

Shri Lakshmi Steel Suppliers

———— Case Study ————





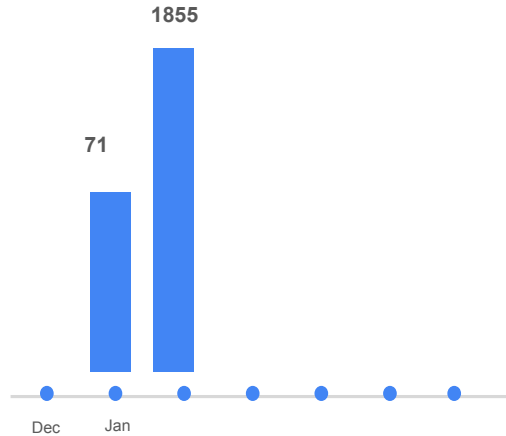
WE'VE DEVELOPED AN APPROACH TO SHAPING DIGITAL/ ONLINE STRATEGIES FOR OUR CLIENTS

That result in defining prioritized,
cost-effective
solutions that deliver a measurable Return on
Investment (ROI) via paid, owned, earned &
shared media channels.



FACEBOOK

FOLLOWERS COUNT GROWTH GRAPH



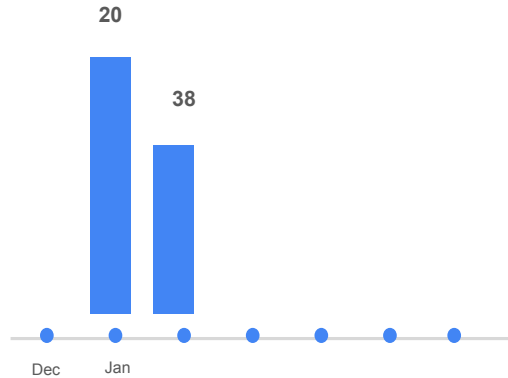
FEB- 1855 NEW FOLLOWERS

JAN- 71 NEW FOLLOWERS



INSTAGRAM

FOLLOWERS GROWTH COMPARISON GRAPH



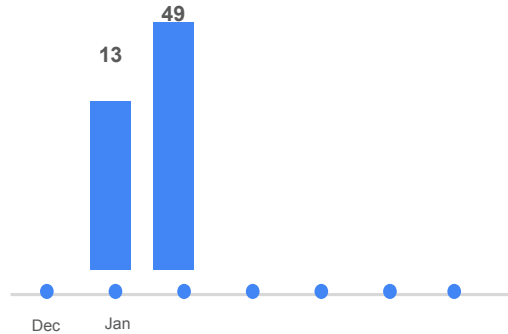
FEB - 38 NEW FOLLOWERS

JAN - 20 NEW FOLLOWERS



LINKEDIN

FOLLOWERS GROWTH GRAPH



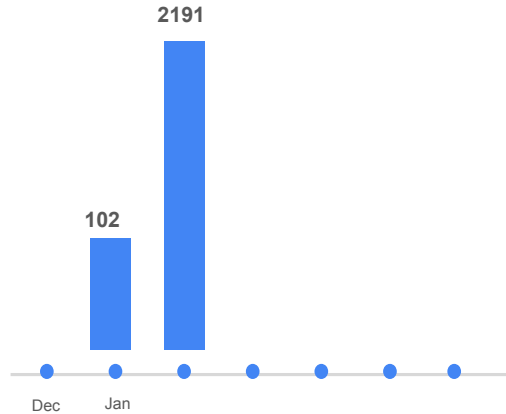
FEB- 49 NEW FOLLOWERS

JAN- 13 NEW FOLLOWERS



FACEBOOK

FOLLOWERS COUNT GROWTH GROWTH



Feb - 2191 NEW FOLLOWERS

JAN - 102 NEW FOLLOWERS

BEST PERFORMING POST ON FACEBOOK



Mesh wire
Post - Published on: Mon Feb 5, 4:43pm

Overview

Reach

427,873

Higher than typical

Impressions

427,873

Higher than typical

Interactions

247

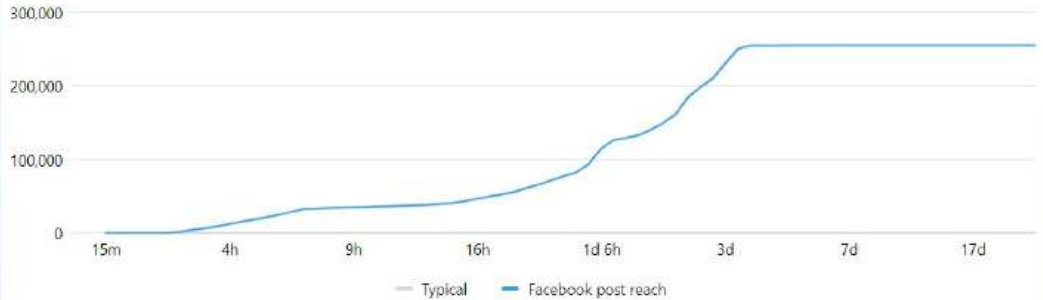
Higher than typical

Link clicks

51

Typical

Reach



From paid



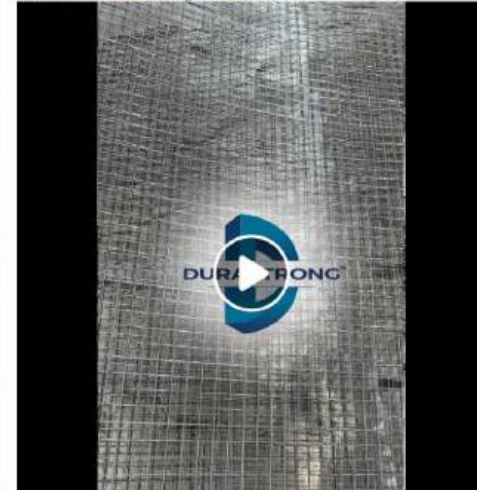
From organic

182

Feed preview

Durastrong
Published by Muhammad Zayd Ahmad · February 5 at 4:43 PM

cover the strength in precision with Durastrong's Welded Wire Mesh. Elevate your projects with confidence! 🏗️ #DurastrongSteel #WeldedWireMesh #StrengthInPrecision



BEST PERFORMING POST ON FACEBOOK



Viewer Activity

How the post has performed since being published.

Lifetime

44.4K
3-second video views

0
1-minute video views

0:01
