

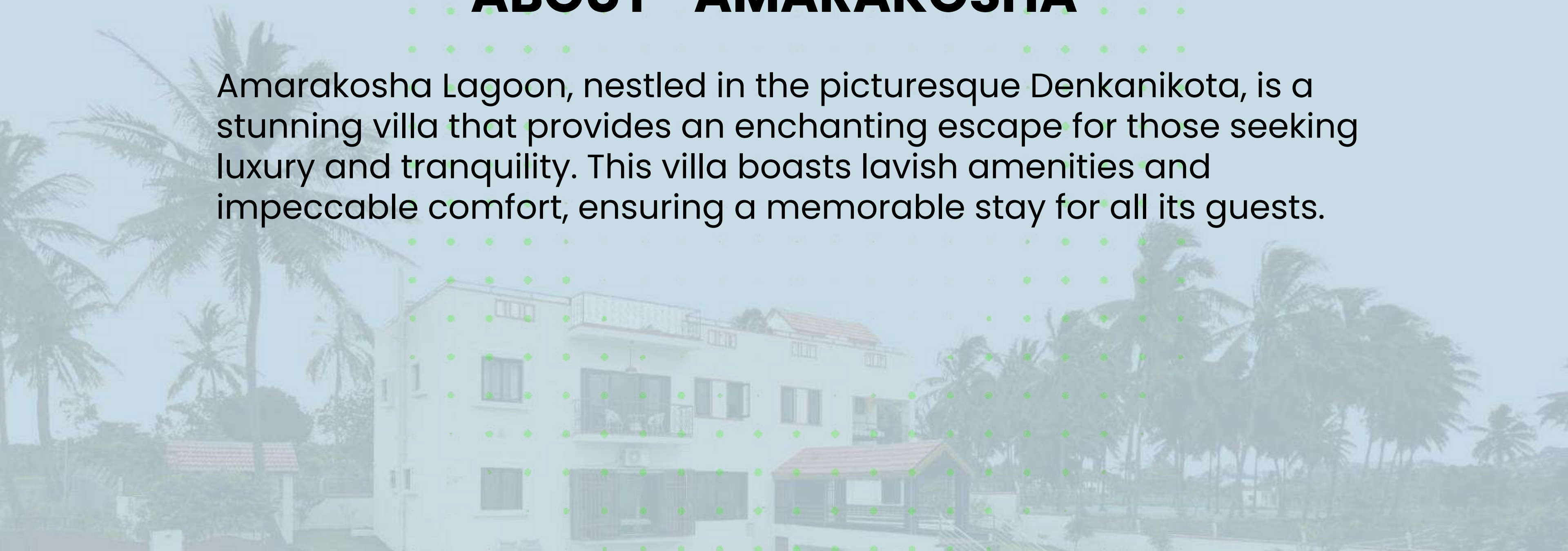
Amarakosha

Case Study



ABOUT- AMARAKOSHA

Amarakosha Lagoon, nestled in the picturesque Denkanikota, is a stunning villa that provides an enchanting escape for those seeking luxury and tranquility. This villa boasts lavish amenities and impeccable comfort, ensuring a memorable stay for all its guests.





GO DIGITAL
LOCAL
GLOBAL

**WE GROW DAILY
DIGITAL/ONLINE PRESENCE &
GENERATE LEADS, CALLS,
INQUIRIES, WALK-INS,
ENGAGEMENTS & MORE VIA SEO
SERVICES.**



DAILY ON-PAGE SEO, OFF-PAGE SEO, IMAGE SEO, YOUTUBE SEO, TECHNICAL SEO, MOBILE SEO, & LOCAL SEO OPTIMIZATION



AMARAKOSHA WEBSITE

Amarakosha Resorts
<https://amarakosha.co.in>



1. Best Resort Near Bangalore For Family & Couple

2,250 N/A N/A

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
 Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 86 LD: 438 I: 50 whois </> source Rank: 10.0M

Discover Amarakosha, the best resort near Bangalore for family and couples. Enjoy a large pool & kids' play area for relaxation & fun!

[Amara Kosha Misty Hills](#) · [Amara Kosha Lagoon](#) · [Amara Kosha Lagoon Hosur \(2](#)

Amarakosha Resorts
<https://amarakosha.co.in/shop>


2. Reservation

2,250 229 0 TITLE CHANGED

L: 0 LD: 438 I: 50 whois </> source Rank: 10.0M

My Account Book Now. Amara Kosha Resorts™. Amarakosha Resorts · Home · About Us; Our Properties. Amara Kosha Lagoon · Amara Kosha Misty Hills ...

AMARAKOSHA WEBPAGES

 Amarakosha Resorts
<https://amarakosha.co.in/gallery>

Explore the Gallery-Amarakosha

 2,250  N/A  N/A

For luxury resorts near bangalore visit Amarakosha , The Resort is synonymous with family fun and entertainment. Visit gallery section..

