



# LIFE SKILL LEARNINGS

Case Study

Presentation By



# SERVICES OPTED





# BRAND OVERVIEW

Life Skill Learnings was founded with the mission of addressing the unique challenges faced by Indian expatriates in parenting abroad. Our goal is to empower the next generation not only with academic excellence but also with essential life skills and holistic development deeply rooted in Indian cultural values. Modern parenting comes with its own set of challenges, and we strive to make quality education accessible, affordable, and adaptive to meet these needs.





**WE GROW LIFE SKILL  
LEARNINGS DAILY  
DIGITAL/ONLINE  
PRESENCE & GENERATE  
LEADS, CALLS,  
INQUIRIES, WALK-INS,  
ENGAGEMENTS & MORE  
VIA SEO SERVICES.**



**ON A DAILY BASIS, WE WORK ON SEO, LEADS, ON-PAGE  
SEO, OFF-PAGE SEO, TECHNICAL SEO, BLOGS & MORE  
FOR LIFE SKILL LEARNINGS.**





# LIFE SKILL LEARNINGS

## WEBSITE



Life Skill Learnings

<https://www.lifeskilllearnings.com> :

### 1. Best Online Classes for Elementary, Middle, and High Schoolers

AS: 0 — Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 115 LD: 237 I: 50 whois </> source Rank: 6.69M

Discover the best online classes for kids in elementary, middle, and high school. Top-rated online classes for K-12 learners.



# LIFE SKILL LEARNINGS

## WEBPAGES



Life Skill Learnings

<https://www.lifeskilllearnings.com>

### 1. Best Online Classes for Elementary, Middle, and High Schoolers

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0

Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 114 LD: 230 I: 50 whois </> source Rank: 6.65M

From block-level programming to Python to Java to data science and AI/ML, we offer curated coding programs for each age group.



Life Skill Learnings

<https://www.lifeskilllearnings.com> > math

### 2. Top Online Math Classes for elementary, middle and High ...

L: 6 LD: 230 I: 50 whois </> source Rank: 6.65M

Discover the best online math classes for elementary, middle, and high school students with Life Skill Learnings. Boost your math Skills Today!



Life Skill Learnings

<https://www.lifeskilllearnings.com> > sat

### 3. Affordable Best Online SAT Classes

L: 13 LD: 230 I: 50 whois </> source Rank: 6.65M

Aug 29, 2024 – Most Affordable Live SAT classes with top 1% SAT instructors at Life Skill Learnings, where students have scored perfect 800 in SAT.





# TOP PERFORMING KEYWORDS














# TOP KEYWORD POSITIONS

rubik's cube summer camp 2024

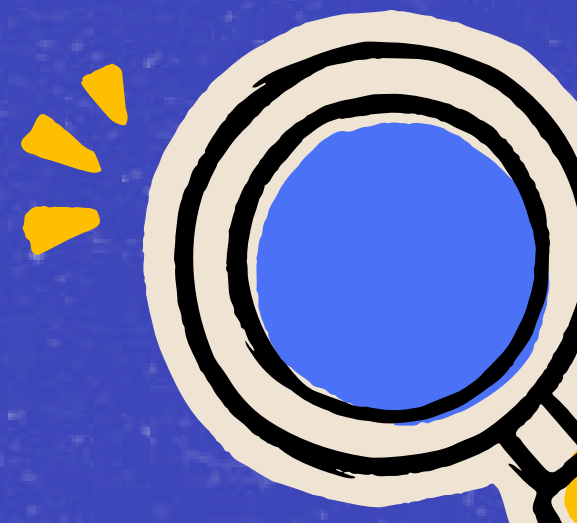
Keyword difficulty: . . . (for google.com database) — View full report for this keyword

 Life Skill Learnings  
<https://www.lifeskilllearnings.com/camp-2024>

6. Online Summer Camps Classes For Kids

 L: 44  LD: 237  I: 50  whois  source  Rank: 6.69M

Learn Rubik's Cube and amaze your friends with your speed and dexterity in solving this classic brain-teaser. Ideal for 6+ years.





