



Unforgettable  
Hospitality and  
Comfort at the Best  
Resort in  
Sriperumbudur,  
Chennai

# Objectives

## Main Goals:

- ❖ To analyze the current content marketing strategy of Pace Express
- ❖ To identify gaps and opportunities in content marketing
- ❖ To propose a comprehensive content marketing plan
- ❖ To measure the effectiveness of proposed strategies

# Current Content Marketing Analysis

## Current Strategy:

- ❖ Types of content being produced (blogs, social media posts, videos, etc.)
- ❖ Platforms used (website, Facebook, Instagram, etc.)

## Content Performance:

- ❖ Engagement metrics (likes, shares, comments, etc.)
- ❖ Website traffic analysis

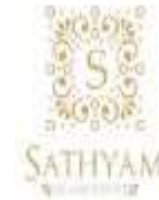
# Sathyam Grand Resort

## Content Marketing Goals

- ❖ Increase brand awareness
- ❖ Drive website traffic
- ❖ Enhance customer engagement
- ❖ Generate leads and conversions

# Sathyam Grand Resort

## October Month Blog-1



### Day Outing Resorts in Chennai for Family

Looking for the best family day outing in Chennai? Sathyam Grand Resort has unforgettable fun and relaxation for everyone!

Know More

# Chennai's Best Day Outing Resort For Family: Enjoy Memorable Moments At Sathyam Grand Resort



GO DIGITAL  
LOCAL  
GLOBAL

Looking for the perfect day outing resort in Chennai for family? Escape the everyday hustle and dive into a world of fun, relaxation, and cherished moments at Sathyam Grand Resort—one of the finest destinations for family bonding. Whether you want to splash in the pool, groove to rain dance beats, or enjoy delicious food together, Sathyam Grand Resort offers everything you need for a perfect family day out.

## Why Sathyam Grand Resort is Ideal for Family Day Outings

### 1. Exciting Water Activities

Beat the Chennai heat with refreshing water experiences. The outdoor swimming pool is perfect for a fun-filled family splash, while the thrilling rain dance gets everyone moving to the rhythm. For a more serene experience, enjoy the calming sights of the water cascade and musical fountain.

### 2. Scenic and Relaxing Ambiance

Nestled away from the city buzz, our resort offers lush greenery, well-maintained gardens, and tranquil spaces for families to relax and unwind. Whether it's a casual stroll or just lounging poolside, the scenic environment ensures you reconnect with your loved ones in peace.



# Sathyam Grand Resort

## October Month Blog -2



- [Rooms](#)
- [Dining](#)
- [Meetings and Events](#)
- [Spa](#)
- [Facilities](#)
- [Experiences](#)
- [Offers](#)
- [☰](#)

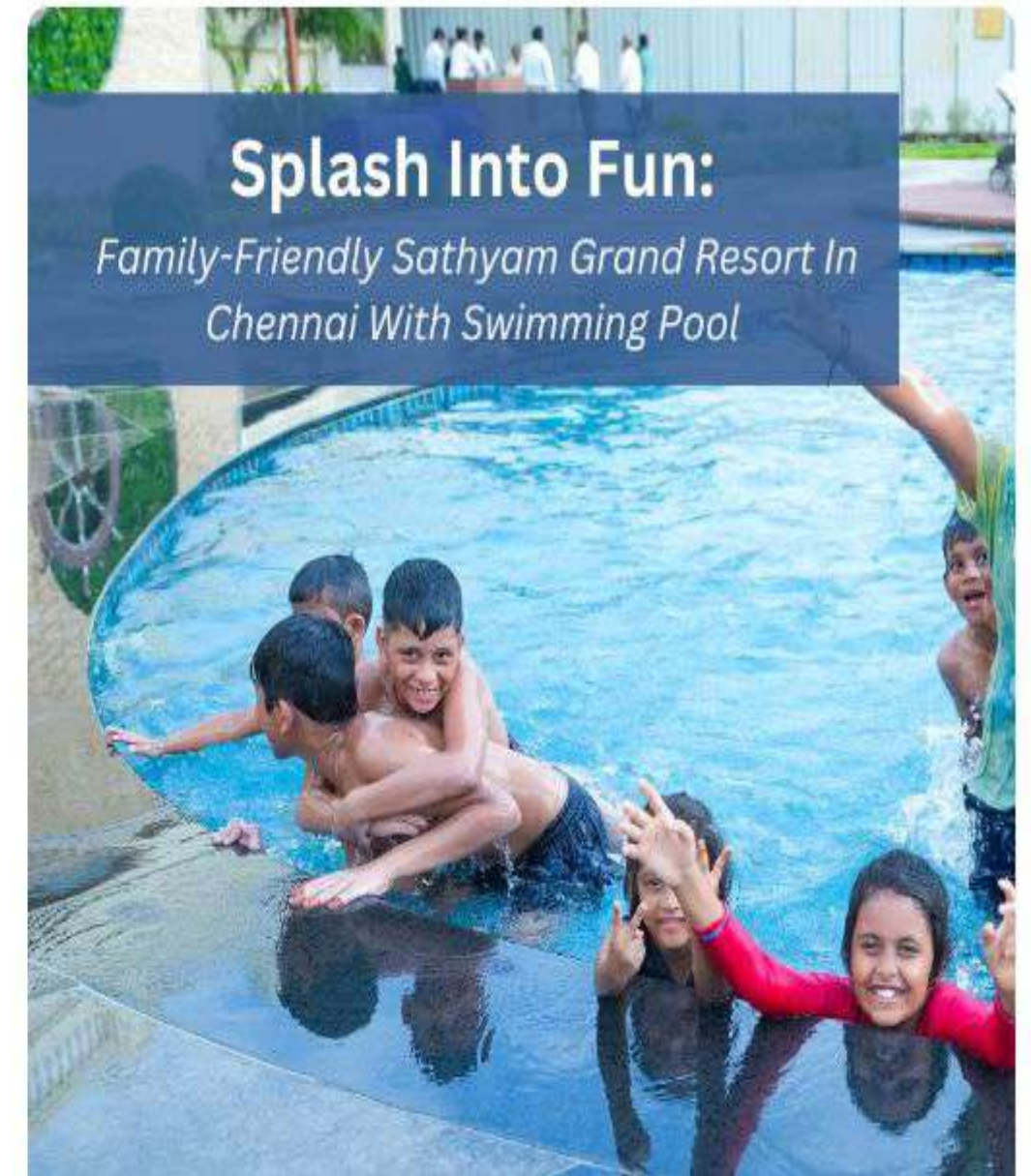
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[BOOK NOW](#)