 Amarakosha Resorts
<https://amarakosha.co.in/amara-kosha-lagoon>

Visit Lagoon Resort Bangalore

 2,250  N/A  N/A

Amarakosha is a lagoon resort in Bangalore located in Hosur area with lush landscapes, large swimming pools, jacuzzi with relaxing ambiance.

 Amarakosha Resorts
<https://amarakosha.co.in/accommodation>

Accommodation

 2,250  313  0 TITLE CHANGED

Capacity:Min 2 And Above Guests; Size: 20000 sq ft; View: Pool & Mountain. From ₹11,999 / Night View Room · Amara Kosha Misty Nandi Hills Brahma.



 Amarakosha Resorts
<https://amarakosha.co.in/amarakosha-your-weekend-g...>

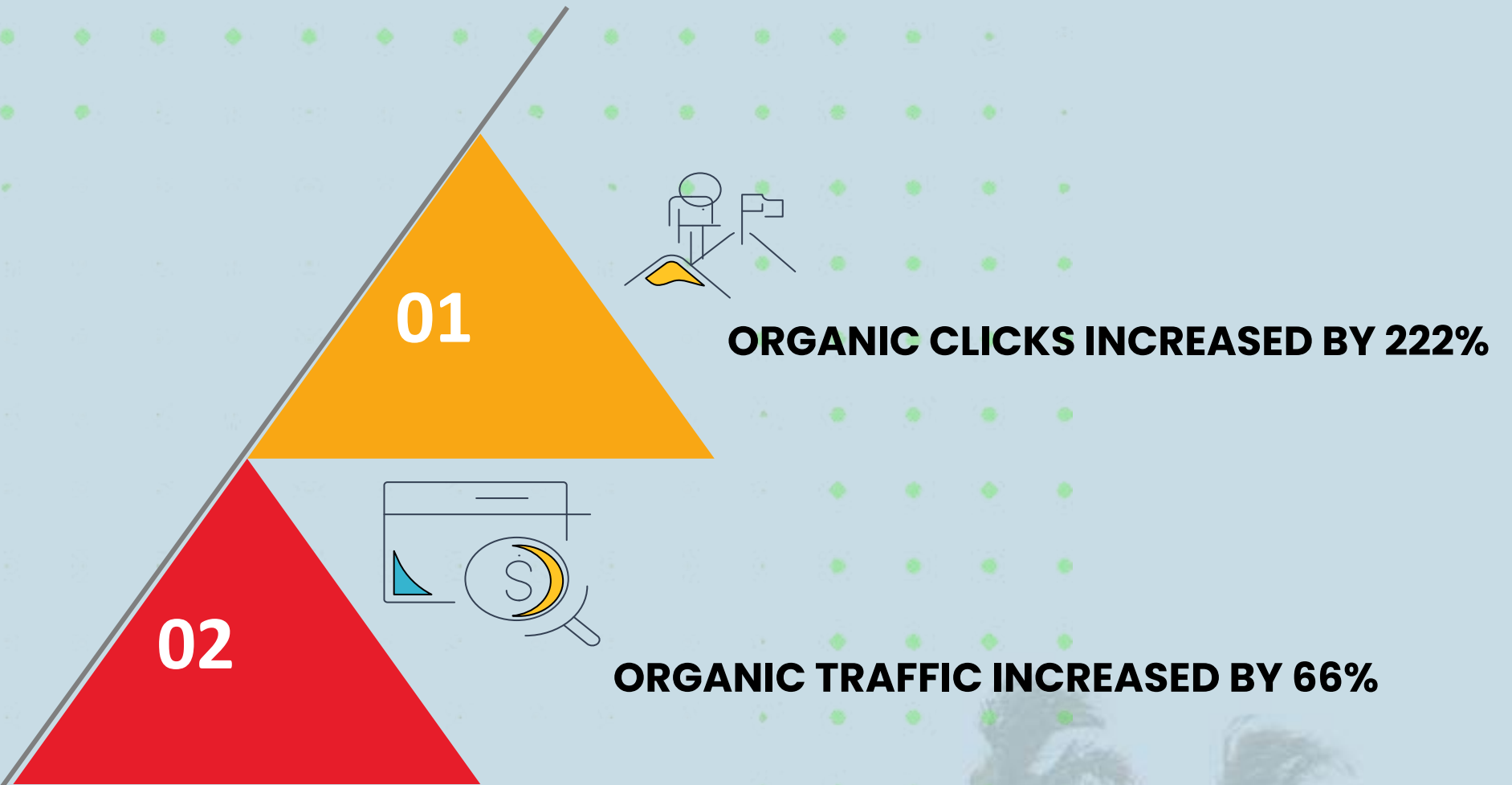
Your Weekend Getaway Resort from Bangalore

 2,250  852  0 TITLE CHANGED

24 Jun 2024 — Nestled amidst serene landscapes and lush greenery, Amarakosha is the perfect weekend getaway resort from Bangalore.