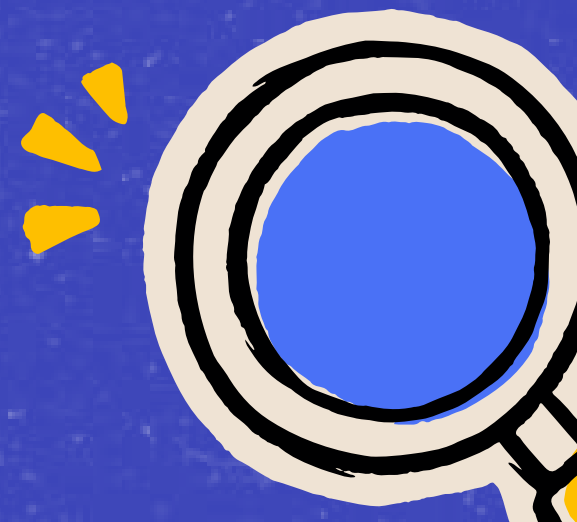
# TOP KEYWORD POSITIONS

rubik's cube camp

Keyword difficulty: 50 (for google.com database) — View full report for this keyword

Life Skill Learnings  
<https://www.lifeskilllearnings.com> > camp-2024

38. Online Summer Camps Classes For Kids






# TOP KEYWORD POSITIONS

online piano classes for kids ✕   

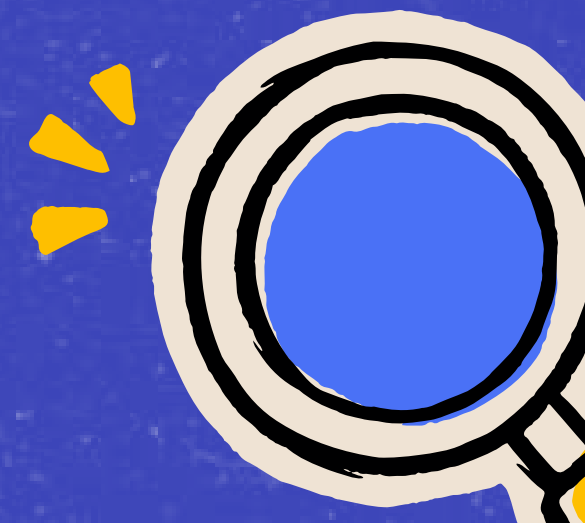
 Keyword difficulty: ... (for google.com database) — View full report for this keyword

 Life Skill Learnings  
<https://www.lifeskilllearnings.com> > piano 

44. Best Online Piano Classes for Kids

 L: wait...  LD: 237  I: 50  whois  source  Rank: 6.69M

29 Aug 2024 — Our free online piano lessons take you step-by-step from absolute beginner to confident musician. Enjoy learning from the comfort of your ...





