



CASE STUDY

(SOCIAL MEDIA)



ABOUT

Yamaha perfect riders is one of the leading Yamaha dealers in Bangalore. Perfect riders has three full fledged showroom which are located at Lalbagh main road, jayanagar 9th block. Each showroom is well equipped with the state of art amenities & technical personnels who are constantly focused on providing the customers with near perfect service and complete customer satisfaction.



WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ONLINE STRATEGIES FOR OUR CLIENTS

That result in defining prioritized, cost-effective solutions that deliver a measurable ROI via paid, owned, earned and shared media channels.



The Social Media Handles Which We Managed





Social Media Strategies & Management

In a competitive digital market, AimGlobal has skillfully navigated challenges to build trust and maintain strong customer relationships for Yamaha Perfect Riders online. By delivering top-notch solutions and engaging content, we create a positive online presence that resonates with our audience. Our commitment to quality service shines through in every digital interaction, fostering lasting connections with our customers.

- Developing Content & Marketing Strategy
- Respond to Comments and Messages
- Maintaining a Social Media Calendar
- Management of Followers and Engagement On Various Platforms
- Deliver Monthly Reports
- Run Social Media and Google Ads Campaigns
- Staying Up To Date With Social Media Updates and Trends
- Finding Out the Right Target Audiences
- Analysis of Competitors

SOME SOCIAL MEDIA INSIGHTS

Reach

Export

Facebook reach ⓘ

32.7K ↑ 215.9%



Instagram reach ⓘ

328.2K ↑ 17.9%



SOME SOCIAL MEDIA INSIGHTS

Visits

Export

Facebook visits ⓘ

382 ↑ 21.7%



Instagram profile visits ⓘ

1.2K ↑ 52.9%





SOME SOCIAL MEDIA INSIGHTS

Your posts earned **891 impressions** over this **28 day** period





SOME SOCIAL MEDIA INSIGHTS

Overview

Percentage changes are compared with 30 days before the selected date range. Audience metrics updated 1 day ago. All other metrics updated in real time.

Date range

Pin format i

Last 30 days ▼

All Pins ▼

More filters ⚙️

11/05/2024 - 10/06/2024

Overall performance

Percentage changes are compared with 30 days before the selected date range. Metrics updated in real time except for audience.

Impressions i

143.22k ↑ 7.6%

Engagements i

2.57k ↑ 15%

Outbound clicks i

106 ↑ 32%

Saves i

228 ↓ 2.1%

Total audience i

48.02k ↓ 2.8%

Engaged audience i

1.68k ↑ 8.7%

SOME SOCIAL MEDIA DESIGNS



SOME SOCIAL MEDIA DESIGNS

YAMAHA RACING

PERFECT RIDERS

The call of the BLUE BLUE STREAKS

NOW AVAILABLE IN
METALLIC GREY

R15M
ABS
DUAL CHANNEL

Assist & slipper
clutch

WE RACING
PERFECTION

YAMAHA

FOR DETAILS CONTACT --+91 84978 16000

YAMAHA RACING

PERFECT RIDERS

The call of the BLUE BLUE STREAKS

2008
Yamaha R15 V1

2011
Yamaha R15 V2

2017
Yamaha R15 V3

2023
Yamaha R15 V4

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