Precision Dental & Implant Centre

ISO 9001:2015 CERTIFIED
PRECISION DENTAL
& IMPLANT CENTRE
CRAFTING SMILES WITH PRECISION

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Website Case Study

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About Precision Dental & Implant Centre

- Precision Dental & Implant Centre is a new-age advanced dental care clinic located in the heart of South Kolkata.
- They offer 360-degree painless dental care services. From tooth extraction and implant to root canal treatment, from realignment to laser dentistry- with our wide range of dental care services.

The Founder

Dr. Sayak Gupta, an alumnus of Kalinga Institute of Dental Sciences, brings to the table almost a decade of experience in modern dental treatment, which includes advanced treatment paradigms like Laser Dentistry. After completing his BDS from Kalinga Institute, Dr. Gupta did his MDS from Santosh University, where he specialized in Conservative Dentistry and Endodontics. Later, he got an Associate Fellowship from the World Clinical Laser Institute for Laser Dentistry and a Fellowship in Implant Dentistry from the International Congress of Oral Implantologists, USA.

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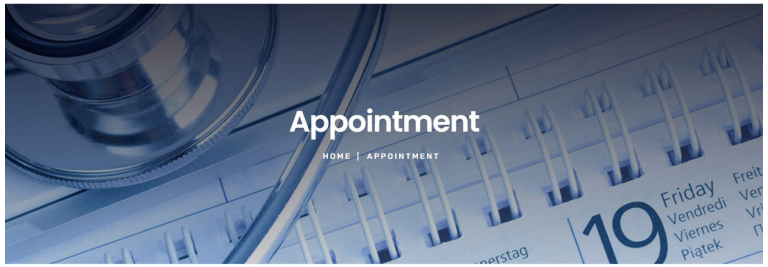
Overview

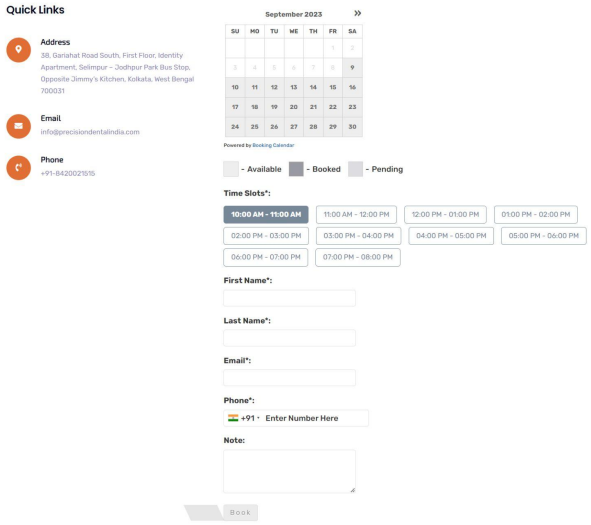
- Precision Dental & Implant Centre – It is an website through which it provides dental services. Through this platform user can do,

- Online Booking
- Services Overview

Problem Statement

It was to create a new website for the dental clinic with all of their dental services and customers booking appointments in online.



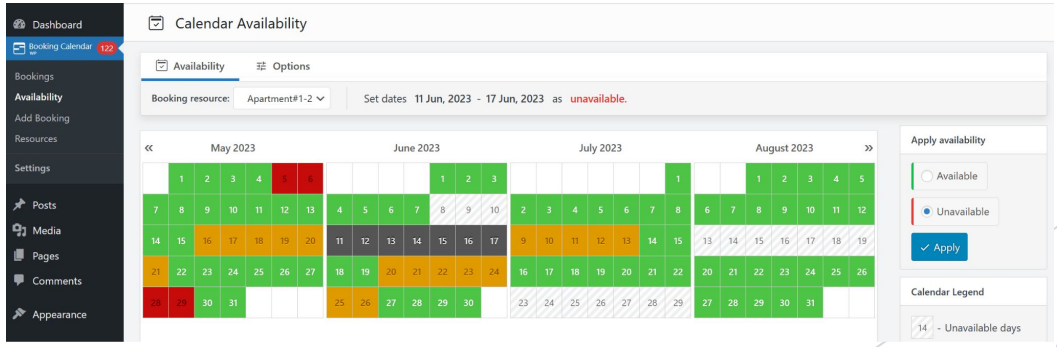


Problem Solutions

- Create a new website using WordPress CMS and manage online bookings
- Customers can book their schedule with the doctor in online
- Customers should verify their mobile number using otp function
- Customers & admin should receive the booking acknowledgement in their mail

Framework & Technologies

- CMS - Wordpress
- Booking - Booking Calendar
- OTP verification - SMSAlert-Woocommerce
- Server – Linux
- Web server – Apache
- Database - MySql



Solution

- Customized features
- Innovative designs
- Clinic exposure
- Whatsapp integration
- OTP verification

Website SEO Friendly & Responsive

- A responsive website has a fluid and flexible layout which adjusts according to screen size.
- The importance of responsive web design is that it offers an optimized browsing experience.
- Website will look great and work well on a desktop (or laptop), a tablet, and a mobile phone's browser.
- Manage Onpage SEO through the backend (Add and Update - Title, Meta Description, Keyword and other Tags.)

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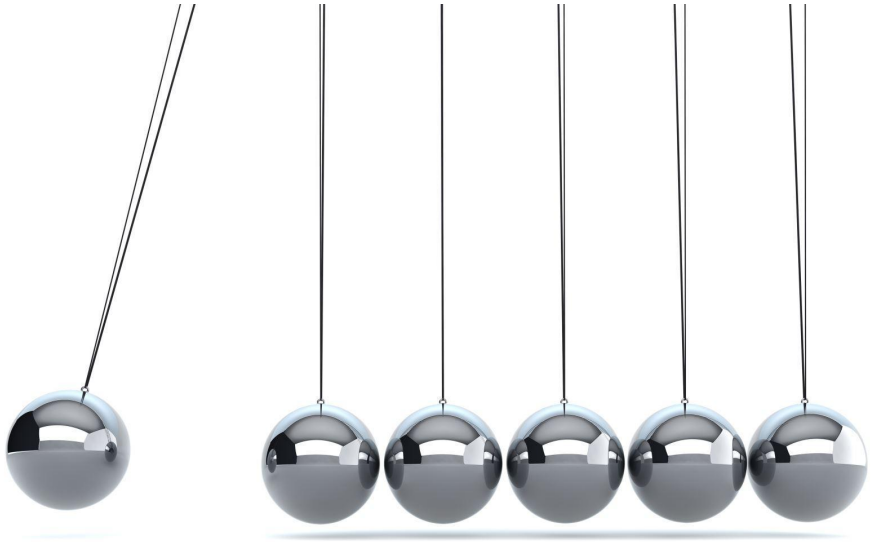
Thank You



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