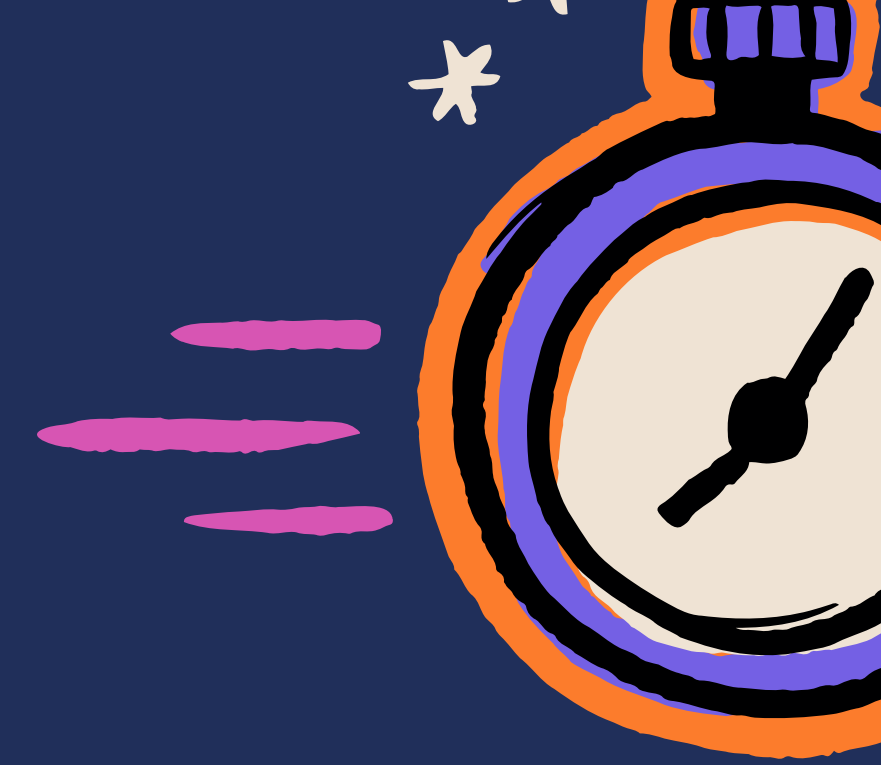
# IMAGE SEO

ON GOOGLE, WHEN WE SEARCH "LIFE SKILL LEARNINGS," THE IMAGES APPEAR ON THE FIRST PAGE.





# BLOGSPOT - LIFE SKILL LEARNINGS



## Life Skill Learnings

Life Skill Learnings is born out of the passion of providing learning opportunities for everyone in an affordable and convenient manner.

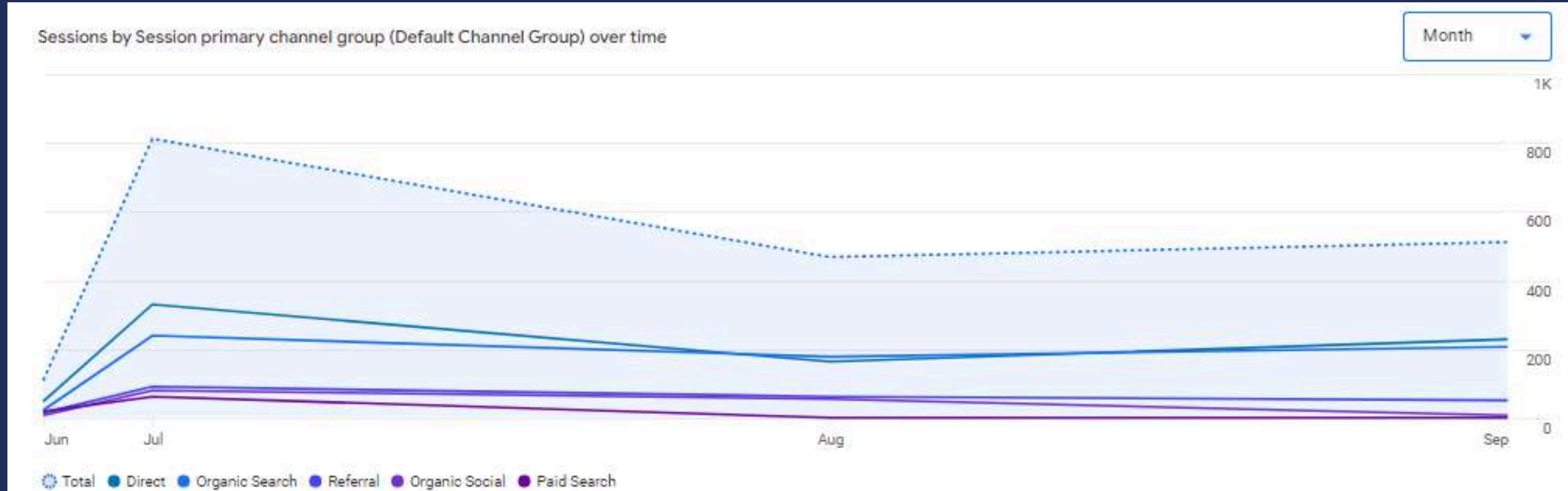
### How To Ace Your SAT: Key Tips And Strategies To Get Into Your Dream College