### Resorts in Chennai with Swimming Pool

Dive into fun at Sathyam Grand Resort, Chennai! A family-friendly retreat with a refreshing swimming pool for everyone to enjoy.

[Know More](#)



# Splash Into Fun: Family-Friendly Sathyam Grand Resort In Chennai Swimming Pool



When it comes to resorts in Chennai with swimming pool, finding the perfect getaway that combines relaxation, entertainment, and comfort can be a challenge. Luckily, the Sathyam Grand Resort in Chennai checks all the boxes and more! This premier destination, known for its excellent amenities, stunning surroundings, and welcoming atmosphere, promises a memorable experience for families looking to unwind and have fun together.

## Make a Splash at Leading Resorts in Chennai with Swimming Pool Facilities

One of the standout features of Sathyam Grand Resort is its magnificent swimming pool. Designed with families in mind, the pool area is spacious and inviting, making it the perfect spot for both relaxation and play. Whether you want to take a leisurely swim, engage in fun pool games with the kids, or simply lounge on a sunbed while sipping a refreshing drink, the pool provides the ideal backdrop.

The pool area is meticulously maintained, ensuring that guests can enjoy a clean and safe swimming environment. Parents can relax knowing their little ones are having a blast in the shallow sections while older kids can enjoy splashing around in deeper waters. It's a delightful escape from the hustle and bustle of the city, allowing families to bond over shared moments of joy.

Family-Friendly Amenities for All Ages





# PLATFORMS HANDLE FOR Sathyam Grand Resort



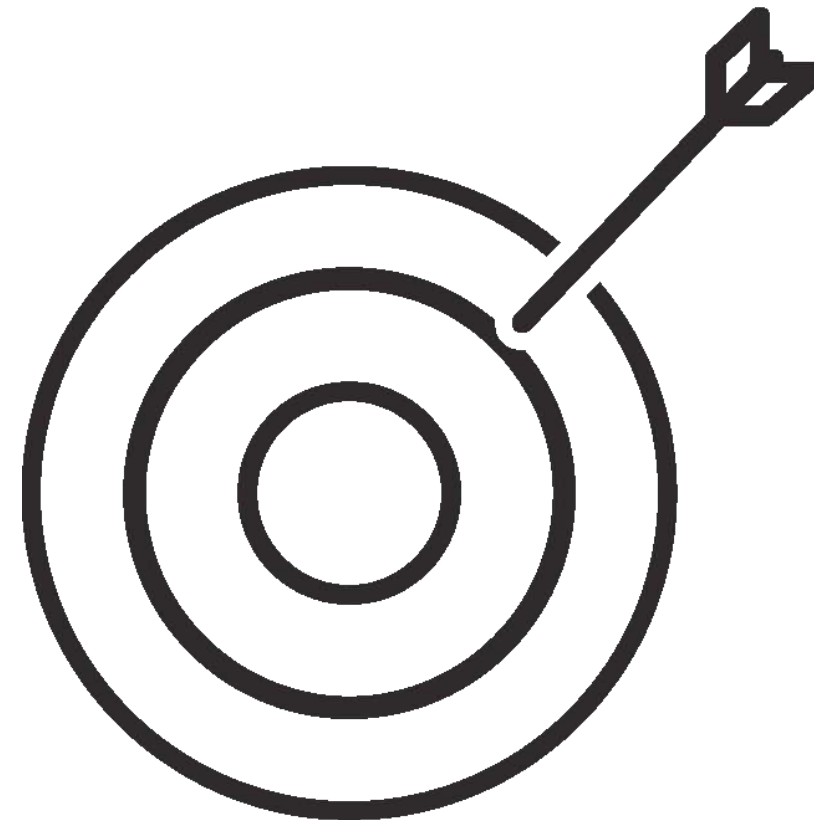
# Content Management

- DEVELOP A CONTENT STRATEGY
- UPDATE BRANDING ACCORDING TO TRENDS
- CREATE A MONTHLY CALENDAR
- SCHEDULE POSTS IN ADVANCE
- RESPOND TO TRENDS
- LISTEN TO CONVERSATIONS
- MANAGE FOLLOWERS & ENGAGEMENT
- RUN SOCIAL CAMPAIGN
- CREATE A MONTHLY REPORT

# RUNNING ADS ON VARIOUS SOCIAL MEDIA NETWORKS



**FUELED BY CREATIVITY**  
**INFORMED BY INSIGHTS**  
**EMPOWERED BY TECHNOLOGY**  
**THRIVES ON COLLABORATION**  
**MEASURABLE OUTCOMES**



# Contact Us

## For All Your Digital Marketing Needs



+91 8792381091

[admin@aimglobal.mobi](mailto:admin@aimglobal.mobi)



[www.aimglobal.digital](http://www.aimglobal.digital)