Average minutes viewed



15-second video views

2.9K

3-Second Viewers

44.4K

People reached

427.9K

Cumulative Chart



Durastrong Posted ...

Published 27 days ago

Mesh wire

Discover the strength in precision with Durastrong's Welded Wire Mesh. Elevate your projects with...



272

Shares 3

Comments 3

Copy Post Link


View Post

Distribution Summary



BEST PERFORMING POST ON INSTAGRAM



←  We believe in more than steel; we build trust, resilience and your sanctuary, with the perfect balance of strength & reliability, where every beam assures safety... Post · Published on: Wed Feb 14, 6:46pm < > Boost

Overview

Reach ⓘ 188 <small>Higher than typical</small>	Impressions ⓘ 230 <small>Higher than typical</small>	Interactions ⓘ 20 <small>Typical</small>
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Plays and watch time

Plays ⓘ 307 <small>Typical</small> <small>Initial Plays: 230</small> <small>Replays: 77</small>	Average watch time ⓘ 6s <small>Lower than typical</small>	Watch time ⓘ 22m 30s <small>Typical</small>
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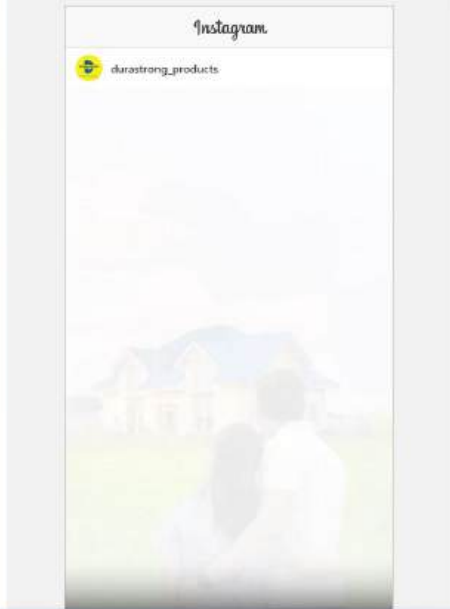
Interactions ⓘ

Likes ⓘ 18 <small>Lower than typical</small>	Comments ⓘ 0 <small>Typical</small>	Shares ⓘ 1 <small>Typical</small>	Saves ⓘ 1 <small>Typical</small>
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Audience

Age & gender ⓘ

Feed preview

A vertical preview of an Instagram post. At the top, it says 'Instagram' and shows the profile 'durastrong_products' with a yellow profile picture. The main content is a blurred image of a house with a blue roof and a person in the foreground.