August 21, 2024



# GOOGLE ANALYTICS 3 MONTHS REPORT



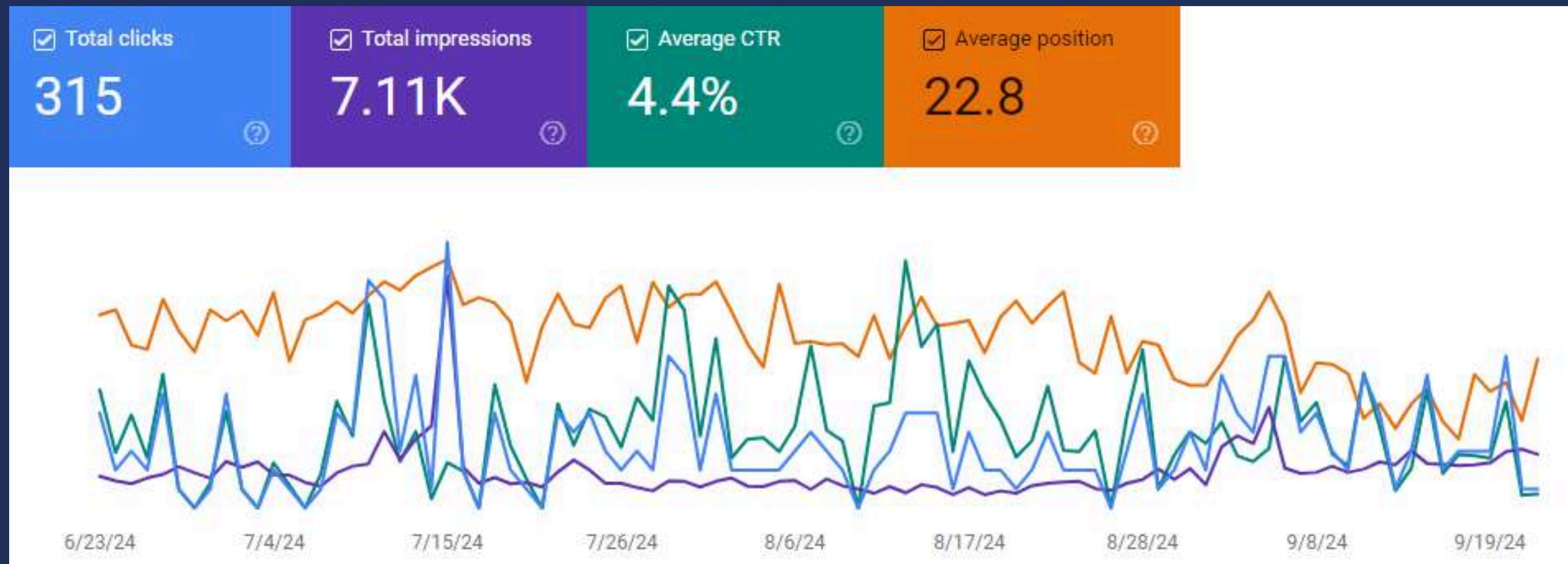
# GOOGLE ANALYTICS INSIGHTS VISIT THROUGH VARIOUS CHANNELS



Session primary...Channel Group) ▾ +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session
Total	1,896 100% of total	1,050 100% of total	55.38% Avg 0%	36s Avg 0%
1 Direct	769	364	47.33%	31s
2 Organic Search	647	430	66.46%	47s
3 Referral	223	112	50.22%	38s
4 Organic Social	150	104	69.33%	17s
5 Paid Search	77	28	36.36%	11s
6 Unassigned	22	9	40.91%	34s
7 Organic Shopping	11	3	27.27%	4s





# GOOGLE SEARCH CONSOLE 3 MONTHS REPORT





# WEBSITE BLOGS



**BACK TO SCHOOL STRATEGIES**  
Top 10 Ways To Balance Your Academics & Extracurriculars

4 days ago · 5 min · 3

## Back To School Strategies: Top 10 Ways To Balance Your Academics & Extracurriculars

The transition back to school often brings a whirlwind of excitement and challenges, particularly when it comes to managing...

10 views · 0 comments

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**How To Ace Your SAT**  
Key Tips And Strategies To Get Into Your Dream College

Aug 12 · 5 min · 3

## How To Ace Your SAT: Key Tips And Strategies To Get Into Your Dream College

Many of us grow up dreaming of attending a particular college, but as the application deadline approaches, the pressure to make that...

