

GLAMOUR[®] WORLD

AYURVEDIC

CASE STUDY (DESIGN)

STATIC POSTS (PRODUCTS)

GLAMOUR WORLD
AYURVEDIC

MONSOON SKINCARE MADE EASY

WITH OUR **4-IN-1 FORMULA**
Antibacterial | Antifungal | Calming | Brightening

KEEPS YOUR SKIN BRIGHT & CLEAN

1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

Fight Back AGAINST HAIR FALL

With the Power of Deep Nourishment

TOP HAIR SOLUTION
HAIR FALL CONTROL + HAIR GROWTH
BHRINGRAJ
METHI
JATAMANSI
GINGER
100ml
3.4 FL OZ

1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

**Keep Your Skin Young
Shield With SPF30**

1800-123-1802 www.gwayurvedic.com

STATIC POSTS (INTERACTIVE)



GLAMOUR WORLD AYURVEDIC

DIWALI GIVEAWAY WINNERS

SUPARNA HALDER
MOUSUMI DAS
ANJAN ROY

Congratulations
To Our Diwali Giveaway
Winners

Follow us for the next more exciting giveaways

1800-123-1802 www.gwayurvedic.com

This post features a celebratory background with gold confetti and a Diwali lamp. It lists three winners: Suparna Halder, Mousumi Das, and Anjan Roy. Two bottles of Glamour World Ayurvedic products are shown on either side of the winner list.



GLAMOUR WORLD AYURVEDIC

BLACK FRIDAY

FLAT **25% OFF** ON ALL THE PRODUCTS

THE DEAL IS VALID FOR 24th, 25th & 26th NOVEMBER

1800-123-1802 www.gwayurvedic.com

The advertisement has a pink, sparkly background. It features a woman in a white dress and sunglasses pointing at a black shopping bag filled with products. A large red tag with a percentage sign is positioned above the text.



GLAMOUR WORLD AYURVEDIC

WOMEN

Strength in Every Strand
Glow in Every Pore

Wishing You All A Very
Happy Women's Day

1800-123-1802 www.gwayurvedic.com

The post has a light pink background with floral patterns. It displays several Glamour World Ayurvedic products, including bottles and tubes, arranged across the top. The word 'WOMEN' is written in large, light-colored letters.

STATIC POSTS (CAROUSEL)

GLAMOUR WORLD
AYURVEDIC

WHY MEN NEED SKINCARE THIS SEASON?

Swipe to know >>>



1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

PREVENTING IRRITATION

Cleanse Away The Impurities Without Stripping Your Skin's Essential Oils



1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

COMBATting DRYNESS

Prevent Your Skin From Drying Out By Hydrating It Every Night



1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

STRUGGLING WITH

- ⊗ Dark circles
- ⊗ Fine Lines
- ⊗ Puffiness or
- ⊗ Under-eye hollows?



1800-123-1802 www.gwayurvedic.com

GLAMOUR WORLD
AYURVEDIC

GLOW EYE ELIXIR

INTENSE REPAIR UNDER EYE SERUM

- Caffeine targets puffiness and dark circles under the eyes
- Chia seeds' rejuvenating power & Vitamin C brighten tired eyes
- Smooth away puffiness with the soothing touch of Papaya
- Brighten up those under-eyes with Niacinamide
- Revitalize tired eyes with Vitamin E

Use twice a day on cleansed skin around the eyes



1800-123-1802 www.gwayurvedic.com

STATIC STORY (INSTAGRAM)

Are You Looking For A Toner That Can Keep Your Skin Healthy, Radiant And Even Toned?



THE GAME CHANGER IN SKINCARE



Summer Skincare Tips ✨

- Drink lots of fluids
- Don't forget to use moisturiser and sunscreen
- Limit the usage of makeup
- Avoid sugary beverages
- Keep your skin hydrated



Your Go-To Solution For Soft and Supple Skin



VIDEOS (PRODUCTS)



GLAMOUR WORLD
AYURVEDIC

GLAMOUR WORLD
AYURVEDIC

GLOW BODY POLISHING OIL
ORANGE | OLIVE
TURMERIC | BASIL
NOURISHMENT + GLOW
ALL SKIN TYPES
NO PARABEN
200ml / 6.8 FL. OZ.