BEST PERFORMING POST ON INSTAGRAM

Overview

Reach ⓘ

48

Typical

Impressions ⓘ

58

Interactions ⓘ

12

Interactions ⓘ

Likes ⓘ

11

Comments ⓘ

1

Shares ⓘ

0

Saves ⓘ

0

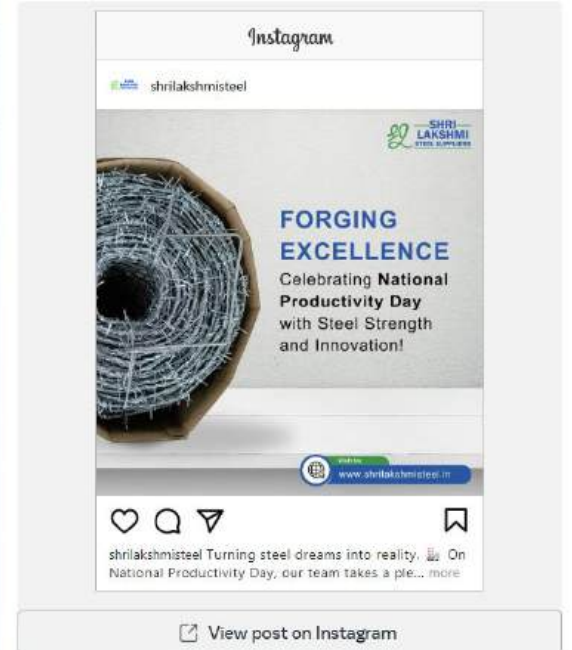
Audience



Data unavailable

This data is currently unavailable.

Feed preview



Instagram

shrilakshmisteel

SHRI LAKSHMI STEEL SUPPLIERS

FORGING EXCELLENCE
Celebrating **National Productivity Day** with Steel Strength and Innovation!

www.shrilakshmisteel.in

shrilakshmisteel Turning steel dreams into reality. 🏗️ On National Productivity Day, our team takes a ple... more

View post on Instagram

BEST PERFORMING POST ON LINKEDIN

Earthquake & fire resistant
Corrosion resistant



269 impressions

SHRI LAKSHMI
STEEL SUPPLIERS

ELEVATE YOUR PROJECT WITH SHRI LAKSHMI STEEL SUPPLIERS! FROM BRIDGES TO SKYSCRAPERS,
TRUST US FOR TOP-QUALITY
STEEL SOLUTIONS.

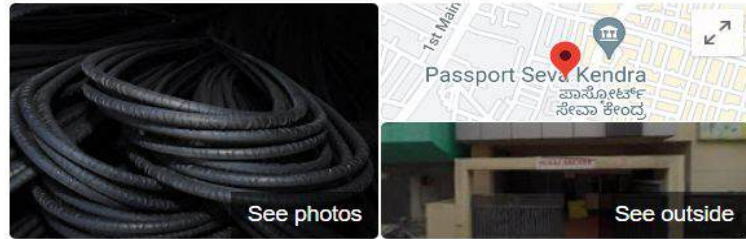
Let's shape the future together.

Visit us
www.shrilakshmisteel.in

The advertisement features a scenic view of a large, multi-arched bridge spanning a wide river. In the background, a modern city skyline with several tall skyscrapers is visible under a clear sky. The Shri Lakshmi Steel Suppliers logo is in the top left corner. A blue call-to-action button is centered on the image. The website URL is in the bottom right corner.

156 impressions

Google My Business Page



Shri Lakshmi Steel Suppliers - Durastrong ,Bengaluru HQ.

4.3 ★★★★★ 115 Google reviews

Iron & steel industry in Bengaluru, Karnataka

- Website
- Directions
- Save
- Call

Address: No 305, Pride Hulkul, Lal Bagh Main Rd, Bengaluru, Karnataka 560027

Hours: Closed · Opens 10 am Thu

Phone: 08071 175 700

[Suggest an edit](#) · [Own this business?](#)






**These Keywords
Are Ranking on
1st Page**

Top Keyword Positions



steel suppliers in south india









steel suppliers in south india ×  

 Keyword difficulty: **38.17%** (for google.com database) — View **full report** for this keyword

South India Iron & Steel Corporation is one of the leading **steel dealers** located in Chennai dealing in the **supply** and trade of various **steel products**. With its ...

 **Shri Lakshmi Steel Supplier**
<https://shrilakshmisteel.in> 

10. Shri Lakshmi Steel Supplier - Your Trusted Steel suppliers for ...




 L: **48**  LD: **65**  I: **51**  whois  </> source  Rank: **15.9M**


Discover top-quality **steel products** and unmatched service at Shri Lakshmi **Steel Supplier**. We provide a wide range of **steel solutions** for construction, ...

Top Keyword Positions



steel suppliers in bangalore









steel suppliers in bangalore ×   

 Keyword difficulty: - . . (for google.com database) — View [full report](#) for this keyword

Star Iron Traders is a leading Iron and Steel Dealers in Bangalore offering the most extensive range of Iron & Steel Products like M.S Channels, M.S Angles ...

 Shri Lakshmi Steel Supplier
<https://shriakshmisteel.in> 

10. [Shri Lakshmi Steel Supplier - Your Trusted Steel suppliers for ...](#)

 L: 69  LD: 95  I: 50  whois  source  Rank: 19.8M

Shri Lakshmi Steel Suppliers is a leading provider of high-quality steel ... steel products and their ... **Bengaluru** - 560027. +91 8071175700 · sales@slgroup ...