0 views · 0 comments · 1 ❤️

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**What Are The Benefits of ONLINE SUMMER CLASSES?**

May 22 · 6 min · 3

## What Are The Benefits of Online Summer Classes?

Summer break is a time that many students look forward to, but it can also be an opportunity for continued learning and growth. With the...

0 views · 0 comments · 0 ❤️



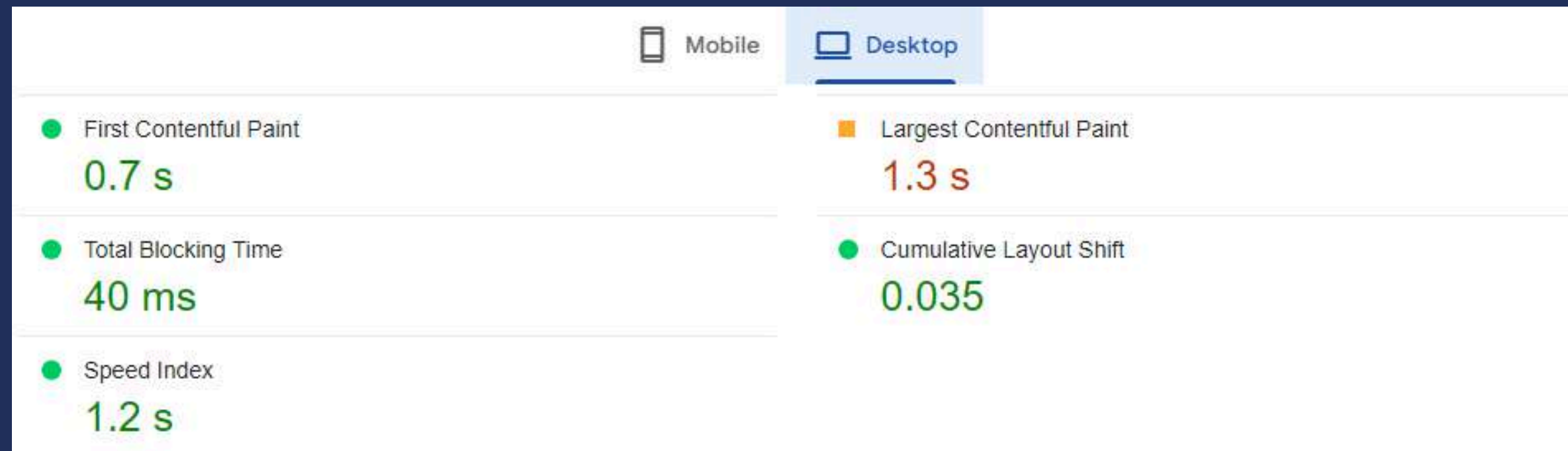
# MOBILE SEO & TECHNICAL SEO

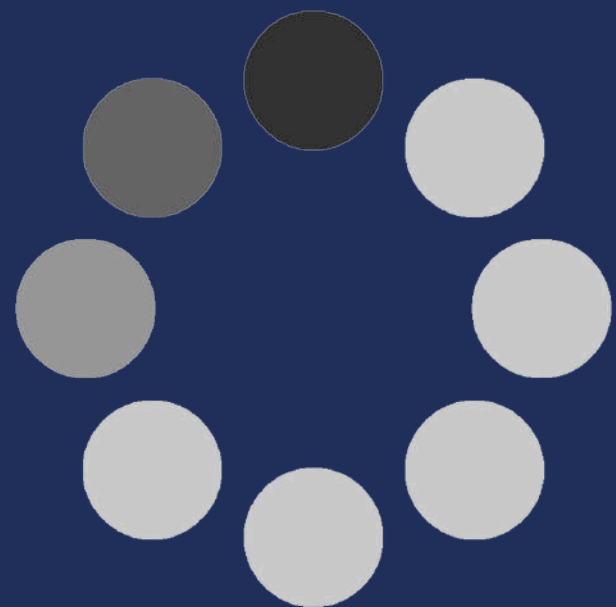




# WEBSITE MAINTENANCE

WE FOCUS ON MAINTAINING  
WEBSITE PERFORMANCE





# WEBSITE MAINTENANCE

## LOADING SPEED

Mobile Desktop

96

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. [See calculator.](#)

▲ 0-49   ■ 50-89   ● 90-100

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