TOP STATISTICS OF 3 MONTHS

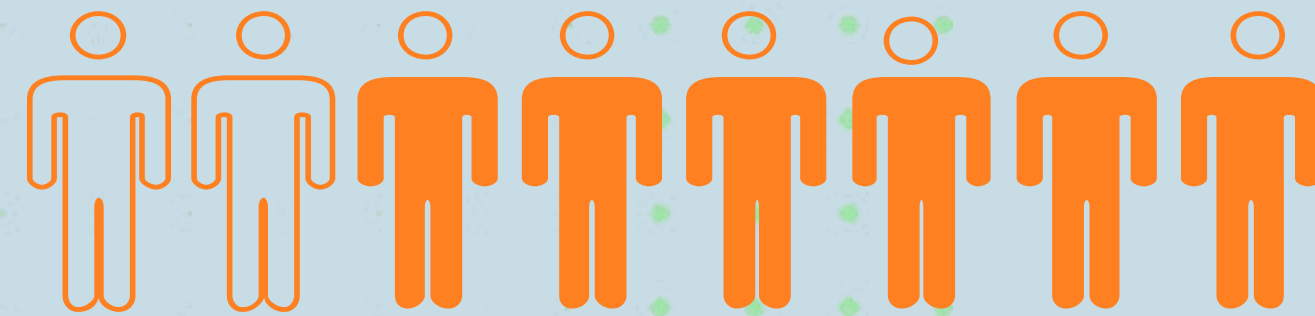


SEO



1731

NUMBER OF WEBSITE USERS IN April 2024 - June 2024



NUMBER OF WEBSITE USERS IN Jan 2024 - March 2024

576

Organic Users are increased by **200%** in the past 3 months when compared with previous 3 months, we will concentrate on increasing more organic traffic

METRICS FROM GA4 - TRAFFIC

Session primary...Channel Group) +	↓ Users	Sessions	Engaged sessions
3 Organic Search			
Jan 1 - Mar 31, 2024	576	876	578
Apr 1 - Jun 30, 2024	1,731	2,076	1,559
% change	-66.72%	-57.8%	-62.92%
4 Cross-network			
Jan 1 - Mar 31, 2024	498	546	255
Apr 1 - Jun 30, 2024	34	42	23
% change	1,364.71%	1,200%	1,008.7%

- Compared to Last 3 Months, organic traffic is increased by 66%



GO DIGITAL
LOCAL
GLOBAL

These Keywords Are Ranking on 1st Page



Top Keyword Positions

Best lagoon resort near bangalore



Amarakosha Resorts
<https://amarakosha.co.in>



1. Best Resort Near Bangalore For Family & Couple

2,250

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 85 LD: 363 I: 50 whois </> source Rank: 10.9M

Discover Amara Kosha - **Best Resort near Bangalore - Lagoon** - Hosur · Misty - Nandi Hills · Heights - Sakhlespur · The Amara Kosha Way · Get to Know Amarakosha: The ...

Top Keyword Positions

Resort with private pool bangalore



Amarakosha Resorts

<https://amarakosha.co.in> > bangalores-private-pool-resort

6. Your Gateway to Relaxation in Bangalore's Private Pool ...

L: 199 LD: 363 I: 50 whois </> source Rank: 10.9M



29 Jan 2024 — This **private pool resort** in **Bangalore** is a sanctuary where luxury meets nature, promising an unforgettable retreat for seeking relaxation.

Top Keyword Positions

Kid Friendly Resort in Bangalore



Amarakosha Resorts

<https://amarakosha.co.in> > bangalores-private-pool-resort

6. Your Gateway to Relaxation in Bangalore's Private Pool ...

L: 199 LD: 363 I: 50 whois </> source Rank: 10.9M



29 Jan 2024 — This **private pool resort** in **Bangalore** is a sanctuary where luxury meets nature, promising an unforgettable retreat for seeking relaxation.

Top Keyword Positions

Lagoon Resort Bangalore



Amarakosha Resorts

<https://amarakosha.co.in> › amara-kosha-lagoon

7. Visit Lagoon Resort Bangalore

2,250 189 0

L: 3 LD: 363 I: 50 whois </> source Rank: 10.9M



Amarakosha is a **lagoon resort** in **Bangalore** located in Hosur area with lush landscapes, large swimming pools, jacuzzi with relaxing ambiance.

