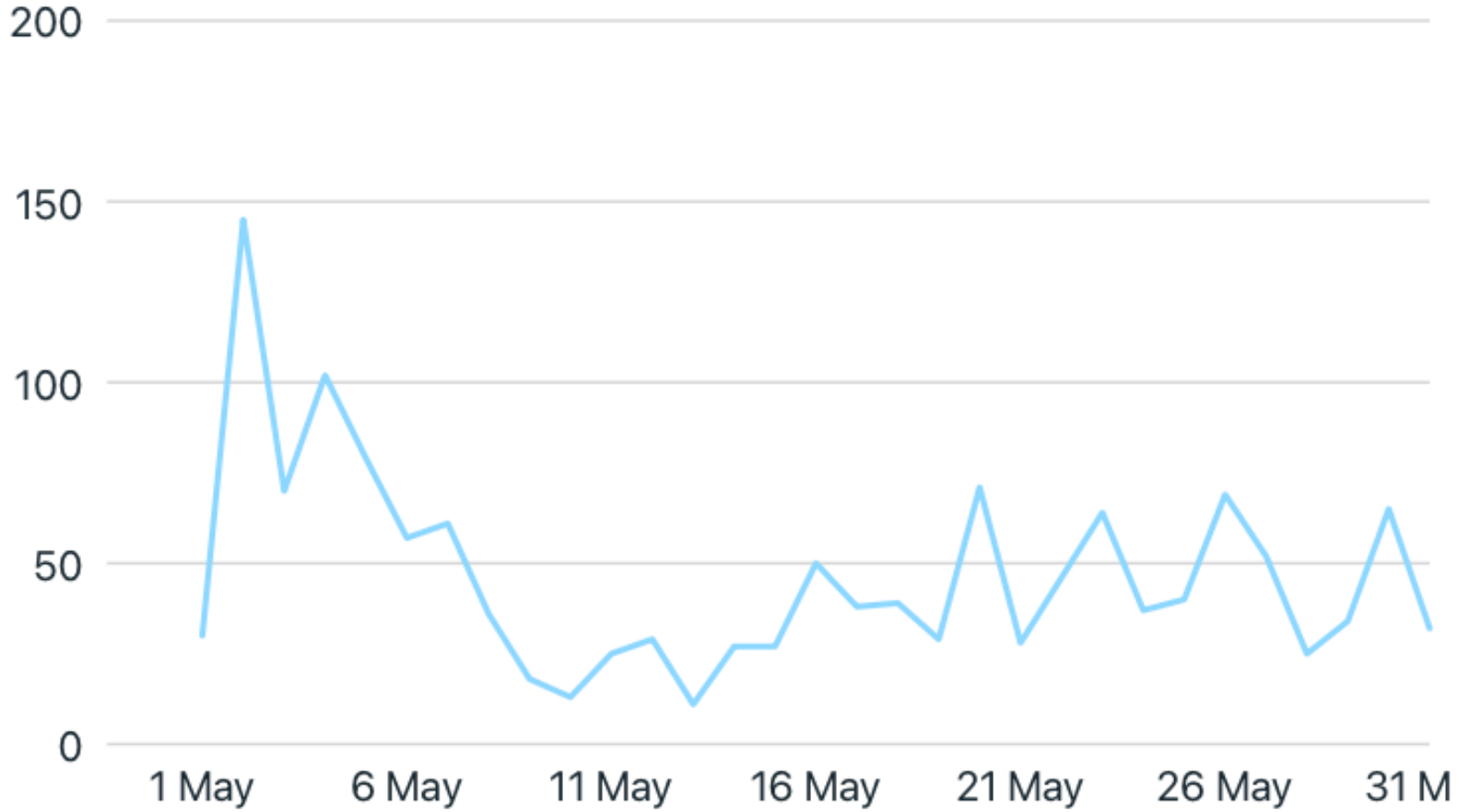
Facebook visits ⓘ

286 ↑ 142.4%



Instagram profile visits ⓘ

1.4K ↑ 82%



Social Media Designs



Social Media Designs



Tajdar ❤️ ~~Alanzeb~~ Kebabs

Thank You