

# Green Carpet®

## USE SELF-WATERING PLANTERS AND SAVE WATER

Instead of watering plants daily,  
water them once a month with the  
self-watering planters

[Buy now](#)



# Objectives

## Main Goals:

- ❖ To analyze the current content marketing strategy of Green Carpet
- ❖ To identify gaps and opportunities in content marketing
- ❖ To propose a comprehensive content marketing plan
- ❖ To measure the effectiveness of proposed strategies

# Current Content Marketing Analysis

## Current Strategy:

- ❖ Types of content being produced (blogs, social media posts, videos, etc.)
- ❖ Platforms used (website, Facebook, Instagram, etc.)

## Content Performance:

- ❖ Engagement metrics (likes, shares, comments, etc.)
- ❖ Website traffic analysis

# Green Carpet

## Content Marketing Goals

- ❖ Increase brand awareness
- ❖ Drive website traffic
- ❖ Enhance customer engagement
- ❖ Generate leads and conversions

# Green Carpet

July Month  
Blog-1

*CREATING STUNNING  
SEASONAL DISPLAYS*  
With Large Ceramic Planters



Ceramic planters are a versatile and stylish addition to any garden or indoor space. Their durability, aesthetic appeal, and ability to retain moisture make them ideal for creating stunning seasonal displays. Whether you're looking to brighten up your home in the winter or add a splash of color to your garden in the summer, [large ceramic planters](#) can help you achieve your design goals. Here's how you can use these ceramic flower pots to create beautiful seasonal displays all year round.

## Let's Create Stunning Seasonal Displays with Large Ceramic Planters

### 1. Spring: Embrace the Bloom

Spring is the perfect time to take advantage of the vibrant colors and fresh blooms that define the season. Large ceramic planters offer a sturdy and attractive base for your spring flowers. Consider planting a mix of tulips, daffodils, and hyacinths. The variety of shapes and colors will create a visually appealing display.

#### Tips for Spring:

- Choose pastel-colored ceramic planters to complement the bright hues of spring flowers.
- Mix different heights and types of flowers for a dynamic arrangement.
- Place planters in sunny spots to ensure your flowers get plenty of light.

[Chat with us](#)

# Green Carpet

July Month

Blog -2



## ARTIFICIAL FLOWERS CARE TIPS:

KEEPING THEM LOOKING FRESH AND BEAUTIFUL



Artificial flowers or faux flowers are a fantastic way to add a touch of nature to your home or office without the need for constant maintenance. True to color and texture, they look exceptionally realistic and fresh throughout.

However, as easy as artificial plants and flowers are to maintain, they require thorough cleaning occasionally to ensure their beauty. Unlike their natural counterparts, artificial flowers don't wilt, die, or require regular watering. They just need some care to keep them looking fresh and beautiful for a long time. Here are some tips to help you maintain the beauty of your artificial flowers.

## Top 7 Tips To Take Care Of Artificial Flowers

### 1. Regular Dusting

Dust is the biggest enemy of artificial flowers. Over time, dust can settle on the petals and leaves, making them look dull and lifeless. To keep your artificial plants and flowers looking vibrant, dust them regularly. Use a soft, dry cloth, a feather duster, or a small brush to remove dust gently.

### 2. Gentle Cleaning

If your artificial flowers start to look dirty or stained, it's time for a deeper clean. Fill a basin with lukewarm water and add a small amount of mild dish soap. Submerge the flowers in the soapy water and gently swish them around. Use a soft cloth or sponge to clean each petal and leaf. Rinse them thoroughly with clean water and let them air dry on a towel. Be careful not to use hot water or harsh chemicals, as these can damage the materials.