Top Keyword Positions

Resorts Near Bangalore For Couples



Amarakosha Resorts

<https://amarakosha.co.in/resorts-for-couples-in-bangal...>

8. [Romantic Resorts for Couples in Bangalore's Vicinity](#)

2,250 796 · 1

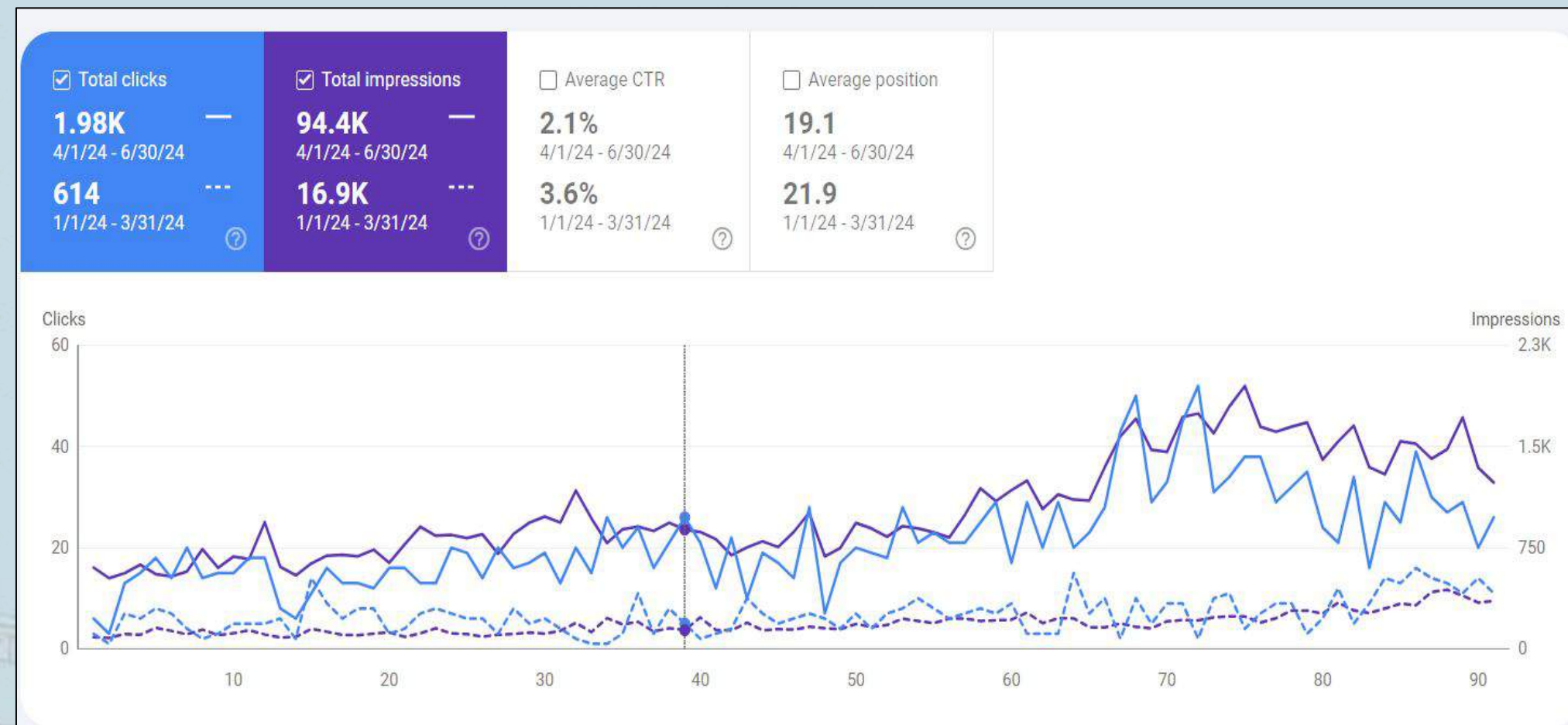
L: wait... LD: 363 I: 50 whois </> source Rank: 10.9M



12 Feb 2024 — Amarakosha is more than just a **resort**; it's a sanctuary where love blossoms amidst nature's embrace. Here, **couples** can revel in the luxury of ...

METRICS FROM SEARCH CONSOLE

- Compared to Last 3 Month, clicks and impressions are increased.
- Average Click-through-rate is **2.1%**
- Clicks has been increased by **222%** when compared to last 3 months which is 1979 clicks



Amarakosha

GOOGLE MY BUSINESS PAGES

Amara Kosha Lagoon- Resorts in Bangalore

Website Directions Save Call

4.7 ★★★★★ 21 Google reviews

Holiday home

You manage this Business Profile

Address: Lakeview Farm, Holiday Valley Farms, Hosur - Denkanikottai Rd, Denkanikottai, Tamil Nadu 635107