Peanut Oil

1800-123-1802 www.gwayurvedic.com



GLAMOUR WORLD
AYURVEDIC

**YOUR EYES,
OUR SECRET**
THE GAMECHANGER ARRIVES SOON

GLAMOUR WORLD
AYURVEDIC

GLOW EYE ELIXIR
INTENSE REPAIR UNDER EYE SERUM
CAFFEINE | LIME SEED
MORINGA | MANGIFERA
HYALURONIC

1800-123-1802 www.gwayurvedic.com



GLAMOUR WORLD
AYURVEDIC

SUPER FAIR COLD CREAM

GLAMOUR WORLD
AYURVEDIC

GLAMOUR WORLD
AYURVEDIC

SUPER FAIR COLD CREAM
FOR SENSITIVE & DRY
WEAK SKIN
LUTEIN | LIME SEED
MORINGA | MANGIFERA

1800-123-1802 www.gwayurvedic.com

REELS (INSTAGRAM)



BANNERS (WEBSITE)

Our Triple Promise
**CLEAN, EFFORTLESS &
AFFORDABLE SKINCARE**



BANNERS (WESBITE)

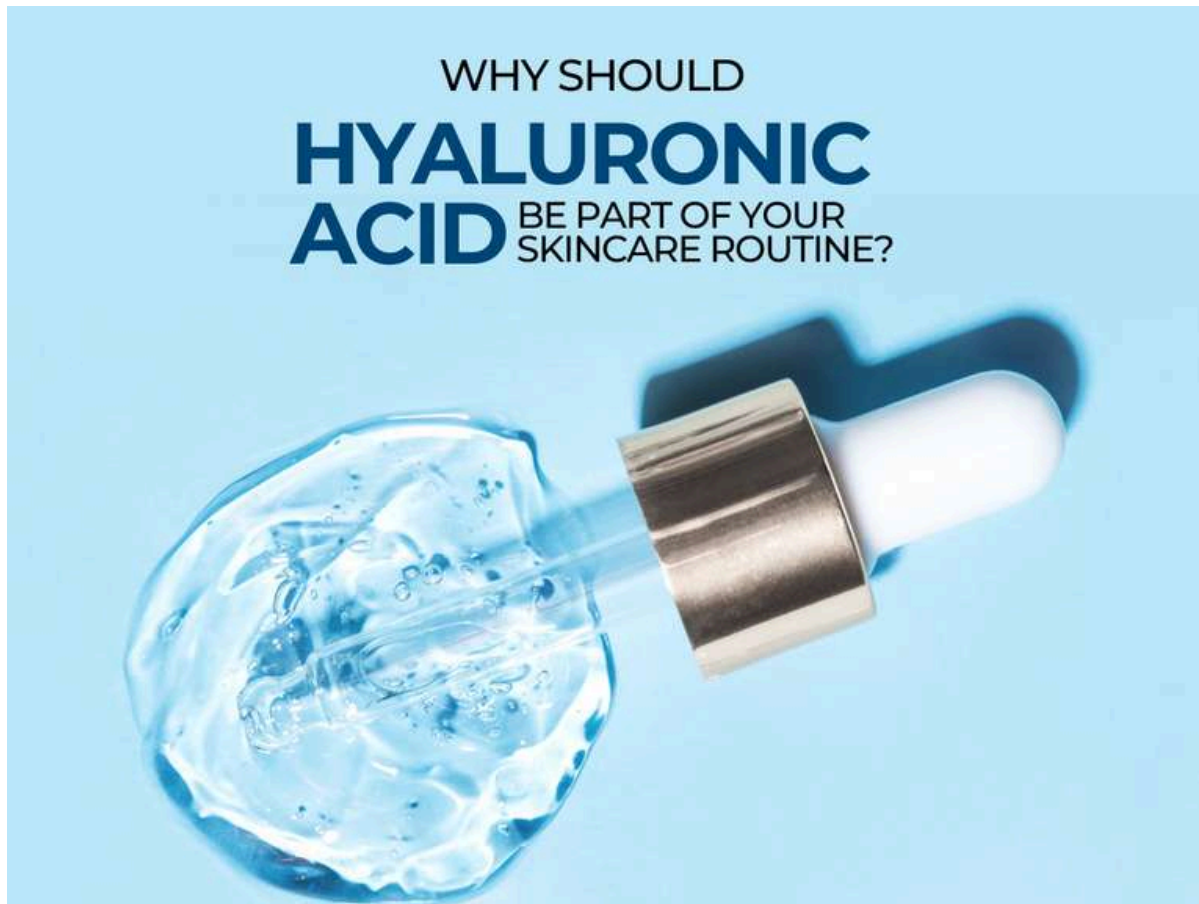
**WINTER
MAGIC** *Sale*

UP TO
60 OFF
%

**Our Green Tea, Cica, Tea Tree
Skincare Range Is Here To Pamper
Your Skin With Nature's Best**



BANNERS (BLOGS)



ADHOC (PRODUCT LABELS)

GLAMOUR WORLD
AYURVEDIC

GLOW PLUS SOLUTION

HAIR FALL CONTROL + HAIR GROWTH

BHRINGRAJ | GINSENG
AMLA | METHI
100ml | 3.4 FL OZ

GLAMOUR WORLD AYURVEDIC CO. PVT. LTD.
147 Nilgunj Road, Belgharia, Block C, 11G & 11E Kolkata 7000 56 (WB)

"GMP CERTIFIED COMPANY"

Helpline No. : 180 0123 1802
admin@gwayurvedic.com | www.gwayurvedic.com

SINCE 2004

GLOW PLUS SOLUTION
HAIR FALL CONTROL + HAIR GROWTH

Helps control hair fall, stimulates hair growth and increases density of the hair. It also gives hair strength and luster.

DIRECTIONS
Apply the solution by spraying onto clean scalp. Brush or comb through. Do not rinse.

INGREDIENTS
