Website Case Study

REEPEAT

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About REEPEAT.

Hey there, eco-conscious fashionista! Get ready to fall in love with REEPEAT, the ultimate collection of eco-friendly clothing for women. Our stylish and sustainable designs are made from high-quality, planet-friendly materials that will make you look and feel fabulous. From organic cotton tops to recycled polyester dresses, each piece is carefully crafted with love and respect for our beautiful planet. Join the fashion revolution and make a statement with REEPEAT - because being environmentally friendly has never looked so good!

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Problem Statement.

REEPEAT aims to develop an online shopping for customers with the goal so that it is very easy to shop your loved ECO Friendly Clothes from a extensive number of online shopping sites available on the web. With the help of this you can carry out an online shopping from your home. Here is no compelling reason to go to the crowded stores or shopping centers during festival seasons. You simply require a PC or a laptop and one important payment sending option to shop online.

To get to this online shopping system all the customers will need to have a email and password to login and proceed your shopping . The login credentials for an online shopping system are under high security and nobody will have the capacity to crack it easily.

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Problem Solutions.

- Create a website CMS using Wordpress and manage the Products, Orders, and Customers using the Woocommerce.
- User can buy the multiple product online and make the Online Payment or COD (Cash on Delivery).
- Receive the invoice through the mail.
- Manage the blogs using CMS (Add, edit, Schedule, update and Delete the Posts).

Technologies & Framework.

- Server architecture Linux
- Web server Apache
- PHP version 8.0.29
- Database mysqli
- Server version 5.7.23-23

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Solutions.

- Content management capabilities
- Promotion & discount code tools
- An easy-to-use checkout
- SEO friendly code and layout
- Advanced eCommerce SEO capabilities
- Reporting tools & custom report features
- An integrated blog or articles section
- Payment options (Credit card, PayPal, etc.)
- The ability to scale & add new eCommerce features.

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Website SEO Friendly & Responsive.

- A responsive website has a fluid and flexible layout which adjusts according to screen size.
- The importance of responsive web design is that it offers an optimized browsing experience.
- Basically, your website will look great and work well on a desktop (or laptop), a tablet, and a mobile phone's browser.
- Manage Onpage SEO through the backend(Add and Update - Title, Meta Description, Keyword and other Tags.)

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Diagnose performance issues

Performance	Accessibility	Best Practices	SEO
90	96	100	92

90

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49 ■ 50–89 ● 90–100

METRICS Expand view

First Contentful Paint 1.2 s	Largest Contentful Paint 1.5 s
Total Blocking Time 0 ms	Cumulative Layout Shift 0
Speed Index 1.7 s	

Diagnose performance issues

Performance	Accessibility	Best Practices	SEO
87	94	92	93

87

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49 ■ 50–89 ● 90–100

METRICS Expand view

First Contentful Paint 2.7 s	Largest Contentful Paint 2.7 s
Total Blocking Time 220 ms	Cumulative Layout Shift 0.003
Speed Index 4.0 s	

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Thank You