Phone: 099163 47899

Google Ads can help your business grow

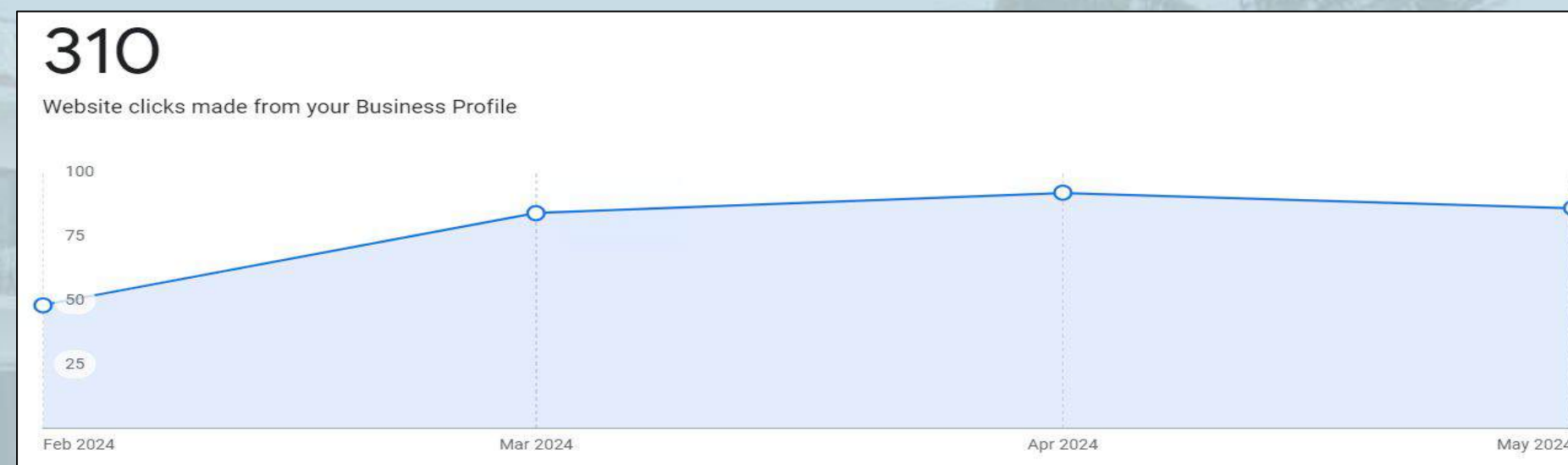
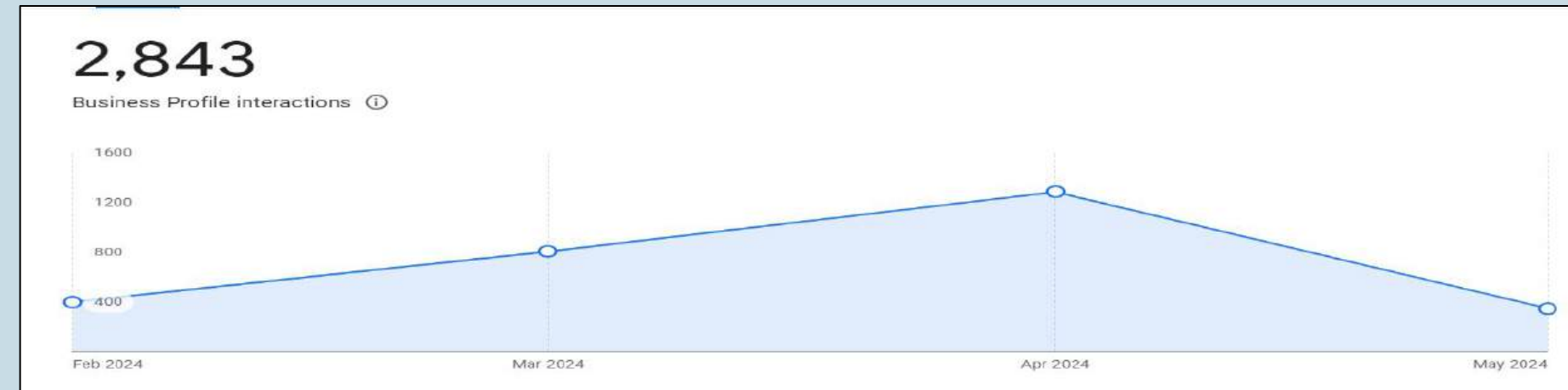
Get ₹20,000 in Google Ads credit when you spend ₹20,000. Terms and Conditions apply

Send to your phone

Reviews ⓘ

Google My Business Page Insights:

- In the last 3 months, 2,843 people interacted with Amarakosha GMB profile.
- 125 people made a call through the GMB profile.
- 310 customers clicked on the website through the GMB profile.