Purified Water, Aloe vera (Aloe indica), Amla (Embolica officinalis), Bhringraj (Eclipta alba), Glycerin, Pudina (Mentha arvensis), Ginseng (Panax ginseng), Methi Oil, Jatamansi Oil, Grape Seed Oil, Triethanolamine, Ginger Oil, Lavender Oil, Sodium Benzoate, Potassium Sorbate, Bronopol, Polysorbates 20

Mfg. Lic. No.: 008 M H Q
Net Vol. : 100ml(when packed)

FOR EXTERNAL USE ONLY

Store in a cool dry place.
In case of direct contact with eyes, rinse immediately
Shake well before use
Made In India By:

M.R.P. Rs. Incl of all Taxes
Batch No.
Mfg Date. Exp Date.

Barcode: 818001231802



GLAMOUR WORLD
AYURVEDIC

GLOW PLUS SOLUTION

HAIR FALL CONTROL + HAIR GROWTH

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ADHOC (PRODUCT LABELS)

GLOW GREEN TEA CICA AQUA GEL

This lightweight gel cream texture boost moisture level, controls acne. Skin feels deeply hydrated, looks plump and glowing.

INGREDIENTS

Green Tea, Cica, Aloe vera, Hyaluronic Acid, Tea tree, Salicylic Acid, Niacinamide, Sorbitol, Cucumber, Papaya, Bergamot Oil, Sodium Benzoate, Carbomer 940, Triethanolamine, Propylene Glycol, Glycerine, Purified Water

DIRECTIONS

Use morning and night on clean skin, after Glow Green Tea Salicylic Acid Face Wash and Glow Green Tea Squalane Toner.

GLAMOUR WORLD AYURVEDIC

GLOW GREEN TEA CICA AQUA GEL

GREEN TEA | CICA
NIACINAMIDE | HYALURONIC ACID
ACNE CONTROL + BRIGHTENING
No Paraben | 50g

Mfg. Lic. No.: 008 M H Q
Net Wt. : 50g (when packed)

FOR EXTERNAL USE ONLY

Store in a cool dry place.
In case of direct contact with eyes, rinse immediately
Shake well before use

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