

Website Development



SHEYA
FOUNDATION

About Sheya Foundation

The Sheya Foundation is dedicated to driving positive change and promoting sustainable development. Established with a vision to address pressing social issues, the foundation focuses on several key area.

1. Community Empowerment.
2. Sustainable Development:
3. Education and Awareness:
4. Partnerships and Collaboration:

Their mission is rooted in compassion, equity, and empowerment, striving to create lasting impact and foster a world where every individual has the opportunity to thrive

Problem Statement.

The Sheya Foundation's problem statement focuses on addressing pressing social and environmental challenges through sustainable development initiatives. They aim to empower marginalized communities, promote environmental stewardship, and foster inclusive growth.

Why it's Important.

In terms of your business, digital marketing allows you to connect with prospective and existing customers, which is vital for business and brand awareness. Digital marketing is important because it allows you to get creative and stand out from your competitors in congested markets

Problem Solutions.

Online Presence 24/7 - Having a website means customers are always able to find you – anytime, anywhere. Even outside of business hours, your website continues to find and secure new customers. It offers the user convenience as they can access the information they need in the comfort of their own home, with no added pressure to buy. Plus, as most companies nowadays have their own website, there's every chance you could be losing customers to your competitors by staying offline

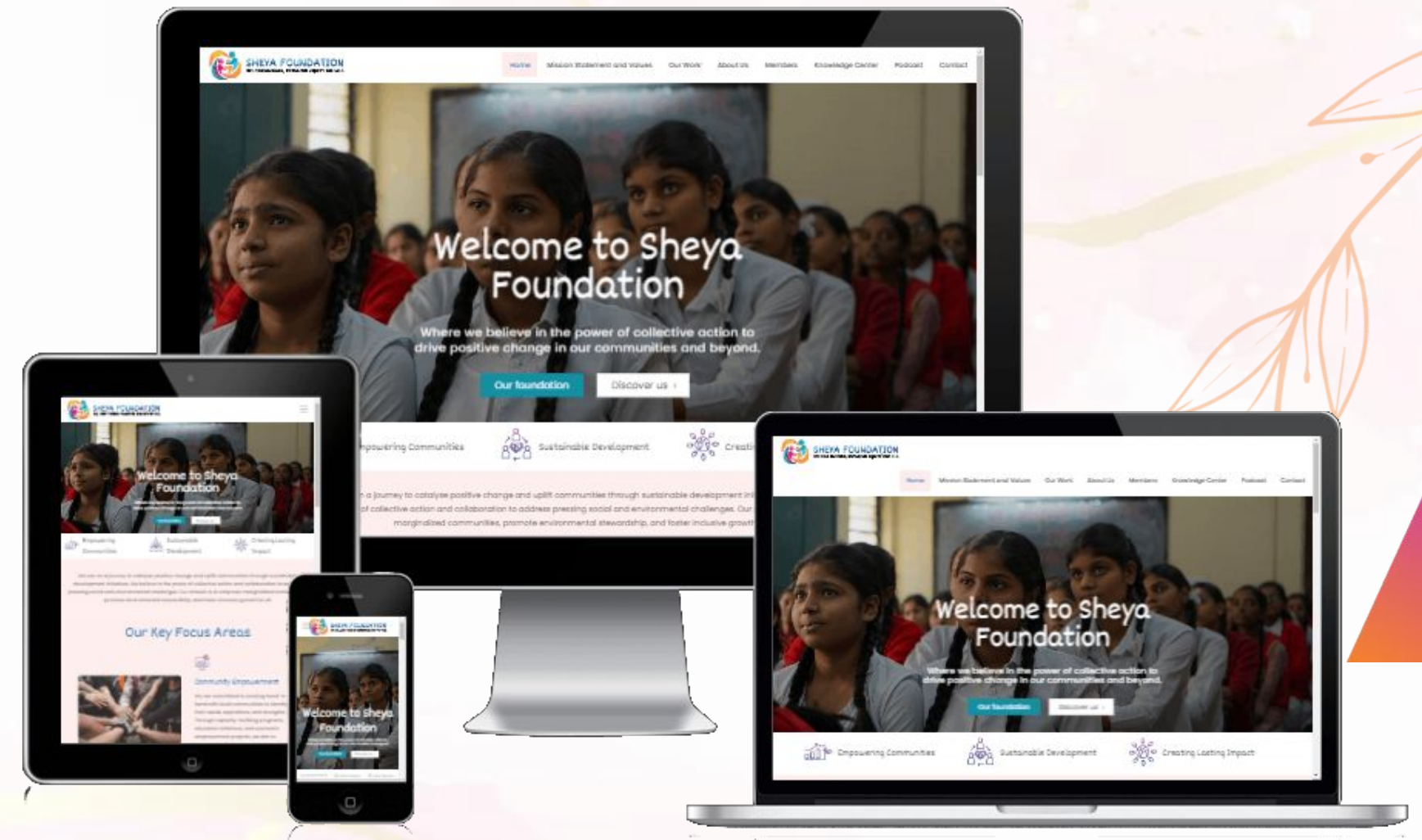
Technologies & Framework.

- Server architecture Linux
- Web server Apache
- PHP version 8.0.29
- Database mysql
- Server version 5.7.23-23



Solutions

- Content management capabilities
- Promotion tools
- Integrate Podcast updation
- SEO friendly code and layout
- Reporting tools & custom report features
- An integrated blog or articles section



Website SEO Friendly & Responsive.

- A responsive website has a fluid and flexible layout which adjusts according to screen size.
- The importance of responsive web design is that it offers an optimized browsing experience.
- Basically, your website will look great and work well on a desktop (or laptop), a tablet, and a mobile phone's browser.
- Manage Onpage SEO through the backend(Add and Update - Title, Meta Description, Keyword and other Tags.)



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DRIVING CHANGE, ENSURING EQUITY FOR
ALL

THANK YOU