GOOGLE MY BUSINESS PAGE INSIGHTS-AMARAKOSHA

3,112

👁 People viewed your Business Profile

Platform and device breakdown

Platform and devices that people used to find your profile



500

🔍 Searches showed your Business Profile in the search results

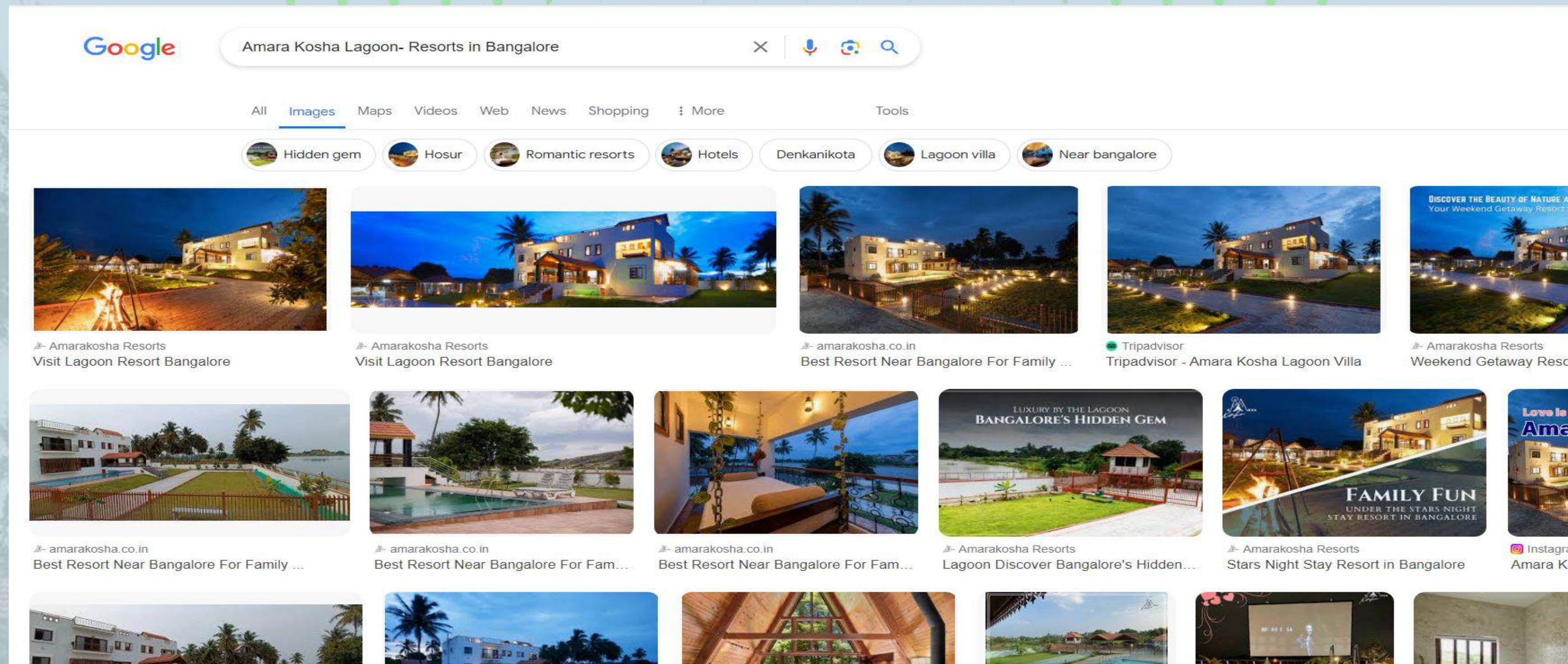
Searches breakdown

Search terms that showed your Business Profile in the search results

1. amara kosha resort	148
2. amarakosha resort	130
3. amara kosha lagoon- resorts in bangalore, hosur - den...	128
4. amara kosha lagoon- resorts in bangalore	57
5. amara kosha lagoon- resorts in bangalore, lakeview far...	21