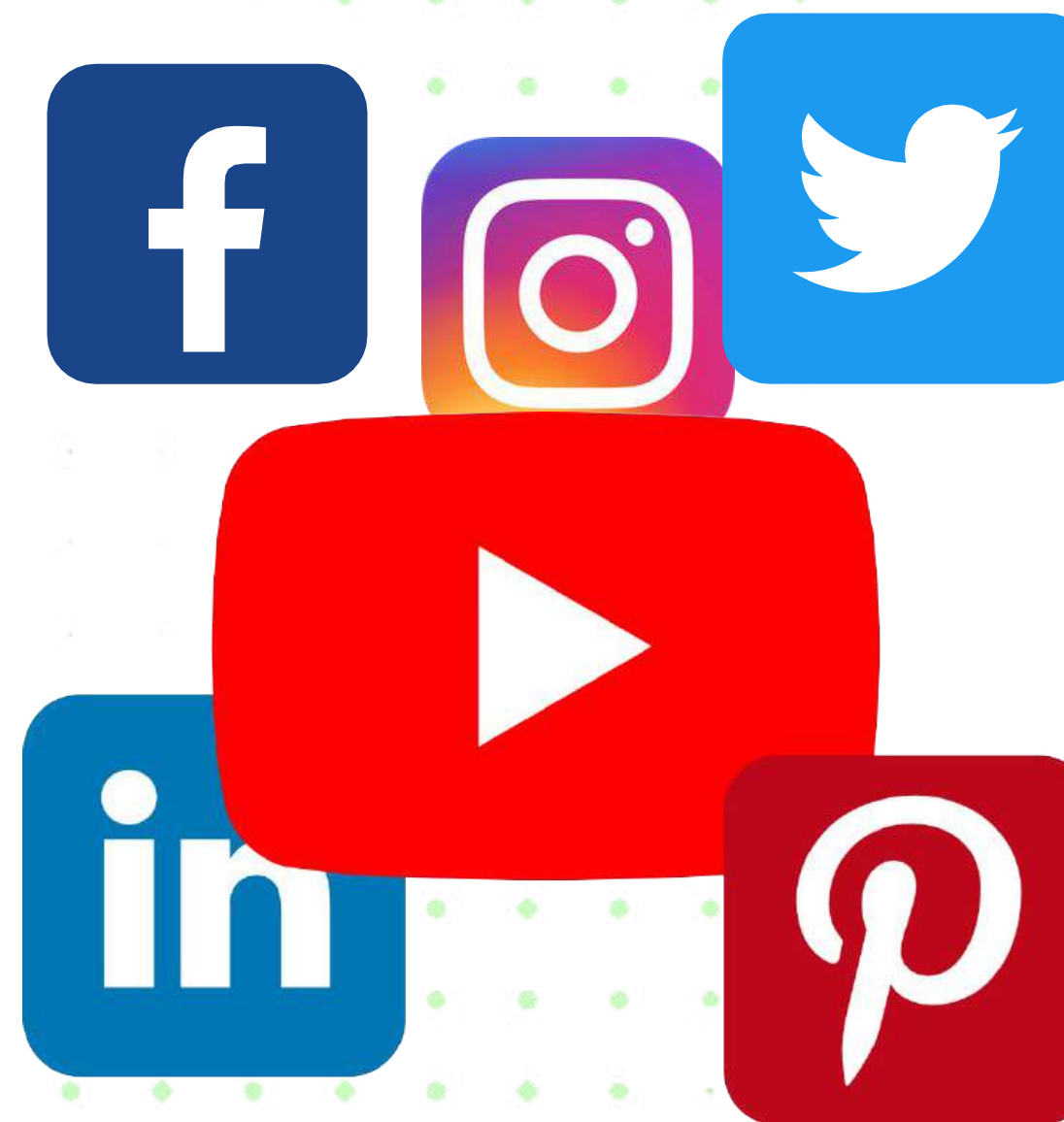


Chat with us





# PLATFORMS HANDLE FOR Green Carpet



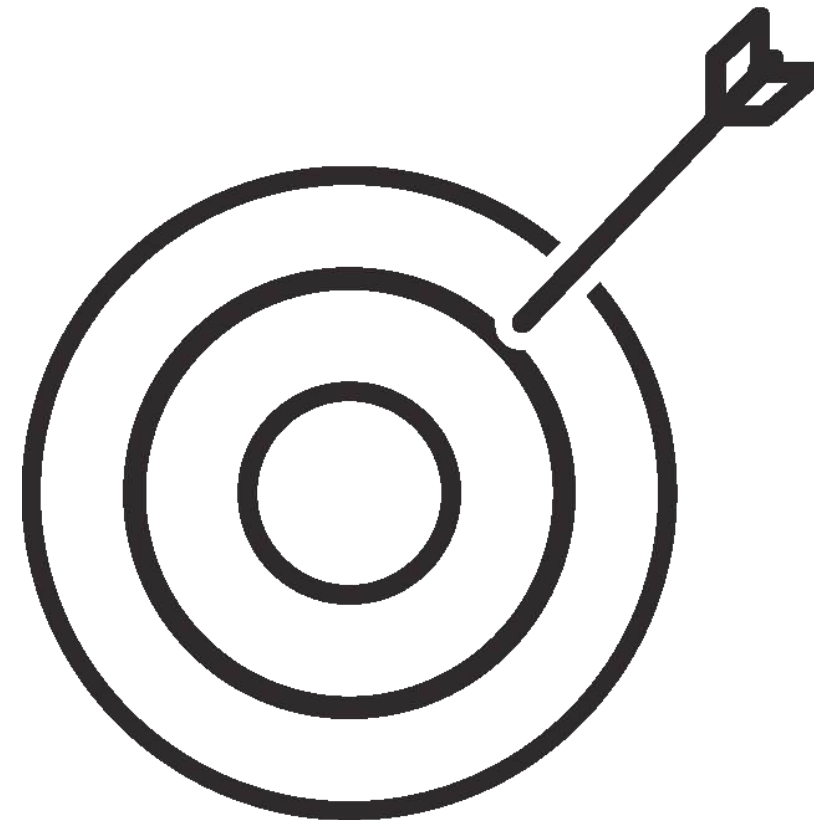
# Content Management

- DEVELOP A CONTENT STRATEGY
- UPDATE BRANDING ACCORDING TO TRENDS
- CREATE A MONTHLY CALENDAR
- SCHEDULE POSTS IN ADVANCE
- RESPOND TO TRENDS
- LISTEN TO CONVERSATIONS
- MANAGE FOLLOWERS & ENGAGEMENT
- RUN SOCIAL CAMPAIGN
- CREATE A MONTHLY REPORT

# RUNNING ADS ON VARIOUS SOCIAL MEDIA NETWORKS



**FUELED BY CREATIVITY**  
**INFORMED BY INSIGHTS**  
**EMPOWERED BY TECHNOLOGY**  
**THRIVES ON COLLABORATION**  
**MEASURABLE OUTCOMES**



# Contact Us

## For All Your Digital Marketing Needs



+91 8792381091



[admin@aimglobal.mobi](mailto:admin@aimglobal.mobi)



[www.aimglobal.digital](http://www.aimglobal.digital)