Top Keyword Positions

rinl distributors



rinl distributors



 Keyword difficulty: **36.83%** (for google.com database) — View [full report](#) for this keyword

India Manufacturing TMT Rebar-Vizag TMT, Wire Rod Coil, ...



Shri Lakshmi Steel Supplier

<https://shrilakshmistee.in> > products

9. Explore Our Products - RINL Steel Distributors In Bangalore

 L: 0  LD: 65  I: 51  whois  source  Rank: 15.9M

Shri Lakshmi Steel Suppliers are the best **RINL** steel **distributors** in Bangalore. Explore our high-quality range for reliability and durability.



Google Analytics 3Month Report 2024

Channel	Users	Sessions	Engaged Sessions
Paid Search	2095	2184	1217
Organic Search (SEO)	1768	2525	1924
Social	1878	1916	200
Direct	1949	2,078	1,542
Display	8,406	11,406	2,771
Referral	222	288	121
Others	0	0	0
Total	16,318	20,397	7,775

Organic Users are increased by **32%**



Google Search Console 3 Month Report 2024

SEO	3 Months		
Scorecard	Clicks	Imp	AP
SEO	1,627	48,776	18

Organic Clicks are increased by **521%**

BEST DESIGNED CREATIVES



ISI Certified
WELDING ELECTRODES

-  Low smoke
-  Less sparkle
-  Electrode can be used for longer duration
-  Resists oxidation and cracking
-  Value for money



DURASTRONG

 99026 19955 |  99027 19955 |  www.durastrong.in



We deliver an assuring blend of
RESILIENCE & RELIABILITY
in a comforting package.

 **9902619955**
99027 19955
 www.durastrong.in

PAID MEDIA DURASTRONG(Facebook)



Reach - 901,345



Impression - 1,094,735

Facebook Ads

- Reach - 901,345
- Impression - 1,094,735
- Clicks - 6,903
- CPC - ₹2.73
- Page like - 2199
- Spent - ₹18,844.21

Types of campaigns:

- Page like campaign
- Website Traffic campaign
- Engagement campaign
- Awareness campaign

Durastrong Sponsored

Unlock a world of TMT Rewards with Durastrong! Elevate your projects and embrace a lifetime of happiness. [...see more](#)

A Lifetime of Happiness

TMT REBARS

Durastrong

Durastrong Sponsored

Welding perfection with Durastrong! ISI Certified electrodes for unparalleled strength in fabrication and general. [...see more](#)

ISI Certified WELDING ELECTRODES

- Low smoke
- Less sparkle
- Electrode can be used for longer duration
- Resists oxidation and cracking
- Value for money

DURASTRONG

99026 19955 | 99027 19955 | www.durastrong.in

Durastrong Metal supplier

LEARN MORE

PAID MEDIA DURASTRONG (Google Ads)



Traffic - 6978



Impression - 220,044

Google Ads:

- Impression - 25,093
- Clicks - 1,516
- CPC - ₹1.62
- Spent - ₹2,459.85
- Traffic - 6,978
- Sessions - 10,060

Type of campaigns -

- Google Display ads.
- Search ads
- Youtube ads



PAID MEDIA SHRI LAKSHMI STEEL (Facebook)



Reach -
1,030,244



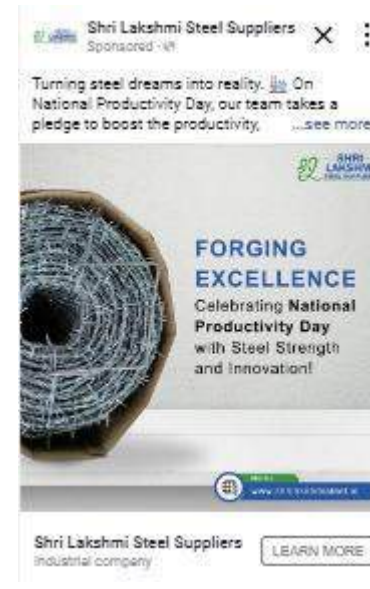
Impression - 1,747,588

Facebook Ads

- Reach - 1,030,244
- Impression - 1,747,588
- Clicks - 10,892
- CPC - ₹1.84
- Page Like - 1779
- Spent - ₹20,030.00

Types of campaigns:

- Page like campaign
- Website Traffic campaign
- Engagement & Awareness campaign



PAID MEDIA SHRI LAKSHMI STEEL (Google ads)



Traffic
- 313,319



Impression - 1,486,162

Google Ads:

- Impression - 1,486,162
- Clicks -4,817
- CPC - ₹3.60
- Spent - ₹14,756.82
- Traffic - 2370
- Sessions - 561

Type of campaigns -

- Google Display ads.
- Search ads



THANK

YOU