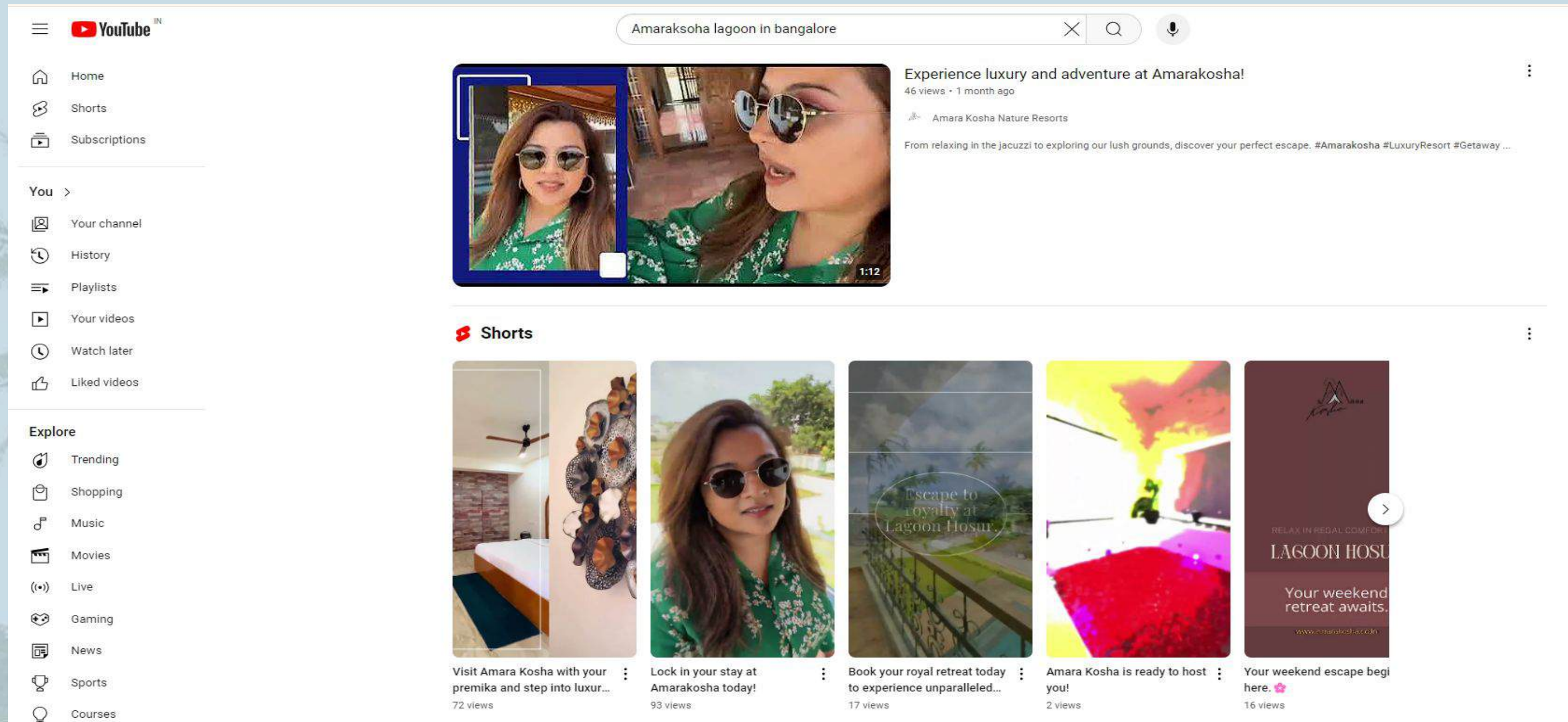
IMAGE SEO - AMARAKOSHA

On Google, when we search the "Amarakosha Lagoon in Bangalore", the Amarakosha Images on appear on the first page.



YouTube SEO - Amarakosha Lagoon in Bangalore

On YouTube, when we search the "Amarakosha Lagoon in Bangalore", the Amarakosha Videos appear on the top 10 videos.



The screenshot shows a YouTube search results page for the query "Amarakosha lagoon in bangalore". The search bar at the top contains the text "Amarakosha lagoon in bangalore".

The first video result is titled "Experience luxury and adventure at Amarakosha!" with 46 views and posted 1 month ago. The video thumbnail shows a woman in a green floral shirt and sunglasses. The description reads: "From relaxing in the jacuzzi to exploring our lush grounds, discover your perfect escape. #Amarakosha #LuxuryResort #Getaway ...".

Below the main video is a "Shorts" section displaying five video thumbnails:

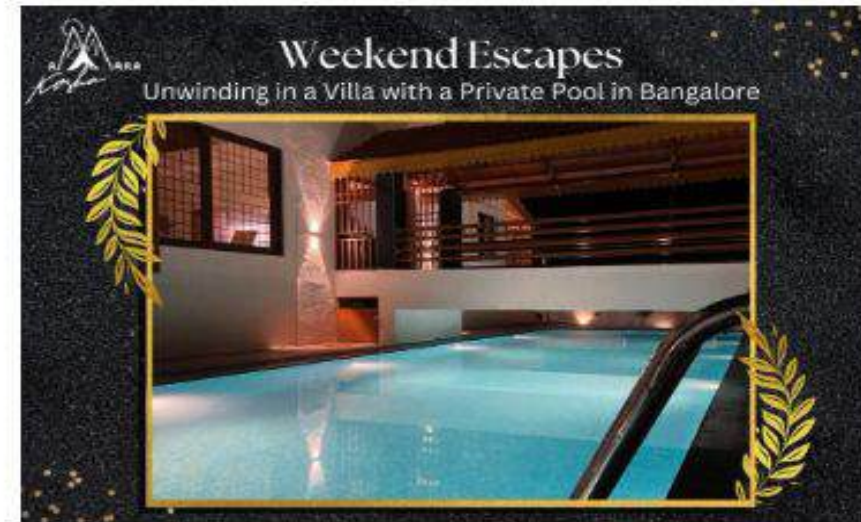
- Thumbnail 1: A bedroom interior with a bed and a decorative wall. Caption: "Visit Amara Kosha with your premika and step into luxur...". Views: 72.
- Thumbnail 2: A woman in a green floral shirt and sunglasses. Caption: "Lock in your stay at Amarakosha today!". Views: 93.
- Thumbnail 3: A view of a lagoon with a railing. Caption: "Book your royal retreat today to experience unparalleled...". Views: 17.
- Thumbnail 4: A brightly lit interior space with a red carpet. Caption: "Amara Kosha is ready to host you!". Views: 2.
- Thumbnail 5: A dark background with the Amarakosha logo and text: "RELAX IN REGAL COMFORT LAGOON HOSUR Your weekend retreat awaits. here. ✨ www.amarakosha.co.in". Views: 16.

The left sidebar shows the YouTube navigation menu with options like Home, Shorts, Subscriptions, and various categories under "Explore".

Blog added to website in the last 3 months



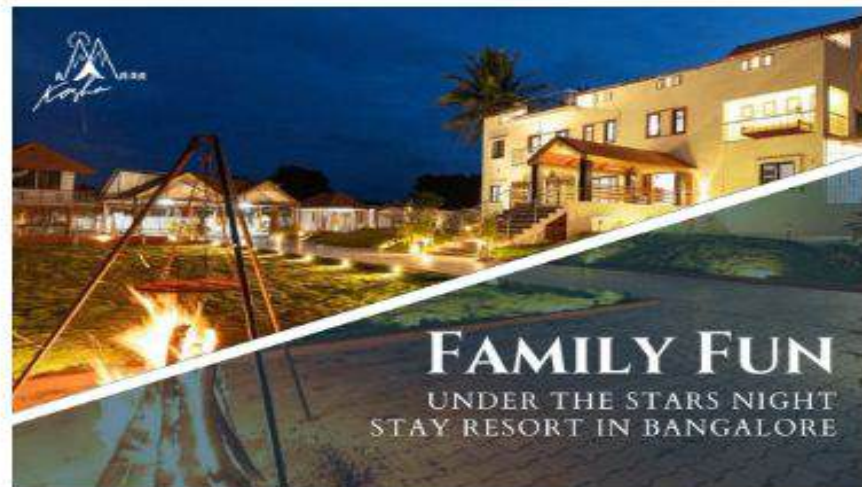
Amarakosha Retreats: Discovering Unique Experiences at Luxury Resorts Near Bangalore



Weekend Escapes: Unwinding in a Villa with a Private Pool in Bangalore



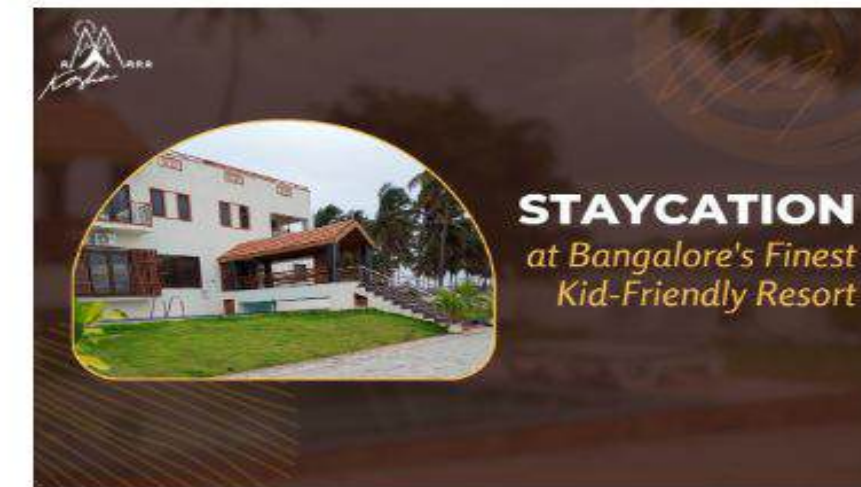
Luxury Villa Resort in Bangalore: Your Gateway to Nature Bliss



Family Fun Under the Stars Night Stay Resort in Bangalore



Perfect weekend getaway resort for your friendly get-together



Staycation at Bangalore's Finest Kid-Friendly Resort

Are you craving a break from the hustle and

Our team of specialists are committed to helping your brand rank higher on Google search results. We use cutting-edge technologies and advanced methods to achieve this goal.



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For All Your Digital Marketing Needs



+91-8792381091

neha@aimglobal.digital



www.aimglobal.digital

